

Here I Am Box, LLC.

Contact Info: www.hereiambox.com

Robert Dugan, President and Chief Marketing Officer

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Position: Social Media Marketing and Communications Intern for Start-Up E-commerce business

Deadline for Application: ASAP

Description: Here I Am Box is an e-commerce company offering subscriptions and gift boxes that contain a selection of items for the home and individual. Our boxes include art, decor, aromatherapy, and artisanal snacks or beverages. We work primarily with artists and makers who create handmade, small-batch, high quality items. Our mission is to connect the small businesses made up of artists and makers with consumers who are looking for alternatives to major corporations and mass produced products. We help support makers, artists and small businesses around the world to succeed in their own communities.

Internship Training

- The social media marketing intern will be responsible for overseeing Here I Am Box's interactions with the public by implementing social media content strategies and assisting in building an online presence and community relevant to its vision and mission.

- The professional skills, knowledge, and soft skills that will be developed through training, mentorship, and company teamwork over the semester will be:
 - Communication
 - Writing
 - Creativity
 - Efficiency & organization skills
 - Digital marketing strategies and analysis
 - Making connections
 - Social Media, Advertising & Promotion Fluency
 - Statistical Analysis

- The intern will be an instrumental contributor to our start-up and work both independently and together with the Chief Executive Officer and the Chief Marketing Officer on critical social media projects that help identify, build and cultivate an online community.

Intern Roles/Responsibilities

- Assist in planning and deploying social media strategies
- Assist in developing and organizing content for social media posting, ad tracking and analysis on multiple platforms (e.g. TikTok, Instagram, Pinterest, Facebook, YouTube Shorts, Canva).
- Collaborate on simultaneous projects

- Be a team player
- Ensure all social media messaging is aligned with the company's vision and mission

How to apply/Compensation

Please send a brief request for an informal Zoom interview and a copy of your resume/CV (if you have one, not mandatory) to PR@hereiambox.com.

Compensation: \$10/hr, Minimum of 4 hours per week and/or 150hrs/semester