**Jessica Russell**

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California State University, Long Beach

Long Beach, CA 90840

[Jessica.Russell@csulb.edu](mailto:Jessica.russell@csulb.edu)

**Education:** **Michigan State University**

Doctorate of Philosophy, Communication Arts and Sciences, Summer 2013

Dissertation: The Role of Health Care Provider Goals, Plans, and POLST in Preparing for Conversations about End of Life Care

**California State University, Sacramento**

Master of Arts, Communication Studies, Fall 2009

**California State University, Sacramento**

Bachelor of Arts in Communication Studies, Fall 2006

**Peer Reviewed**

**Publications:** Smith, S., Clark-Hitt, R., **Russell, J.,** Nazione, S., Silk, K., & Atkin, C.(2017). Risk belief and attitude formation from translated scientific messages about PFOA, an environmental risk associated with breast cancer. *Health Communication, 24,* 1-9. doi: 10.1080/10410236.2016.1138350

**Russell, J.** (2016). The role of health care provider goals, plans, and Physicians Order for Life Sustaining Treatment (POLST) in preparing for conversations about end-of-life care. *Journal of Health Communication, 21*, 1023-1030. doi: 10.1080/10810730.2016.1204380

Hitt, R., Perrault, E., Smiths, S., Keating, D., Nazione, S., Silk, K., & **Russell, J.** (2016). Scientific message translation and the Heuristic Systematic Model: Insights for designing educational messages about progesterone and breast cancer risks. *Journal of Cancer Education, 31*, 389-396. doi: 10.1007/s13187-015-0835-y

**Russell, J.** & Boster, F. (2016).Mediation of the Legitimization of Paltry Favors Effect: The Impact of Social Comparison and Nature of the Cause. *Communication Reports, 29*, 13-22.doi: 10.1080/08934215.2015.1080850

**Russell, J.** (2015). Effects of efficiency and politeness conversational constraints and perceived consequences on planning complexity in conversations about end-of-life care treatment options. *Journal of Social Work in End-Of-Life & Palliative Care, 11,* 323-345. doi: 10.1080/15524256.2015.1111286

Holmstrom, A. J., **Russell, J.**,Clare, D. (2015). Two studies assessing the role of job search self-efficacy in the relationship between esteem support and job search behavior. *Communication Studies, 66*, 277-300. doi: 10.1080/10510974.2014.991043

**Russell, J**., Holmstrom, A. J., & Clare, D. (2015). The differential impact of social support types in promoting new entrant job search self-efficacy and behavior. *Communication Research Reports, 32,* 170-179. doi: 10.1080/08824096.2015.1016150

**Russell, J.** & Boster, F. (2014).Measuring the locus of causality as a means of generating explanations for the legitimization of paltry favors effect. *Canadian Social Science, 10*, 9-14. doi: 10.3968/4761

Holmstrom, A. J., Clare, D., & **Russell, J.** (2014). Problem-focused content in the job search: Two tests of the cognitive-emotional theory of esteem support messages.*Human Communication Research*, *40*, 161-187. doi: 10.1111/hcre.12025

Holmstrom, A. J., **Russell, J**., & Clare, D. (2013). Esteem support messages received during the job search: A test of the CETESM. *Communication Monographs, 80*, 220-242. doi: 10.1080/03637751.2013.775699

Keating, D., **Russell, J.**, Cornacchoine, J., & Smith, S. (2013). Family communication patterns and difficult family conversations. *Journal of Applied Communication Research*, *41,* 160-180. doi: 10.1080/00909882.2013.781659

**Russell, J**., Smith, S., Novales-Wibert, W., Lindsey, L. L. M. & Hanson, J. (2013). Using the EPPM to evaluate culturally relevant kernicterus messages. *Journal of Pediatric Health* Care, 27, 33-40. doi: 10.1016/j.pedhc.2011.06.003

Nazione, S., Pace, K., **Russell, J.**, & Silk, K. (2012). A 10-year content analysis of original research articles published in Health Communication and Journal of Health Communication (2000–2009). *Journal of Health Communication*. 1-18. doi: 10.1080/10810730.2012.688253

Smith, S., Clark-Hitt, R. A., Nazione, S., **Russell, J**., Silk, K. J., & Atkin, C. K. (2012). The effects of motivation, ability, and heuristic cues on systematic processing of information about breast cancer environmental factors. *Journal of Health Communication.* doi: 10.1080/10810730.2012.688253

**Russell, J.,** Nazione, S., & Smith, S. (2012). An initial examination of Facebook as a source of memorable messages for first-year college students, *Journal of the First-Year Experience & Students in Transition, 24*, 107-121.

**Russell, J.** (2011). The utilization of narratives to contextualize the experiences and needs of unemployed, underemployed and displaced workers. *Journal of Employment Counseling, 48,* 50-62. doi: [10.1002/j.2161-1920.2011.tb00114.x](http://dx.doi.org/10.1002/j.2161-1920.2011.tb00114.x)

Lindsey, L.. L. M., Dunbar, N. E., & **Russell, J.** (2011). Risky business or managed event? Perceptions of power and deception in the workplace. *Journal of Organizational Culture, Communications, and Conflict, 15,* 55-79.

Nazione, S., LaPlante, C., Smith, S., Cornacchione, J., **Russell, J**., & Stohl, C. (2011). Memorable messages for navigating college life. *Journal of Applied Communication Research*, *39,* 123-143. doi: [10.1080/00909882.2011.556138](http://dx.doi.org/10.1080/00909882.2011.556138)

**Conference**

**Presentations: Russell, J.** (2017). *Conversational planning about end-of-life care: Health care provider reported resources, prioritization, and knowledge*. Paper to be presented at the annual meeting of the Western States Communication Association, Salt Lake City, UT.

**Russell, J.** (2016). *Health care provider reported knowledge in preparing for conversations about end-of-life care*. Poster presented at the Kentucky Conference on Health Communication, Lexington, KY.

**Russell, J.** & Smith, S. W. (2016). Effects of efficiency and politeness conversational constraints and perceived consequences on planning complexity in conversations about end-of-life care treatment options. Paper to be presented at the annual meeting of the Western States Communication Association, San Diego, CA.

Hitt, R., Perrault, E., Keating, D., Smith, S. W., Silk, K., Nazione, S. & **Russell, J.** (2015). Using the Heuristic Systematic Model and Translated Scientific Messages to Assess Breast Cancer Risk Beliefs and Attitudes about Progesterone. Poster to be presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico.

**Russell, J.**, & Smith, S. W. (2014). The role of health care provider goals, plans, and Physicians Order for Life Sustaining Treatment (POLST) in preparing for conversations about end-of-life care. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.

Grayson-Sneed, K. A., Smith, S. W., Cornacchione, J., Keating, D., **Russell, J**. & Summers, M. E. (2014).  *Exploring how conversational foci and the decision to engage in or avoid difficult family conversations are impacted by conversation topics and emotions*.Paper presented at the annual meeting of the National Communication Association, Chicago, IL.

Smith, S. W., Keating, D., Cornacchoine, J., & **Russell, J.** (2014). The impact of multiple goals and discrete emotions. Paper presented at the annual meeting of the International Communication Association, Seattle, WA.

Gidley, R., **Russell, J.**, & Smith, S. W. (2014). *Strive for a safer drive: Facilitating teens to educate peers about distracted driving*. Poster presented at the Kentucky Conference on Health Communication, Lexington, KY.

Hitt, R., Perrault, E., Keating, D., Smith, S., Silk, K., Nazione, S. & **Russell, J.** (2014). *Using the Heuristic Systematic Model to Predict Risk Beliefs and Attitudes about Progesterone as a Breast Cancer Risk Factor.* Poster accepted for presentation at the Kentucky Conference on Health Communication, Lexington, KY.

**Russell, J.** & Smith, S. W. (2013). An examination of weight-associated memorable messages, sources, and outcomes. Paper presented at the annual meeting of the National Communication Association, Washington, DC.

**Russell, J**., Holmstrom, A. J., & Clare, D. D. (2013). The source behind the support: Esteem support, job search self-efficacy, and job search behavior. Paper presented at the annual meeting of the National Communication Association, Washington, DC.

**Russell, J.** & Boster, F. (2013). Moderation of the legitimization of paltry favors effect: The impact of social comparison and nature of the cause. Paper presented at the annual meeting of the National Communication Association, Washington, DC.

Cornacchoine, J., **Russell, J.,** Keating, D., & Smith, S.(2013). Inhibitory forces on family communication about difficult topics. Paper presented at the annual meeting of the International Communication Association, London.

Smith, S., Clark-Hitt, R., **Russell, J.,** Nazione, S., Silk, K., & Atkin, C.(2013, June). The utilization of the HSM to assess risk belief and attitude formation from translated scientific messages about PFOA. Paper presented at the annual meeting of the International Communication Association, London.

Holmstrom, A., J., Clare, D., & **Russell, J.** (2013, June). An analysis of esteem support messages received by college students preparing to enter the workforce. Paper presented at the annual meeting of the International Communication Association, London.

**Russell, J.** & Boster, F. (2012, November).Measuring the locus of causality as a means of generating explanations for the legitimization of paltry favors effect. Paper presented at the annual meeting of the National Communication Association, Orlando, FL.

**Russell, J.**, Keating, D., Cornacchoine, J., & Smith, S. (2012, November). An Initial Investigation of difficult conversations in families from a multiple goals perspective. Paper presented at the annual meeting of the National Communication Association, Orlando, FL.

Holmstrom, A. J., **Russell, J**., & Clare, D. (2012, November). Perceptions of esteem support messages unemployed, underemployed, and displaced workers receive during the job search. Paper presented at the annual meeting of the National Communication Association, Orlando, FL.

Clare, D. D., Holmstrom, A. J., & **Russell, J**. (2012, November). New job seekers and esteem support: A test of a Cognitive-Emotional Theory of Esteem Support Messages. Paper presented at the annual meeting of the National Communication Association, Orlando, FL.

Keating, D., **Russell, J.**, Cornacchoine, J., & Smith, S. (2012, November). The intersection of family communication patterns and difficult family conversations. Paper presented at the annual meeting of the National Communication Association, Orlando, FL.

Holmstrom, A. J., **Russell, J**., & Clare, D. (2012, May). Esteem support messages and the job search: An application of a cognitive-emotional theory of esteem support messages. Paper presented at the annual meeting of the International Communication Association, Phoenix, AZ.

**Russell, J.**, Liang, Y., Clare, D., & Holmstrom, A. J. (2011, November). *What constitutes support? The differential impact of social support types in promoting job-seeking behaviors among unemployed, underemployed, and displaced workers.* Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.

Smith, S., Clark-Hitt, R. A., Nazione, S., **Russell, J**., Silk, K. J., & Atkin, C. K. (2011, November). *The effects of motivation, ability, and heuristic cues on systematic processing of information about breast cancer environmental factors*. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.

Holmstrom, A. J., **Russell, J.,** & Clare, D. (2011, November). *The relationship between esteem support and job search behavior*. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.

Holmstrom, A. J., Clare, D. D., & **Russell, J.** (2011, October). *Esteem support in the job search: Who provides support?* Paper presented at the 2011 health, emotion, and relationships mini-conference of the International Association for Relationship Research, Tucson, AZ.

**Russell, J.**, Holmstrom, A. J., & Clare, D. (2011, May). *The role of action-facilitating social support in promoting job-seeking behaviors among unemployed, underemployed, and displaced workers visiting a one-stop career center*. Paper presented at the annual meeting of the International Communication Association, Boston, MA.

Nazione, S., Pace, K., **Russell, J.**, & Silk, K. (2011, May). *The state of health communication research: A content analysis of a decade of research*. Paper presented at the annual meeting of the International Communication Association, Boston, MA.

**Russell, J.**, Liang, Y., Clare, D., & Holmstrom, A. J. (2011, May). *What constitutes support? The differential impact of social support types in promoting job-seeking behaviors among new job seekers*. Paper presented at the annual meeting of the International Communication Association, Boston, MA.

Holmstrom, A. J., **Russell, J.**, & Clare, D. D. (2011, March). *The relationship between esteem support and job search behaviors among new job seekers.* Paper presented at the annual meeting of the Central States Communication Association, Milwaukee, WI.

**Russell, J.**, Smith, S., Novales-Wibert, W., Lindsey, L. L. M. & Hanson, J. (2011, February). *Using the EPPM to Evaluate Culturally Relevant Kernicterus Messages.* Paper presented at the annual meeting of the Western States Communication Association, Monterey, CA.

Hanson, J., **Russell, J.**, Ah Yun, K., & Lindsey, L. L. M. (2011, February). *The effect of comforting message type and empathy on message evaluations.* Paper presented at the annual meeting of the Western States Communication Association, Monterey, CA.

**Russell, J.**, Ah Yun, K., & Lindsey, L. L. M. (2010, November). *The effect of message framing and perceived action risk on young women’s attitudes toward and intentions to get the human papillomavirus (HPV) vaccine.* Paper presented at the annual meeting of the National Communication Association, San Francisco, CA.

**Russell, J.**, Nazione, S., & Smith, S. (2010, November*). An initial examination of naturally occurring memorable messages: Alums offer Facebook advice to bridge the way for college freshman*. Paper presented at the annual meeting of the National Communication Association, San Francisco, CA.

Lindsey, L. L. M., **Russell, J.**, & Puckering, C. (2010, November). *Evaluation of existing kernicterus materials created by the Centers for Disease Control and Prevention: Using the health belief model as a framework*. Paper presented at the annual meeting of the National Communication Association, San Francisco, CA.

Hanson, J., Ah Yun, K., **Russell, J.**, & Puckering, C. (2010, November). Does Monroe’s motivated sequence work?: An examination of the effect of the use of Monroe’s motivated sequence on listener’s attitudes and behavioral intentions. Paper presented at the annual meeting of the National Communication Association, San Francisco, CA. **\*Top Paper, Basic Course Division.**

Nazione, S., LaPlante, C., Smith, S., Cornacchione, J., **Russell, J.**, & Stohl, C. (2010, June). Memorable messages for navigating college life. Paper presented at the annual meeting of the International Communication Association, Singapore.

**Russell, J.**, & Ah Yun, K. (2010, March). *The effect of message framing and perceived action risk on men’s attitudes towards and intentions to persuade female loved ones to get the human papillomavirus (HPV) vaccine.* Paper presented at the annual meeting of the Western States Communication Association, Anchorage, AK.

**Russell, J.**, Hanson, J., Ah Yun, K., & Lindsey, L. L. M. (2010, March). *The effect of relationship length and comforting message type on perceptions of mood, empowerment, and rumination.* Paper presented at the annual meeting of the Western States Communication Association, Anchorage, AK.

**Russell, J.**, Hanson, J., Ah Yun, K., & Lindsey, L. L. M. (2009, November).*The effect of relational intimacy and comforting message type on support evaluation.* Paper presented at the annual meeting of the National Communication Association, Chicago, IL.

**Russell, J.** (2009, February). *The utilization of narratives to contextualize the experiences and needs of unemployed, underemployed and displaced workers.* Paper presented at the annual meeting of the Western States Communication Association, Phoenix, AZ.

**Russell, J**., Ah Yun, K., & Lindsey, L. L. M. (2009, February). *The effect of relationship length and comforting message type on message evaluations*. Paper presented at the annual meeting of the Western States Communication Association, Phoenix, AZ. **\* Top Paper, Interpersonal Division.**

Lindsey, L., Ah Yun, K., Devere, D., Lucier, K., Malvini, S., & **Russell, J.** (2009, February). *Are you gettin’ any? Evaluating a campaign to increase college women’s folic acid use.* Paper presented at the annual meeting of the Western State’s Communication Association, Phoenix, AZ.

**Russell, J.**, Ah Yun, K., & Lindsey, L. L. M. (2008, November). *The effect of relational intimacy and comforting message type on message evaluations*. Paper presented at the annual meeting of the National Communication Association, San Diego, CA.

Lindsey, L.. L. M., Dunbar, N. E., & **Russell, J.** (2008, May). *Risky business or managed event? Perceptions of power and deception in the workplace*. Paper presented at the annual meeting of the International Communication Association, Montreal, Canada.

**Invited**

**Book**

**Chapters: Russell, J.** (2014). *Difficult patient communication*. In T. Thompson, (Ed.), *Encyclopedia of Health Communication*, Thousand Oaks, CA Sage.

Smith, S. W., & **Russell, J.**(2014). *Message sidedness*. In T. Thompson, (Ed.), *Encyclopedia of Health Communication*, Thousand Oaks, CA Sage.

Smith, S. W., & **Russell, J.** (2014). *Control theory*. In T. Thompson, (Ed.), *Encyclopedia of Health Communication*, Thousand Oaks, CA Sage.

Smith, S. W., & **Russell, J.** (2013). *Communicating with clients to teach, reinforce, or change pet beliefs*. Proceedings of the Nestle Purina Companion Animal Nutrition Summit, Atlanta, GA.

**Grant**

**Involvement: Project Manager,** Strive for a Safer Drive Campaign Fall 2011-Fall 2013

Oversaw the construction, implementation, and evaluation of anti-distracted driving campaigns in participating high schools across state of Michigan for State of Michigan Office of Highway Safety and Planning, Ford, Motor Company Fund and AAA foundation.

**Research Assistant** Fall 2009-Summer 2013

Breast Cancer & the Environment Research Centers with Drs. Sandi Smith, Kami Silk and Charles Atkin. Funded by the National Institutes of Health, National Institute of Environmental Health Sciences, and National Cancer Institute: #1-U01-ES12800. Assisted with scale construction, creation of codebooks, data collection, cleaning, and analyses. Conducted literature reviews on current environmental risk factors and authored segments of the various manuscripts.

**Service**

**California State University, Long Beach**

**Advisory Council on Enrollment Management (ACEM),** Committee member

Collaborate with diverse vested members of the campus community in an effort to advise matters regarding admissions, size and rate of student growth in enrollment and retention. 2016-present

**Academic Integrity Committee (AIC),** Committee member

Review student cases of accused cheating or plagiarism, assess evidence and deliberate to both student and faculty on recommended academic action. 2017-present

**College of Liberal Arts Faculty Council,** Department Representative

Participate in governance structure aimed to advance teaching and scholarly excellence, engage in communication among college faculty, and serve as department liaison. 2015-present

**Curriculum Committee,** Chair of committee

Draft agendas, record minutes, review Standard Course Outlines, assess course alliance with proposed SCOs noting revisions where needed. Tasks addressed by committee: Facilitated progression of Rhetoric graduate core (COMM 541, 640) SCO revisions, provided suggestions and feedback to faculty, approved partition of the Social Science graduate core classes (COMM 546, 646). 2014-present

**Executive Committee,** Committee member

Collaborate with other standing committee chairs in consultation with Department Chair considering issues involving budgets, faculty resources (i.e., travel money allotment, fee reimbursement, research support), and policy development (i.e., support for fee based publication outlets). 2014-present

**Grade Appeals Committee,** Committee member

Assess student petitions for perceived grade injustices, evaluate materials and arguments provided by both student and faculty members, provide written decision with an explanation to specific issues upon which appeal is based. Fall 2013-present

**Nominations Committee,** Chair of committee

Prepared ballot for Department Chair, distributed to eligible faculty members and set deadline for collection. Coordinated counting of votes and reported results to department and dean. Spring 2016

**Student Research Competition,** served as a preliminary judge and follow-up presentational advisor for student candidates advancing to statewide competition, Spring 2014, Spring 2015

**Volunteer Curriculum Committee,** ad hoc committee assembled for revisions of graduate standard course outlines (SCOs) for Communication Science core classes, 2013-2014

**Meeting Secretary**, recording of minutes for monthly Communication Studies departmental faculty meetings, 2013-14

**Michigan State University**

**Associated Graduate Students in Communication,**

*Undergraduate Affairs Committee,* 2010-2011

*Social Chair,* 2009-2012

**McNair Scholar Program**

*Volunteer mentor*, 2009-2011

**Manuscript**

**Reviewer:** Journal of Western Communication

Editorial Board, 2014-present

Ad Hoc Reviewer, 2011, 2013-present

Communication Reports

Editorial Board, 2014-present

Health Communication

Ad Hoc Reviewer 2011- present

Communication Monographs

Ad Hoc Reviewer, 2015

Psychological Reports

Ad Hoc Reviewer, 2015

Communication Research Reports

Ad Hoc Reviewer, 2010

**Invited Talks:** Strive for a Safer Drive: An Overview of the Pilot Program in Teen Traffic Safety. Presented to the 17th Annual Michigan Traffic Safety Summit, East Lansing, MI, March 2012

Communication and College Success. Presented to 2011 Michigan State University McNair Scholars, East Lansing, MI, June 2011

Communication and College Success. Presented to 2010 Michigan State University McNair Scholars, East Lansing, MI, June 2010

HealthCommunication Research and Current Campaigns. Presentation at University of California, Davis, May 2009.

Current Trends in Health Communication Research. Research speaking series at Albion College, Albion, MI, April 2009.

Champions of Compassion: Care, Comfort, and Communication. Presented to certified nursing assistants and supervisors, Berkeley, CA, October 2008.

Champions of Compassion: Care, Comfort, and Communication. Presented to certified nursing assistants and supervisors, Glendale, CA, October 2008.

**Honors and**

**Awards:** Michigan State University, Excellence-in-Teaching Citation, 2012

NCA Mentor Grant, 2012

Summer Research Fellowship, 2012

Federation Prize, Central States Communication Association, 2010

Rasmussen Fellowship Award, 2009

Leah VandeBerg Scholarship, 2008/2009

Academic Related Activities Grant, 2009

StudentAcademic Development Grant, 2009

StudentAcademic Development Grant, 2008

Academic Related Activities Grant, 2008

StudentAcademic Development Grant, 2007

Faculty Senate Student Scholar Award, 2006

**Professional**

**Affiliations:** National Communication Association (2007-present)

International Communication Association (2008-present)

Western States Communication Association (2009-2013, 2015-present)

Central States Communication Association (2011)