



THE GLOBAL STUDIES INSTITUTE
CALIFORNIA STATE UNIVERSITY, LONG BEACH
Making 'International' Integral To What It Means To Be Educated



Annual Report
2012-2013

Academic Advisory Board

Richard R. Marcus
Director, The Global Studies Institute

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College of the Arts

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Kenneth Curtis
College of Liberal Arts

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University Honors Program

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ex officio: Jeet Joshee
Associate Vice President for International Education

ex officio: David Wallace,
Dean, College of Liberal Arts

ex officio: Dr. Elaine Haglund,
Professor Emerita

About The Global Studies Institute

The Global Studies Institute (GSI) was established in September 2012 in service to the university community. Inaugural funding for the Institute came from the Haglund Global Studies Endowment gifted in August 2011. The Endowment supports the core areas of curricular and academic programs, as well as faculty and staff development.

The Global Studies Institute is founded on the premise that it is vital that students graduating from all of CSULB's diverse programs are sensitized and exposed to global issues, have a heightened sense of consciousness regarding other peoples and cultures, and, where possible, have a toolbox of international and global skills including transcultural and trans-linguistic application. The Institute is charged with bringing together diverse international activities from around campus, incentivizing the infusion of international and comparative perspectives throughout the teaching and learning endeavors of the University, and serving as a conduit for funding international and global innovations in curriculum, instruction, and scholarly and creative activities that serve our students' needs.

The Global Studies Institute recognizes that internationalization of the university is not a luxury or an ivory tower activity. Myriad surveys show that today's employers are looking not only for students with strong analytical reasoning, critical thinking, writing and communication skills, but those with a firm knowledge of current global issues as well as their implications for the future. Such preferred qualifications apply not just to graduates of programs that are traditionally international in nature but those from all disciplines offered by the university.

(562) 985-5236
gsi@csulb.edu

<http://www.csulb.edu/colleges/cla/centers/globalstudies>

Founding of The Global Studies Institute

The Haglund Endowment was gifted with the express purpose of creating a Global Studies Institute at CSULB. On September 25, 2012 this dream became a reality when Provost Donald Para, in consultation with President F. King Alexander, the Executive Committee of the Academic Senate, and the Deans' Council, established The Global Studies Institute. In the letter establishing the Institute, Provost Para summed up the ambitious intent of the Institute as recognized by the university: "The Global Studies Institute will provide a campus-wide conduit to fulfill an important part of the University's mission. The Institute will



Technologies for Global Learning

support and encourage international and global knowledge and innovation in curriculum and scholarly and creative activities that serve our students." None of the activities that follow would have happened without the creation of the endowment fund.

Organizationally, the Institute "hit the ground running." An Academic Advisory Board was formed in Fall 2012 with representatives from each of the university's colleges. The membership was determined by invitation with a particular eye towards requesting the input of some of the campus' most energetic and savvy faculty leaders.

The first meeting of the Academic Advisory Board was held on September 26, 2012, one day after the Institute was signed into existence. The Board was asked to review two documents in advance of the meeting: 1) the original proposal for The Global Studies Institute outlining the mission and goals, and 2) a draft Two-Year Work Plan. A positive, constructive, and energetic discussion about the approach ensued and the Two-Year Work Plan was unanimously approved by the Board.

The 2012-2014 Work Plan and Vision

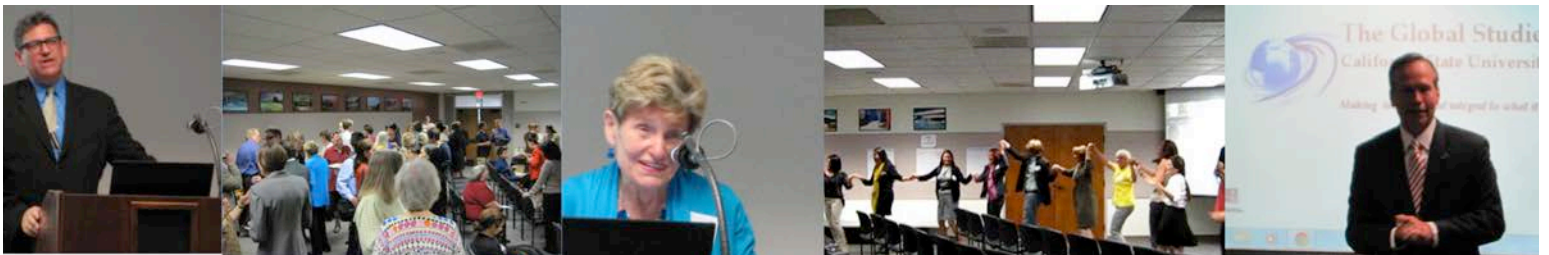
The Two-Year Work Plan focused on the following six goals of development:

1. An international course articulation mechanism.
2. Assessment procedures as related to Global Learning Outcomes
3. Support for the Internationalization of the Curricula Awards (administered by the International Education Committee)
4. Administrative conduit for communication across and within departments to promote new initiatives.
5. Opportunities to connect existing extra-and co-curricular efforts throughout the university and surrounding community.
6. GSI-specific extra- and co-curricular efforts.

Infrastructural Achievements in 2012-13

The following infrastructural achievements were made in 2012-13:

1. A physical office was established (AS-303) with the assistance of the College of Liberal Arts.
2. The office was set up and made functional through existing university furniture.
3. Funds from the College of Liberal Arts and International Studies Program allowed for the purchase of necessary office equipment (phone, high-speed scanner/fax/printer).
4. The GSI was given dedicated administrative assistance from the Program Assistant of the International Studies Program funded by the College of Liberal Arts.
5. A GSI website was set up:
<http://www.csulb.edu/colleges/cla/centers/globalstudies/>
6. A logo for the GSI was designed by the donated time of the Office of Marketing and Communications in the College of Continuing and Professional Education; significant input was given by Drs. Marcus and Haglund.



The Inaugural Reception of The Global Studies Institute

Work Effort of The Global Studies Institute in 2012-13

The following work effort of the Institute was undertaken in 2012-13:

1. **Inaugural Reception of The Global Studies Institute**, held on April 10, 2013. Speeches supporting the Institute's mission were made by President F. King Alexander, Provost Don Para, AVP Jeet Joshee, Director Richard Marcus, and Professor Emerita/donor Elaine Haglund. A video entitled *CSULB: Innovations in Global Learning* was created with the assistance of the Academic Technology office to highlight the power and contribution of existing faculty curriculum projects. This video, now on the Institute's website, opened the event to the large audience of campus leaders and internationally-oriented faculty participating in the Reception.
2. **Meetings with administrators.** All deans are members of the Deans' Council that recommended the formation of the Institute so all had read the proposal and were familiar with the GSI mission from inception. However, CSULB has a very diverse and decentralized campus culture with significant variations between colleges. The Director began by meeting with deans and associate deans in CLA, COTA, CBA, and CED to discuss ways in which the Institute can help facilitate college goals and best engage college faculty. The Director also met with the AVP for Undergraduate Education and the Vice Provost for Academic Affairs to strategize the integration of global competencies measures and international articulation with existing campus processes. Together with the Associate Vice President for International Education, the Director met with the Provost (as of July 1, 2013 Interim President) to discuss in greater detail the fit of the Institute in the broader CSULB landscape.
3. **Leadership training.** Dr. Marcus attended workshops on best practices in Curriculum Internationalization and International Education Management strategies at the 2013 NAFSA (International Association of International Educators) with the support of the CLA/International Studies Program and the College of Continuing and Professional Education.
4. **Assessment.** Dr. Marcus spent significant time on the rubrics of the ACE International Laboratory, the Essential Learning Outcomes of the AAC&U LEAP (Liberal Education and America's Promise), and the AAC&U VALUE



Articulation and Assessment in Global Learning

(Valid Assessment of Learning in Undergraduate Education) tools covering Intellectual and Practical Skills development, Personal and Social Responsibility, and Integrative and Applied Learning. This resulted in a first draft of an assessment rubric geared towards integrating global competencies measures with other educational goals. In 2013-14 it is expected that Dr. Marcus will hone that instrument, work on the measurement tools within the rubric, and pilot the questions in the International Studies Program to learn more about which tools can be scaled up and in which contexts.

5. **Articulation.** Dr. Marcus presented objectives of the Two Year plan to the Chairs Council of the College of Liberal Arts (on which he serves). From this he gained partners to pilot department-specific international course articulation measures. This activity is planned for 2013-14.



*The Activities of The Global Studies Institute
Are Made Possible by the Envidable CSULB
Culture of Close Relations Between Faculty
and Administration*

6. **Co-Curricular Efforts.** Dr. Marcus worked with the appropriate department chairs to begin the process of setting up a pilot “language village” planned for Fall 2013.

7. **Curriculum Internationalization – communication and strategic planning.** With the support of the Vice Provost for Academic Affairs, the GSI launched a Global Learning Inventory Project (GLI) for Summer 2013. “Global Perspectives” is one

of the six pillars of the CSULB mission statement. Yet, we know very little about how we are delivering on this promise through the CSULB curriculum. The GLI is a short-term project of The Global Studies Institute intent on investigating the ways in which we as a campus deliver on the curriculum part of the CSULB Global Perspectives mission. The GSI will review syllabi from across the CSULB campus, placing courses into a global learning rubric. This will offer a better understanding of what we mean by 'international education' as delivered at CSULB, where our strengths lie, and where more effort is warranted. The state of the project at fiscal year end is as follows: with the assistance of the staff of the University Archives the GSI conducted a preliminary review of the syllabi for all courses taught in the 12-13 AY to size workload and glean the information that can be reliably obtained from syllabi, b) the GSI designed a simple EXCEL-based rubric for easy entry of information (extrapolated from the AAC&U tool), c) the GSI designed a step-by-step process for project completion, and d) the GSI put together a 2-hour training module for assistants. This project is expected to provide important insights for strategic planning, spending of limited resources, grant-writing, and fundraising.

Concluding Remarks

The Global Studies Institute is, by design, intended not just to spend endowment funds but to leverage them to accomplish broad goals. With this in mind refreshments for the reception (\$1256.55) were the *only* expense billed to endowment recurrent funds in 2012-13. In 2012-13 the commitment of the endowment was seminal to not only the creation of the Institute but the efforts that followed. No matter how much rests in the current endowment, and how much money The Global Studies Institute ultimately raises, it will succeed only if it elicits broad participation. Already, less than a year into existence, the Global Studies Institute has benefited from the tireless efforts of Dr. Elaine Haglund and significant support for its Academic Advisory Board, Associate Vice President Jeet Joshee and the dynamic team in the Center for International Education, Vice Provost Cecile Lindsay, Associate Vice President Lynn Mahoney, Provost Don Para, deans from across the colleges, the International Education Committee of the Academic Senate, a vibrant, creative faculty community ever-hungry for new opportunities to expand international education in the curricula, diverse student associations, and, most of all, very passionate students.