



Position: Social Media Manager Intern

Contact Info: PICK6 Flag Football SoCal, PICK6FFSC.COM, 310-748-9013, Jeff Stewart, PICK6FFSC@GMAIL.COM

Deadline for Application: August 1, 2024 through December 31, 2024

Description:

PICK6 Flag Football SoCal is the fastest growing and volunteer based educational non-profit in the area. Our league is for boys and girls (PreK – 8th grade) & All girls 12U - High School in San Pedro and surroundings areas in Southern California. Players also learn about careers other than sports players, also to develop their character through enforcing ethical sportsmanship, and most importantly, to be physically active for at least 60 minutes each day while choosing healthy food options – all through the flag football experience.

Social Media requirements: Should have strong communication skills, creativity, and understanding of different social media platforms. They should be familiar with creating engaging content, tracking analytics, and developing social media strategies. Basic skills in graphic design, photography or video editing could be beneficial.

Internship Training

- Gain knowledge of youth flag football rules and the players
- How to improve fan experience, highlight player performance, and understanding the sports industry
- How to use social media during games to draw more attention and excitement to our league

Intern Roles/Responsibilities

- Create Reels, Videos, Stories and Posts using company owned collateral; use music that appeals to the target audience (youth athletes, parents and other sports leagues)
- Posting content relative to the business in order to get new followers and new players to register for our league
- Ability to maintain an active social media presence to build our brand and solicit original story ideas
- Post 2-3 times weekly in the off season (Fall)
- Post using best practices for algorithm maximization on Instagram & TikTok
- Payment: Stipend based on YTD funding; maximum of \$500

How to apply

Contact: Jeff Stewart via email at PICK6FFSC@GMAIL.COM or call 310-748-9013.

