**CLARIZA RUIZ DE CASTILLA, PhD**

Lecturer

Department of Communication Studies

California State University, Long Beach

1250 Bellflower Boulevard- MS 2009, AS-355

Long Beach, CA 90840

Clariza.RuizDeCastilla@csulb.edu

**EDUCATION**

**Ph.D., Communication Studies** (2013), The University of Texas at Austin.

Dissertation*: Citizenship Constructions: Rhetoric, Immigration, and Arizona’s SB 1070.*

Chair: Dr. Barry Brummett

Committee Members: Dr. Dana Cloud, Dr. Talia Stroud, Dr. Maggie Rivas-Rodriguez, and Dr. Tere Garza

**M.A., Communication Studies** (2007), California State University, Los Angeles.

Thesis: *Prosecuting Victimizers: A Dramatic Analysis of Domestic Violence Rhetoric.*

Chair: Dr. David Olsen

Committee Members: Dr. Steve Classen and Dr. Lena Chao

**B.A., Speech Communication** (2004), University of La Verne. Departmental Honors, Cum Laude Honors.

Senior Thesis: *Student Acquisition*.

Chair: Prof. Ian Lising

**RESEARCH INTERSTS**

Citizenship Discourse Latino Politics

Immigration Discourse English and Spanish Media Coverage

Media Effects Bilingual Communication

**ACADEMIC POSITIONS HELD**

2015-Present **Lecturer**. California State University, Long Beach. Department

of Communication Studies. Undergraduate Communication courses in

Rhetorical Criticism, Media Effects and Communication in Conflict

Resolution.

2014-2015 **Visiting Professor.** California State University, Long Beach. Department

of Communication Studies. Undergraduate Communication courses in

Rhetorical Criticism and Media Effects.

2013-2014 **Speech Professor.** San Jacinto College. Language Arts. Undergraduate

Communication courses in Public Speaking and Interpersonal Communications.

2010-2013 **Adjunct Professor.** St. Edward’s University. Department of

Communication Studies. Undergraduate Communication courses in

Public Speaking and Rhetorical Criticism.

2008-2011 **Assistant Instructor & Teaching Assistant.** The University of Texas at

Austin. Department of Communication Studies. Undergraduate

Communication courses in Public Speaking.

2007-2010 **Student Athlete Mentor & Tutor.** The University of Texas at Austin. Athletics Department. Assist student athletes in a variety of subjects, including Rhetoric, Communication, and Spanish.

* 1. **Research Assistant.** The University of Texas at Austin. Department of

Communication Studies. Conducted research for Dr. Dana Cloud.

* 1. **Graduate Teaching Associate.** California State University, Los Angeles.

Department of Communication Studies. Undergraduate Communication courses, including Argumentation and Oral Communication.

* 1. **Assistant Forensics Coach.** California State University, Los Angeles.

Department of Communication Studies. Coach and assist students in their debate skills and preparation to perform individual events (such as prose, poetry, and dramatic interpretation).

2005-2006 **Research Assistant.** California State University, Los Angeles.

Department of Communication Studies. Conducted research for Dr. D.

Olsen under his Rockefeller Humanities Fellowship.

* 1. **Speech Tutor.** Pasadena City College. Speech Communication Department. Assist students in strengthening their speech skills, both

verbally and nonverbally. Corrected speech outlines and provided

feedback on their performances.

**OTHER INSTRUCTIONAL EMPLOYMENT**

2013 **Speech Teacher.** The Settlement Home for Children. Austin, TX. Instruct young, foster girls (teens and up) in communication skills during a summer program, particularly with public speaking skills as well as critical thinking skills.

2010 **Assistant Debate Instructor.** UT Bilingual Debate summer workshop.

University of Texas at Austin. Instruct and promote bilingual debate in Austin area high schools, particularly schools with large populations of native Spanish speakers and ESL students.

2009 **Assistant Debate Instructor.** Houston Urban Debate League. University

of Houston. Instruct and teach underrepresented students policy debate

format.

2007 **Chaperone.** Franco-Anglo Voice Academy. Execuidl, France. Monitor

college opera students.

2004-2000 **Substitute Teacher and Tutor.** Fontana Unified School District. Fontana,

CA. Classroom tutor for Reading, English, and Mathematics.

**RESEARCH**

**ARTICLES**

**Ruiz De Castilla, C.** (2008). The Nonviolent Movement of Cindy Sheehan. *Colloquy: The Journal of Graduate Communication Studies*. 55-64.

**BOOK CHAPTERS**

Jarvis, S. & **Ruiz De Castilla, C.** (2014). Are Latinos Citizens? Labels, Race and Rights in News Coverage of Immigration Reform. In Brystrom, D.G., Banwart, M.C., & McKinney, M.S. (Eds.), *AlieNATION: The Divide and Conquer Election of 2012*. New York, NY: Peter Lang.

**Ruiz De Castilla, C.**, & Reyes Garcia, Z.E. (2013). From Sexual Siren to Race Traitor:

Condoleezza Rice in political cartoons. In Howard, S.C. & Jackson III, R.L. (Eds.),

*Black Comics: Politics of Race and Representation*. London:Bloomsbury.

**\*\* 2014 Will Eisner (Comic Industry) Best Scholarly/Academic Work Award \*\***

**Ruiz De Castilla, C**. (2011). Making Style of Sotomayor: Style as Rhetoric of

Caricatures. In Brummett, B. (Ed.), *The Politics of Style and the Style of Politics*.

Lanham, MD: Lexington Books.

**FORTHCOMING**

**Ruiz De Castilla**, **C.** *Close Textual Reading*. Manuscript under review at SAGE

Encyclopedia Communication Research Methods by Dr. Mike Allen (Ed.).

**CONFERENCE PRESENTATIONS**

**Ruiz De Castilla, C.** & Anguiano, C.(2015). *Paralleling Protest Posters: The Construction of Latino/a citizens in Images Against SB1070 and for the DREAM Act*. National Communication Association annual conference, Las Vegas, NV.

**Ruiz De Castilla, C.** (2015). *Positively Protestando: Powerful Protest Images in News Coverage of Arizona’s 2010 Senate Bill 1070*. Western States Communication Association annual conference, Spokane, WA.

**Ruiz De Castilla, C.** (2014). *Transferring Culture Among Students and Community Colleges*. Panel Discussion. Western States Communication Association annual conference, Anaheim, CA.

**Ruiz De Castilla, C.** (2013). *Are you Latino enough? Non-Native Language Exclusion*. Paper presented at National Communication Association annual conference, Washington, DC.

**Ruiz De Castilla, C.** (2013). *Connecting Communities: Women Writers in Working/Caring Contexts*. Panel Discussion. National Communication Association annual conference, Washington, DC.

**Ruiz De Castilla, C.** (2013). *Grieving and Healing: Female Experiences with Sexual Harassment in Academia*. Panel Discussion. National Communication Association annual conference, Washington, DC.

**Ruiz De Castilla, C.** (2013). *None Dare Call It Anti-Immigration: Citizenship Constructions in English News Coverage of Arizona’s Senate Bill 1070*. Paper presented at Western States Communication Association annual conference, Reno, NV.

**Ruiz De Castilla, C.** (2012). *Citizenship in the Sunshine State: Florida News Coverage on Arizona’s SB 1070.* **Top Paper in Communication and COMMunity in the Sunshine State Division**. National Communication Association annual conference, Orlando, FL.

**Ruiz De Castilla, C. (2012)**.*‘Are You Really My Professor?’ Celebrating Diversity of Professors in Academic COMMunities*. Panel Discussion. National Communication Association annual conference, Orlando, FL.

**Ruiz De Castilla, C.** (2012). *Choques of Citizenship: Lessons from the Chicano Movement and the Immigration Rights Protest*. Paper presented at the Rhetoric Society of America biennial conference, Philadelphia, PA.

Reyes-Garcia, Z. & **Ruiz De Castilla, C.** (2011). *From Sexual Siren to Race Traitor:*

*Condoleezza Rice in Political Cartoons.* Paper presented at the National Communication Association annual conference, New Orleans, LA.

Jarvis, S. & **Ruiz De Castilla, C.** (2011). *Are Latinos Citizens? Voice Given to Labels and Rights in Coverage of Arizona’s Immigration Reform Legislation.* Paper presented at the National Communication Association annual conference, New Orleans, LA.

**Ruiz De Castilla, C.** (2011). *Limiting Latinidad: Lessons of a Latina Profesora*. Paper presented at the National Communication Association annual conference, New Orleans, LA.

Lind, C., Muddiman, A., & **Ruiz De Castilla, C.** (2011). *Political Voice in the Obama Era: Interviewing Young Citizens about Political Talk.* Paper presented at the National Communication Association annual conference, New Orleans, LA.

**Ruiz De Castilla, C.** (2011).*Interrogating Immigration:**Pictures and Politics of English and Spanish Media*.Paper presented at the International Conference on Communication and Mass Media annual conference, Athens, Greece.

**Ruiz De Castilla, C.** (2011). *Reggaeton Revoluciones: Latino/a Connections through*

*Reggaeton*. Paper presented at the Western States Communication Association annual conference, Monterrey, CA.

**Ruiz De Castilla, C.** (2010).*Making Style of Sotomayor Cartoons: Style as Rhetoric of*

*Caricatures*. Paper presented at the National Communication Association annual conference, San Francisco, CA.

**Ruiz De Castilla, C.** (2010).*Austinite Experiencias: Latino/a Bridges and Invitations in*

*Austin, Texas*. Panel presented at the National Communication Association annual conference, San Francisco, CA.

**Ruiz De Castilla, C.** (2010).*Diversos Debates: Spanish Language Primary Univision Debates in 2007*. Paper presented at the National Communication Association annual conference, San Francisco, CA.

**Ruiz De Castilla, C.** (2010).*El Camino Latino: The Representative Anecdote As A*

*Burkean Method, Applied to Border Rhetoric*. Paper presented at the National

Communication Association annual conference, San Francisco, CA.

**Ruiz De Castilla, C.** (2010).*Essence of Différance: Essence of Meaning(s) in*

*Postmodern Theory.* Paper presented at the Rhetoric Society of America biennial

conference. Minneapolis, MN.

**Ruiz De Castilla, C.** (2010). *“Yes We Can ‘Make That Change’”: Ideograph of*

*<Change> of B. Obama and M. Jackson.* Paper presented at Texas Southern University’s

Intercultural Communication annual conference, Houston, TX.

**Ruiz De Castilla, C.** (2010). *Immigration Por Latinos: Political Immigration Texts*.

Paper presented at the Western States Communication Association annual conference,

Anchorage, AK.

**Ruiz De Castilla, C.** (2010). *The Local Locutor “El Cucuy”: The 2006 Latino Rights Protests in Los Angeles*. Paper presented at the Western States Communication Association annual conference, Anchorage, AK.

**Ruiz De Castilla, C.** (2010). *Immigration Stories Through Texan History: An Analysis of TSHM’S Forgotten Gateway.* Paper presented at the National Association for Chicana and Chicano Studies conference, University of Texas, Austin.

**Ruiz De Castilla, C.** (2009). *Cuentos De Lucha: The Power of Diverse Narratives in*

*Teaching*. Paper presented at the National Communication Association annual

conference, Chicago, IL.

**Ruiz De Castilla, C.** (2009). *Stories De Lucha: Spanish-Quechua ‘Testimonios’ of*

*Peruvian Natives*. Paper presented at the National Communication Association annual

conference, Chicago, IL.

**Ruiz De Castilla, C.** (2009). *Femicide in Ciudad Juárez, Mexico: Musical Portrayals of*

*Female Violence.* Paper presented at the National Communication Association annual

conference, Chicago, IL.

**Ruiz De Castilla, C.** (2009). *Una Herida Abierta: The Ambiguity of Borders and Borderlands*. Paper presented at the El Mundo Zurdo: The First International Conference on the Work and Life of Gloria E. Anzaldúa, San Antonio, TX.

**Ruiz De Castilla, C.** (2009). *Communicating Through Ghost Stories: Metaphors of*

*Resistance and Dissent.* Paper presented at the Western States Communication Association annual conference, Mesa, AZ.

**Ruiz De Castilla, C.** (2009).*Rethinking Race, Theory, and Racialized Rhetoric*. Paper presented at the Western States Communication Association annual conference, Mesa, AZ.

**Ruiz De Castilla, C.** (2008). *The Muse of Silent Tears: Phillis Wheatley and the Poetics of Public Feeling.* Paper presented at the Transatlantic Feminisms in the Age of Revolution conference, University of Texas, Austin.

**Ruiz De Castilla, C.** (2008). *Sheehan and the Comic Frame: AD BELLUM PURGANDUM SINE VIOLENTIA*. Paper presented at Western Washington University’s Community Advocacy Support Center (CASCAID) Social Justice Conference, Bellingham, WA.

**Ruiz De Castilla, C.** (2007). *Prosecuting Victimizers: A Dramatic Analysis of Domestic*

*Violence Rhetoric*. Paper presented at CSULA’s Center for the Study of Genders and Sexualities Student Research annual conference, Los Angeles, CA.

**Ruiz De Castilla, C.** (2006). *Reggaeton: A Third World Feminist Critique.* Paper presented at California State University, Los Angeles’ Center for the Study of Genders and Sexualities Student Research annual conference, Los Angeles, CA.

**FUNDRAISING EFFORTS**

Fundraising for Communication Studies Graduate Program, Los Angeles Marathon, 2016. Amount raised: TBD.

Fundraising for Communication Studies Graduate Program, Los Angeles Marathon, 2015. Amount raised: $200.

**SERVICE, CALIFORNIA STATE UNIVERSITY, LONG BEACH**

Curriculum Committee, Department of Communication Studies, 2015-2016

**INVITED LECTURES AND SPEECHES**

San Jacinto College (Central), The Language Arts Department, Latino Festival*,* Peruvian Traditions Lecture, 2014.

San Jacinto College (Central), The Language Arts Department, *Día De Los Muertos* (Day of the Dead) Lecture, 2013.

San Jacinto College (Central), The Language Arts Department, ASPIRE Speech Workshop, Speech Organization Lecture, Fall 2013 & Spring 2014.

University of La Verne, The Honors Program Anniversary, 2009.

Board of Education Regular Meeting, Fontana Unified School District, 2002.

**MEDIA COVERAGE**

Sanders, J. (2010, August 8). “We’re going to see Obama!” Austin American Statesman.

Metro & State Section, B1, B3.

“Leo Lines: Clariza Ruiz De Castilla.” (Summer/Fall 2008). University of La Verne

Voice, p. 17.

“Cal State L.A.’s Commencement ceremonies set for June 8, 9.” (2007). Cal State LA

News Release. Retrieved from http://www.calstatela.edu/univ/ppa/newsrel/grad07cal. html.

**FELLOWSHIPS & SCHOLARHSHIPS**

2008-2012 **Chancellor’s Doctoral Incentive Program Mini-Grant Fellowship**,

California State University System (faculty mentor: Dr. David Olsen, California State University, Los Angeles).

2008-2011 **Chancellor’s Doctoral Incentive Program**, California State University

System (faculty mentor: Dr. David Olsen, California State University, Los Angeles).

2010-2011 **Jesse Jones Fellowship**, College of Communication, The University of

Texas at Austin.

2007 **Research Internship**, The Graduate School, The University of Texas at

Austin (with Dr. Dana Cloud).

2001-2004 **Honors Program Scholarship**, University of La Verne.

2001-2004 **Performance Scholarship (Debate)**, Department of Speech

Communications, University of La Verne.

**AWARDS**

2012 **Student of Color Travel Grant**, National Communication Association.

Orlando, Florida.

2011-2012 **Graduate School Travel Grant**, The Graduate School, The University

of Texas at Austin.

2010 **Patricia Witherspoon Award** (competitive). The Annette Strauss

Institute for Civic Participation, The University of Texas at Austin.

2009 **Student of Color Travel Grant**, National Communication Association.

Chicago, Illinois.

2006 **Student Research Grant**, Center for the Study of Genders and

Sexualities Student Research Conference, CSU, Los Angeles.

2004 **Certificate of Excellence**, Institute for Multicultural Research and

Campus Diversity, University of La Verne.

2003- 2004 **Certificate of Excellence**, Department of Speech Communications,

University of La Verne.

**EDUCATIONAL TRAVEL**

2008 **Adjudicator**. Worlds Universities Debate Championships, Assumption

University, Thailand.

2007 **Adjudicator**. U.S. Worlds Universities Debate Championships, Portland State University.

2007 **Adjudicator**. Worlds Universities Debate Championships, University of

British Colombia, Vancouver, Canada.

2007 **Participant**. Western States Communication Association annual

conference. Seattle, WA.

2004 **Student**. Intercultural Communication course in Brazil, University of La

Verne. Traveled to various cities in Brazil, including Manaus, Recife,

Olinda, Rio de Janeiro, and Porto Alegre.

2004 **Adjudicator**. Worlds Universities Debate Championships, Nanyang

Technological University, Singapore.

2002 **Adjudicator**. Oxford Union Intervarsity Debate Competition and

Cambridge Union Intervarsity Debate Competition. Oxford University and

Cambridge University, Great Britain, UK.

**HIRED JUDGING**

2012 **Adjudicator**. Longhorn Classic Debate Tournament. The University of

Texas at Austin.

2012 **Judge**. Brother Dunstan Bowles Persuasive Speaking Contest. St

Edward’s University. Austin, TX.

2011 **Adjudicator**. Longhorn Classic Debate Tournament. The University of

Texas at Austin.

2010 **Adjudicator**. Longhorn Classic Debate Tournament. The University of

Texas at Austin.

2009 **Adjudicator**. Longhorn Classic Debate Tournament. The University of

Texas at Austin.

2008 **Adjudicator**. Longhorn Classic Debate Tournament. The University of

Texas at Austin.

1. **Adjudicator**. National Forensics League. Westlake High School, Austin, TX.
2. **Adjudicator**. Worlds Universities National Championships. Portland State University, WA.

2007 **Adjudicator**. Longhorn Classic Debate Tournament. The University of

Texas at Austin.

1. **Adjudicator**. Hell Froze Over IE Tournament. The University of Texas at

Austin.

2007 **Adjudicator**. Worlds Universities National Championships. Claremont

College, CA.

**UNDERGRADUATE MENTORING**

(I mentored the following undergraduate mentees through UT’s Intellectual Entrepreneurship Pre-Graduate School Internship Program)

* Rachel German (Interpersonal Communication, Intellectual Entrepreneurship, Fall 2009)
* Cindy Hernandez (Business Communication, Intellectual Entrepreneurship, Spring 2010)
* Jessica Joveliet (Business Communication, Intellectual Entrepreneurship, Fall 2011)

**ASSESSMENT AND PROFESSIONAL SERVICE**

2014-2013 **Assessment Evaluator,** Language Arts Department, San Jacinto College-

Central.

2012-2013 **Judge**, Brother Dunstan Bowles Persuasive Speaking Contest, St.

Edward’s University.

**COMMUNITY SERVICE AND VOLUNTEERING, TEXAS**

2010 **Docent**. “American *Sabor*: Latinos in U.S. Popular Music” Exhibit. Bob Bullock Texas State History Museum. Austin, TX.

2009 **Docent**. “Forgotten Gateway: Coming to America through Galveston

Island” Exhibit. Bob Bullock Texas State History Museum. Austin, TX.

1. **Mentor and Volunteer**. *Beyond Bars* Program. Girl Scouts of Central Texas. Austin, TX.

**PROFESSIONAL AFFILIATIONS**

National Communication Association

Western States Communication Association

Rhetoric Society of America

Alpha Chi Honor Society