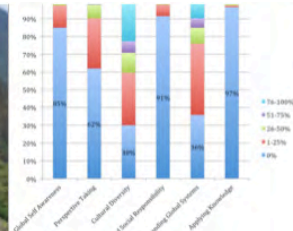
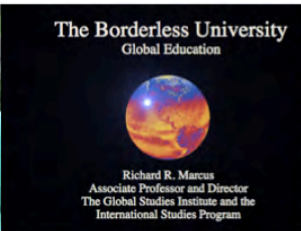




THE GLOBAL STUDIES INSTITUTE
CALIFORNIA STATE UNIVERSITY, LONG BEACH
Making 'International' Integral To What It Means To Be Educated



**Annual Report
2013-2014**

Academic Advisory Board

Richard R. Marcus, Director
College of Liberal Arts

Anne D'Zmura
College of the Arts

Henry (Hank) Fradella
College of Health and Human Services

Kenneth Curtis
College of Liberal Arts

Nele Hempel-Lamer
University Honors Program

David Horne
College of Business

Tom Kelty
College of Natural Sciences and Mathematics

Dan O'Connor
College of Education and Chair, Academic Senate

Reza Toossi
College of Engineering

ex officio: Jeet Joshee
Associate Vice President for International Education

ex officio: David Wallace,
Dean, College of Liberal Arts

ex officio: Dr. Elaine Haglund,
Professor Emerita

About the Global Studies Institute

The Global Studies Institute (GSI) was established in September 2012 in service to the university community. Inaugural funding for the Institute came from the Haglund Global Studies Endowment gifted in August 2011. The Endowment supports the core areas of curricular and academic programs, as well as faculty and staff development.

The Global Studies Institute is founded on the premise that it is vital that students graduating from all of CSULB's diverse programs are sensitized and exposed to global issues, have a heightened sense of consciousness regarding other peoples and cultures, and, where possible, have a toolbox of international and global skills including transcultural and trans-linguistic application. The Institute is charged with bringing together diverse international activities from around campus, incentivizing the infusion of international and comparative perspectives throughout the teaching and learning endeavors of the University, and serving as a conduit for funding international and global innovations in curriculum, instruction, and scholarly and creative activities that serve our students' needs.

The Global Studies Institute recognizes that internationalization of the university is not an ivory tower activity. Today's employers are looking not only for students with strong analytical reasoning, critical thinking, writing and communication skills, but those with a firm knowledge of current global issues as well as their implications for the future. Such preferred qualifications apply not just to graduates of international studies and language programs but those from all disciplines offered by the university.

(562) 985-5236
gsi@csulb.edu

<http://www.csulb.edu/colleges/cla/centers/globalstudies>

Activities of The Global Studies Institute 2013-14

The Global Studies Institute was involved in eleven activities in 2013-14 supporting its 2012-14 Work Plan and Vision and paving the way to future activities.

1. The Global Learning Inventory

The Global Studies Institute began its work in Spring 2013. It became immediately evident that there was not a sufficient baseline from which to compare our successes and gauge our needs. International Education research is an integral part of the GSI mandate and the director, in consultation with the Board, determined that a baseline study was in order.

Drawing on the Association of American Colleges and Universities (AAC&U) VALUE Rubric for Global Learning the Global Learning Inventory systematically analyzes all syllabi offered in the 2012-13 academic year, creating a database of international education content delivered through diverse mechanisms and potential global learning outcomes from that content in an effort to understand what international content we deliver in our curricula, how we deliver, where we deliver it, and what the



Technologies for Global Learning

potential learning outcomes are from it. The snapshot the GLI provides is limited by its methodology, considering only those things which faculty have put in their syllabi. Without a doubt there are many ad hoc classroom efforts through which international education is delivered. However, the GLI does provide course-section level data, offering a nuanced tool for looking at global learning outcomes as it complements diverse discipline and subject content. The primary findings of the GLI were released in January 2014 report.¹ The primary findings were that we have an impressive number of courses offering international education with diverse potential global learning outcomes. We should be very proud of the many examples where innovative faculty members have successfully integrated global learning outcomes to complement disciplinary learning outcomes in even the most technical fields. However, we have much untapped opportunity in the modes of delivery and international education at CSULB remains siloed with vast differences in the

¹ <http://www.csulb.edu/colleges/cla/centers/globalstudies/documents/>

delivery of global competencies across departments and colleges. In short, there is a strong foundation but much left to be done. With this information the GLI began to target its resources at opportunities for enhancing international education in our curricula as part of a globally-engaged campus.

2. Support for the Internationalization of the Curriculum Award

The International Education Committee of the Academic Senate and the Office of the Associate Vice President for International Education have collaborated for a number of years on various iterations of a financial award to faculty for integrating international content into their courses. Their soft review of reports from incentive award participants gave cause to believe that the results did not always have the long term impact desired. It also appeared that the same departments and, sometimes, the same faculty members benefited from the incentive. Based on the findings of the GLI the Global Studies Institute recommended to the IEC an exploration of mechanisms to diversify support. A new call for proposals was written by the IEC, in consultation with and support from the Associate Vice President for International Education, that focused on department level reform of existing Standard Course Outlines. Academic Affairs supported this revision. The Global Studies Institute committed to providing two workshops in 2014-15 for each of the departments awarded. The workshops will focus on diverse mechanisms for International Education integration and measurement of Global Learning Outcomes in the curriculum.

3. Project planning for Global Learning in Context Study

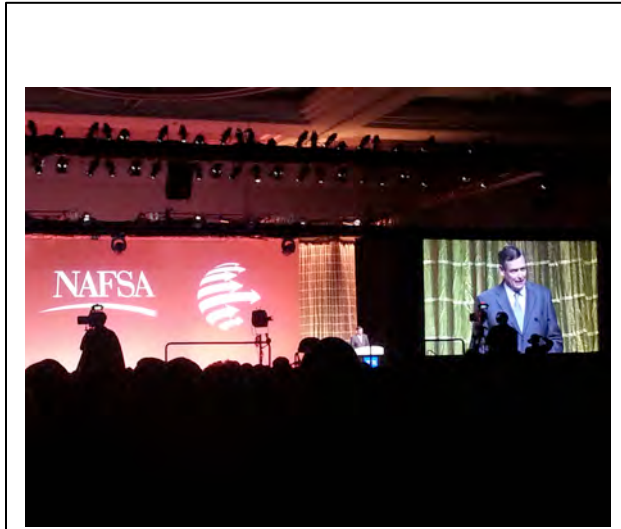
One of the shortcomings of the Global Learning Inventory is that it is a snapshot of CSULB out of context. The context of CSULB successes were beyond the scope of the study and there was no potential to learn from the successes of other institutions. As a result, the GSI decided in May 2014 to commit effort in 2014-15 to a study of institutional structures and global learning mechanisms at other campuses of the California State University and like-institutions nationally. Two research assistants were hired in the summer of 2014 towards that effort.

4. Fall 2013 Advising Institute

One of the identified challenges identified in the 2010 Provost Task Force on International Education was advising. Specifically, there is a challenging divide between undergraduate advising on the one hand and education abroad advising on the other. At the time there were no mechanisms to help address this challenge. In Fall 2013 The Global Studies Institute collaborated with the Center for International Education to create an Advisor's Toolkit. The approach was to consider that undergraduate advisors do not have the background, time, or mandate to keep up with the opportunities for education abroad, when to engage students in a conversation about study abroad, or how to figure out the transfer of courses and the relationship to graduation progress. The Toolkit therefore focuses on a one

page document that can be consulted rapidly with a series of questions and considerations. Resources – where to send the student – are then provided.² The GSI and CIE further collaborated on a presentation at the Fall 2013 Advisor’s Institute, offering the Toolkit to the 90+ advisors at the meeting and walking through its details.

5. Fall 2013 Academic Senate Retreat



As an example in Chancellor Timothy White’s Keynote Address to NAFSA: Association of International Educators, 2014

The Global Studies Institute is a curricular, instructional, and academic engagement tool for International Education at CSULB. As such, building bridges is central to its mission. The Academic Senate Retreat theme for 2013 was “The Borderless University.” This was defined in two concentric ways: as a university with global reach, global education and as a university with significant technological opportunities to create myriad interconnections. The Global Studies Institute director presented on the global aspects and the GSI led that portion of the conversation while the Academic Technology director presented on the technology aspects and led that

portion of the discussion. The global and technology units of the university have a history of collaboration and pre-planning by the GSI and Academic Technology contributed to a synergistic campus conversation about opportunities for CSULB moving forward.

6. BeachTV and Video Creation

The establishment of a new, endowed Institute attracted some attention on campus. As a result, there was an Inside CSULB write up³ and a BeachTV show created. The GSI also worked with Academic Technology and the Center for International Education to create two videos promoting study abroad.⁴

² <http://www.csulb.edu/colleges/cla/centers/globalstudies/documents/>

³ <http://www.csulb.edu/misc/inside/?p=37111>

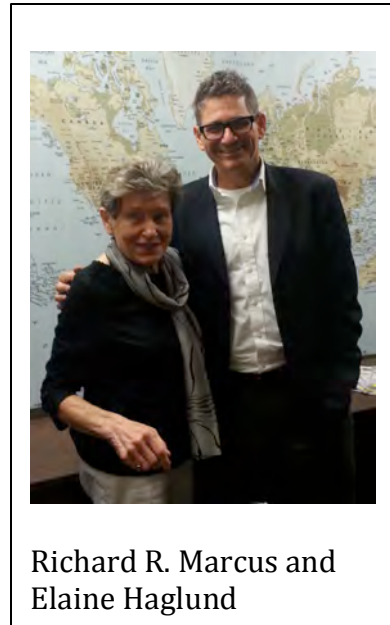
⁴ <http://www.csulb.edu/colleges/cla/centers/globalstudies/gsi-events-and-initiatives/>

7. Articulation

The conventional method for bringing courses back from study abroad experiences is for a student to work with an academic advisor to fill out a pre-departure form detailing which courses will be substituted into the CSULB curriculum and how they will count. This brings up challenges. First, the pre-departure form is usually filled out shortly before the student leaves. Courses are thus not carefully explored with an academic advisor as part of the destination selection process and students often find themselves without the courses that they need. Second, just like at CSULB the student often finds his or her schedule change at the beginning of the semester disrupting the pre-departure plan and risking enrollment in courses that will not transfer back. The Global Studies Institute began an effort to create an articulation mechanism so that students and advisors can see what courses are available and agreed upon in advance. This proved a more challenging process than originally anticipated and only nascent gains were made. With the lessons learned this has become part of the 2014-2016 work effort.

8. Assessment

The GSI is concerned with how we assess Global Learning Outcomes. No such tools are used at CSULB - even for the Global GE category. The measurement of Global Learning Outcomes is relatively new but tools have been developed by the American Council on Education (ACE) and American Association of Colleges and Universities (AAC&U). The GSI has adapted the AAC&U measures and piloted such measurement in the International Studies Program. This piloting has produced some success and some learning opportunities. The 2014-16 work effort will solidify the assessment tool and scale up easily transferrable measures.



Richard R. Marcus and
Elaine Haglund

9. Development

The Global Studies Institute relies on the energetic support of the CSULB administration and external financial support. The Global Studies Institute has a sustained effort to increase its development base. While no further endowments were secured during the 2012-14 period, in cooperation with the Office of Development and the Development Officer for the College of Liberal Arts a priorities list was created along with summary documents and a development plan. Drs. Marcus and Haglund met with several leaders in the Long Beach business community to grow the external network of the Institute and were active in Alumni circles.

10. Support for Peace Corps MA program

In 2013-14 the departments of Geography and Linguistics came together to successfully apply to the Peace Corps for the right to create a Peace Corps MA program. The Global Studies Institute was an undersigner on this effort, recommended, and committed to hosting a Peace Corps advisory board (of Returned Peace Corps Volunteer Faculty) to both advise the program director and promote Peace Corps on campus.

11. Grant-writing

The Global Studies Institute led the writing of two grants in 2013-14, both of which were successful. The first was an internal to CSULB grant. The Global Studies Institute and International Studies Program will be moving to the new LA-3 building in 2014-15 where the GSI will gain its own conference room. This grant is to equip the conference room with requisite technologies (projection, audio, smart board, etc.) for hosting global meetings.

The second grant was from the US Department of Education Undergraduate International Studies and Foreign Languages program. The award is for \$188,590 with \$238,743 in matching funds from the College of Liberal Arts, College of Health and Human Service, and College of Continuing and Professional Education. The GSI served as the host unit and the director the principal investigator for a grant that brings together departments from across these colleges. The proposal, entitled *Weaving Language and Global Competencies Throughout the CSULB Curricula*, was written to bring the pieces of the international education puzzle together and to move from providing structures and concepts in international education to ensuring the development of student global competencies, particularly in areas traditionally underserved by international education programming. To this end, the grant funds five (5) projects with the intent of operationalizing the Campus Strategic Plan international elements and connecting the Strategic Plan to the mission statement:

1. Develop a Language and Global Competencies General Education Theme
2. Create a Language and Global Competencies Honors Track
3. Develop a Certificate in Khmer Language for Heritage Speakers in coordination with the UCB/UCLA Khmer Language Consortium.
4. Development of new tools for the Department of Romance, German, Russian Languages and Literature (RGRL) including a French/Italian/Portuguese Language-Culture Certificate for Spanish Speakers, an Intercomprehension Certificate, and a Spanish Language Certificate for Heritage Speakers with a specific focus on *competency* development within high unit majors.
5. Develop Global Nursing Competencies, practical training in Cambodia, and language acquisition integration for Spanish Heritage Speakers in nursing

In 2014-16 The Global Studies Institute will coordinate efforts between units. It will also use this opportunity to grow its evaluation and assessment measures to include pre- and post- Global Engagement Student Questionnaires, a Global Perspective Inventory, and, in coordination with the partnering departments, global learning outcome measures for the relevant courses and programs. In addition, each of these five tasks has both international student integration and study abroad option components. The Center for International Education will provide direct support to departments for programmatic development in these areas. An outside assessor from CSU San Bernadino will administer the first round of assessment, providing oversight and assurance of propriety.

The GSI Advisory Board Meeting

While The Global Studies Institute Academic Advisory Board communicates via email and through individual meetings on a semi-regular basis, it only met once as a full Board in 2013-14. See the attached Agenda.

Faculty Members Involved with GSI in 2013-14

The faculty members on the Academic Advisory Board members have been active in support and work effort. In 2013-14 these included:

Anne D’Zmura
College of the Arts

Henry (Hank) Fradella
College of Health and Human Services

Kenneth Curtis
College of Liberal Arts

Nele Hempel-Lamer
University Honors Program

David Horne
College of Business

Tom Kelty
College of Natural Sciences and Mathematics

Dan O’Connor
College of Education and
Chair, Academic Senate

International Education Committee members: The GSI worked closely with the International Education Committee of the Academic Senate. GSI Director Richard Marcus, longtime chair of the IEC, served as co-chair with Tim Keirn (College of Liberal Arts) for 2013-14 before stepping from a leadership role in the IEC at the end of the academic year. Tim Keirn, however, continued to be a critical interlocutor for the Global Studies Institute. The IEC members also gave regular input into GSI efforts.

Finally, the GSI has worked closely with certain key departments. Teresa Wright (Political Science), Norma Chinchilla (Sociology), Kris Zentgraf (Sociology), Paul Laris (Geography), Wade Martin (Economics), Savitri Singh-Carlson (Nursing), and Laura Portnoi (Advanced Studies in Education and Counseling) are amongst those who have been important interlocutors.

Undergraduate Students Involved with GSI in 2013-14

The Global Studies Institute is not designed to work directly with undergraduate students. Rather, it is intended to develop and liaise opportunities for faculty and staff in serving undergraduate students. However, three undergraduate students served as Research Assistants for the Global Learning Inventory. These three students received advanced training in the creation of a Global Learning rubric, reading and assessment of syllabi and rubric application. They all had strong EXCEL skills entering the project but built new EXCEL skills and fluidity in the process.

Extent of Student and Faculty Participation from other CSU Campuses or Universities

There was no direct participation of students or faculty from other CSU campuses or universities in the 2013-14 academic year with the exception of consultation with past recipients of the US Department of Education UISFL award and discussions with CSUSB about Dr. Marcus assisting with their assessment process and someone from CSUSB helping with the CSULB process. The award successful, we expect further engagement in the 2014-16 period. In addition, as part of the grant Dr. Marcus will meet with the group of UISFL awardee institutions in Washington twice in 2014-16. Dr. Marcus already is active in NAFSA: Association of International Educators. The grant provides funds for advanced training of four CSULB faculty leaders in different components of international education and Dr. Marcus expects to present achievements at the NAFSA conference in 2015-16. Finally, two additional students will be trained and will participate in the 2014-15 GSI research project.

Expenditures 2013-14

Expenditures 2013-14 were modest. Total Budget from Endowment: \$12,007.08. Expenditures: 2,953.12. Balance: \$9,053.96. The only expenditure in 2013-14 was on Research Assistance for the Global Learning Inventory.

In addition, the College of Liberal Arts provided \$500 in operational budget, all of which was expended.

Global Studies Institute Space Currently Occupied

In 2013-14 GSI occupied the office AS-303. There were no other space requirements.

Acquisition of Equipment or Other Tangible Assets over \$5000

None.

Other Relevant GSI Information

1. Preparation for Move

In 2014-15 the Global Studies Institute and the International Studies Program will both move into joint space in the new LA-3 building. The GSI has begun preparing for this move by working with the responsible dean and university administration on moving needs, securing funds for new technologies, and coordinating with International Studies faculty.

2. Impact of USIFL Grant

The GSI expects that the successful US Department of Education UISFL grant will be seminal both in creating synergistic activities that serve the GSI goals and in bringing faculty and units together.

3. Board Members

At the end of 2013-14 Board Member Hank Fradella (College of Health and Human Services) left CSULB and the Board at the end of 2013-14. He was replaced with Savitri Singh-Carlson (Health/Human Services).

Agenda

Global Studies Institute
Academic Advisory Board
Meeting #1
September 26, 2013 12:00-2:00
AS-385

1. Introductions and Updates

Anne D'Zmura (The Arts)
Henry (Hank) Fradella (Health/Human Services)
Ken Curtis (Liberal Arts)
Nele Hempel-Lamer (University Honors Program)
David Horne (Business) - unavailable for this meeting
Tom Kelty (Natural Sciences and Mathematics)
Dan O'Connor (Education - Liberal Studies; Chair, Academic Senate)
Reza Toossi (Engineering)
ex officio: Jeet Joshee, AVP for International Education, or Designee
ex officio: David Wallace, Dean, CLA, or Designee
* Richard R. Marcus
* Elaine Haglund

2. Overview (Richard)

3. Presentation and Discussion

- a. Mission and Structure of the Institute
- b. The GSI and the CSULB Strategic Plan

4. Presentation and Discussion: Work Plan Update

- a. GLI
- b. Assessment
- c. Articulation
- d. Advisor's Institute
- e. Academic Senate Retreat – Borderless University

5. Discussion: Way Forward

- a. Title VI UISFL Grant
- b. Development/Fundraising (Elaine)