Ann Johnson, PhD

Curriculum Vitae

California State University, Long Beach

Department of Communication Studies

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**Education**

Ph.D. Communication, 2000

University of Massachusetts, Amherst

MA Communication, 1996

University of New Mexico

BS Women's Studies, 1994

University of Utah

**Research and Teaching Interests**

Argumentation and Debate

Rhetorical Theory and Rhetorical Criticism

International rhetoric

Legal rhetoric and argumentation

Popular Culture (with specific interest in Television and Music)

Audience Analysis and Reception Studies

Study Abroad

**Professional Experience**

Department Chair, Communication Studies

2013-present

Associate Professor, CSU-Long Beach

August 2009-present

Assistant Professor, CSU-Long Beach

August 2003-2009

Full-time Lecturer, CSU-Long Beach

August 2001-July 2003

Assistant Director of Forensics, CSU-Long Beach

August 2001-July 2003

Part-Time Instructor, Palomar College

August 1999-May 2001

Part-Time Instructor, Grossmont College

August 1999-May 2001

Teaching Experience

Undergraduate Courses Taught:

Public Speaking

Introduction to Argumentation and Debate

Advanced Argumentation

Small Group Communication

Interpersonal Communication

Intercultural Communication

Communication and Popular Culture

Rhetorical Theory

Rhetorical Criticism

Research Methods

Persuasive Speaking

Communication Concepts for International Learners.

Graduate Courses Taught:

International Public Address

Communication and Popular Culture

Rhetorical Theory Part I

Rhetorical Theory Part II

Honors Courses:

Honors Public Speaking at University of Massachusetts

Study Abroad Courses:

The Hague, NL. Argumentation and Debate

The Hague, NL. International Public Address

Courses Developed:

Media Effects (Comm 422)

Media Literacy (Comm 308)

Course Director:

Comm 130 Public Speaking: 70 sections taught by 35 instructors.

Comm 131 Argumentation: 8 sections taught by 4 teaching assistants.

**SERVICE and administrative experience**

Department Chair, Communication Studies: 2013-present

The Communication Studies Department at CSULB has 75 instructors, 1,200 majors, 200 minors and 30 graduate students. The department runs approximately 250 course sections each semester, including all of the general education oral communication classes. The department houses five programs and centers. Primary responsibilities as Department Chair include:

* Scheduling: Schedule building, staffing and enrollment management for approximately 250 sections each semester
* Lecturer hiring: Recruit and interview part-time instructors
* Tenure-track hiring: Participate in all phases the search process each year
* Lecturer evaluations: Preparing annual instructor evaluations for 30 lecturers
* Assessment: Program and course level assessment for WASC and GE outcomes
* Financial: Administering the department budget and providing budget oversight for five department programs and centers
* Development and promotion: Organize and oversee department events, guest speakers, fundraising, social media and production of promotional materials.
* Mentoring new faculty members
* Student advising: Meeting with individual students regarding major requirements, career advising, and instructor and grade issues
* Staff supervision: Hiring and supervising three office staff members
* Presenting at local high schools and community colleges about our department

Course Director for Public Speaking: 2013 to present. Duties include:

* Supervising 25 lecturers and up to15 graduate students teaching 70 sections of General Education Oral Communication course COMM 130 Public Speaking
* Reviewing syllabi for compliance with standard course outline and University requirements
* Training graduate teaching assistants teaching public speaking for the first time
* Mentoring new instructors
* Coordinating and negotiating with textbook representatives

College of Liberal Arts Educational Policies and Curriculum Committee: Member 2016-present, Chair 2019. Duties include:

* Deliberating on new courses, course revisions, new programs and program changes for the largest college on campus
* Coordinating with course proposers on revisions to proposals
* Reviewing curriculum proposals for consistency with University and General Education requirements

Search Committee member for Director of the Faculty Center for Professional Development, 2018

Academic Appeals Committee: 2016-present, vice chair 2017-2108, chair 2018-present. Duties include:

* Deliberating on appeals of University academic policies, including GE requirements, withdrawal limits, grade forgiveness, course substitutions and articulation of transfer courses.
* As Chair, preparing annual end-of-year report

Assessment Director for Graduate Program: 2006-2013. Duties include:

* Preparing curriculum map for achievement of SLOs
* Assessment of program SLOs
* Analysis of entrance and exit surveys
* Preparing assessment reports for department program review and faculty.
* Data collection and analysis of retention and dropout rates
* Tracking of alumni employment outcomes
* Tracking of alumni conference presentations and publications

Special Advisor for Study Abroad at the Beach: 2015-2019. Duties include:

* Coordinating with the Study Abroad office to place students in courses in the department
* Advising international students regarding the nature of the communication discipline
* Conducting orientations for international students
* Serving as a liaison between the Study Abroad Office and department faculty

Provost’s Taskforce on Chairs’ Workload and Compensation, member 2014-2015. Duties include:

* Surveying department chairs across the university regarding workload, sequencing of university deadlines, and compensation
* Collecting information from other campuses regarding chairs’ roles and responsibilities
* Preparing a report with recommendations for the Provost, including the recommendation that a chairs’ council be formed, which the Provost adopted.

Curriculum Committee, Department of Communication Studies: Chair 2005-2006, member 2006-2007. Duties included:

* Reviewing proposals for new courses, course revisions, and program changes
* Developing and implementing significant revisions to our major requirements
* Completing re-certifications for our department’s general education courses
* Developing new courses in media effects and media literacy.

College of Continuing Education Advisory Committee: Member 2012-2015. Duties included:

* Reviewing new self-support programs
* Reviewing and advising on the College of Continuing Education budget
* Strategic planning for continuing education

Evaluator for the Douglas W. Robinson Student Success Scholarship, 2015

Evaluator for the General Scholarship for Working Students Selection Committee: 2014

Graduate Advisor: 2006-2013. Duties included:

* Advising 30 graduate students on program of study, thesis, and comprehensive exam matters;
* Assigning comprehensive exam committees
* Attending graduate study fairs and conferences to promote the program
* Advising prospective applicants
* Overseeing admissions
* Chairing the Graduate Studies Committee
* Assessing the graduate program and graduate courses.
* Assisting students with applications for PhD programs and teaching positions
* Conducting orientations and trainings

Teaching Assistant Supervisor: 2009-2010. Duties included:

* Supervising 30 graduate teaching assistants
* Providing training for new and continuing teaching assistants
* Conducting performance evaluations for teaching assistants
* Serving as a liaison between graduate teaching assistants and faculty

University Resources Council Representative, 2007-2011 member, secretary 2009-2010, vice chair 2010-2011. Duties included:

* Evaluating the costs of new programs and program revisions
* Serving as faculty consultants on the University budget
* Serving as a liaison between the committee and my department on resource matters

Department Self-Study Committee, Fall 2003-Spring 2003. Duties included:

* Conducting the alumni survey, analyzing results, and preparing report for departmental program review

Writing Proficiency Exam Reader, 2006-2013. Duties include:

* Reading student writing placement essays
* Making writing placement recommendations
* Advising Graduate Writing Assessment Committee regarding essay topics and assessment rubrics

Department Library Liaison, 2004-2006. Duties included:

* Surveying faculty about library needs
* Recommending materials to the library
* Consulting with the library about managing cuts to the department’s library budget

Department Website Liaison, 2004-2006. Duties included:

* Working with the College website manager to overhaul the 5-year old website
* Communicating with the College about necessary updates
* Monitoring the website for errors and making needed updates

Assistant Director of Forensics, 2002-2003. Duties included:

* Overseeing travel of the team
* Budgeting
* Co-administering the Jack Howe High School Debate Tournament (one of the largest in the nation)
* Administering the State Qualifying High School Tournament
* Administering a tournament for our department undergraduate students

Grade Appeal Committee, Fall 2002-Spring 2004

Graduate Studies Committee, chair 2006-2013, committee member 2004-2006.

Academic Senate Representative, 2004-2005

**Scholarly Pulbications**

Johnson, Ann, Esteban del Rio, and Alicia Kemmitt. “Missing the Joke: A Reception Study of Satirical Texts.” Co*mmunication, Culture, and Critique* 3.3 (2010): 396-415.

Johnson, Ann. “Steven Van Zandt and the Garage Rock Revival.” *Popular Music and Society* 33.5 (2010): 581-595.

Johnson, Ann. “The Subtleties of Blatant Sexism.” *Communication and Critical Cultural Studies* 4.2 (2007): 166-183.

Johnson, Ann, and Mike Stax. “From Psychotic to Psychedelic: The Garage Rock Contribution to Psychedelia.” *Popular Music and Society* 29.4 (2006): 411-425.

Prosise, T. O., and Ann Johnson. “Law Enforcement and Crime on Cops and World’s Wildest Police Videos: Anecdotal Form and the Justification for Racial Profiling.” *Western Journal of Communication* 68.1 (2004): 72-91.

Brushcke, Jon, and Ann Johnson. “An Analysis of Differences in Success Rates of Male and Female Debaters.” *Argumentation and Advocacy* 30 (1994): 162-173.

**OTHER PUBLICATIONS**

Johnson, Ann, and Esteban del Rio. “Interpretation and Evaluation of Satirical Arguments.” Selected published proceedings from the 7th Annual Conference of the International Society for the Study of Argumentation (2010): 890-898.

Johnson, Ann. “Let’s All Read This Text.” *Flow*: *Online Journal of Television and Media Studies*. 13.7 (2011): n. p.

Johnson, Ann. “Misunderstanding Bruce Springsteen, the Dead Kennedys, and Devo.” *Flow*: *Online Journal of Television and Media Studies*. 13.2 (2010): n. p.

Johnson, Ann. “My Co-Worker is on Big Brother.” *Flow*: *Online Journal of Television and Media Studies*. 12.7 (2010): n. p.

Johnson, Ann. “Thank You For Not Answering All of My Questions.” *Flow*: *Online Journal of Television and Media Studies*. 12.04 (2010): n. p.

Johnson, Ann. “Can Rational Thought be Entertaining?” *Flow*: *Online Journal of Television and Media Studies*. 12.01 (2010): n. p.

Prosise, T. O. and Ann Johnson. “Current Debates: Racial Profiling and Prejudice.” Race, Ethnicity, Gender, and Class: The Sociology of Group Conflict and Change. Ed. Joseph Healey. Thousand Oaks, CA: Pine Forge Press, 2006. 102-105.

Johnson, Ann, and T. O. Prosise. “Narrating Encounters with the Police: *World's Wildest Police Videos*.” *Media/Culture Reviews.* May 2000.

### Presentations

Johnson, Ann. “The Trial of Thomas Lubanga at the International Criminal Court.” Western States Communication Association Annual Conference, Anaheim, CA, 2014.

Johnson, Ann, Alicia Kemmit, and Esteban del Rio. “Missing the Joke: A Reception Analysis of Satirical Texts.” Western States Communication Association Annual Conference, Mesa, AZ, 2009. Paper presentation. TOP PAPER in the media studies division.

Johnson, Ann. “Mixing Politics and Entertainment: The Celebrity Orator and the Public Address Tradition.” Western States Communication Association Annual Conference, Mesa, AZ., 2009. Paper presentation.

Johnson, Ann, Alicia Kemmit, and Esteban del Rio. “Preliminary Results from a Reception Analysis of Satirical Texts.” Popular Culture Association Annual Conference, San Francisco, 2008. Paper presentation.

Johnson, Ann. Faculty Advisor’s Roundtable, Undergraduate Research Conference sponsored by Western States Communication Association, Seattle, WA, 2007.

Smith, Craig and Ann Johnson. “From Actor to Politician: Reagan’s Rhetorical Transformation.” National Communication Association Annual Convention, San Antonio TX, 2006. Paper presentation.

Johnson, Ann. “Public Memory as Setting and Aesthetic in the Garage Rock Revival.” Paper presented at the annual convention of the Western States Speech Association, Palm Springs, CA, 2006. Paper presentation.

Johnson, Ann and Tony Nielson. “Rhetorical Strategies of Popular Culture Opponents.” Popular Culture Association Annual Conference, Rhetoric and Popular Culture Division, San Diego, CA, 2005. Paper presentation.

### Johnson, Ann. “Repositioning the women’s movement in popular culture.” Western States Speech Association Annual Conference, Albuquerque, NM, 2004. Paper presentation.

### Johnson, Ann, and Karen Rasmussen. “Television Nostalgia and Images of Rural Women.” Western States Communication Association Conference, Salt Lake City, UT, 2003. Paper presentation.

Prosise, T. O., and Ann Johnson. “Law Enforcement and Crime on *Cops* and *World's Wildest Police Videos*: Form and the Justification of Racial Profiling.” Western States Communication Association conference, Long Beach, CA, 2002. Paper presentation.

Johnson, Ann. “Gender, Language, and Advice for the Workplace.” Annual convention of the Popular Cultural Association, Toronto, 2002. Paper presentation.

Johnson, Ann. “Cultural Difference Model as Participant Resource.” International Communication Association Annual Conference, Washington D.C., 2001. Paper presentation.

Johnson, Ann. “Popular Representations of Gender and Communication: The case of *Men are From Mars, Women are From Venus* and feminist communication scholarship.” International Communication Association, San Francisco, CA., 1999. Paper presentation.

Johnson, Ann. “Class and Gender Propriety: Reading Public Criticism of Child Beauty Pageants.” Annual Convention of the International Communication Association, San Francisco, CA., 1999. Paper presentation.

Johnson, Ann. “Audience Research and Feminist Texts.” Interfaces Communication Conference, University of Massachusetts, Amherst, MA, 1998. Paper presentation.

Johnson, Ann. “Vodous, Politics, and Cultural Identity.” Speech Communication Association Annual Conference, San Antonio, TX, 1995. Paper presentation.

Johnson, Ann and Jon Bruschke. “A Research Agenda for the Study of Women in Debate: A Framework and Preliminary Analysis.” SCA/American Forensic Association Conference on Argumentation, Alta, UT., 1993. Paper presentation.

**Guest Lectures and other PRESENTATIONS**

Johnson, A. (2017 and 2018). *Designing Classes: SLOs, Syllabi Design and Assignments*, given during Teaching Assistant Training Workshop

Johnson, A. (2007). *Isocrates on Rhetorical Training*, invited presentation for Comm 541, Rhetorical Theory and Criticism, with Dr. Karen Rasmussen.

Johnson, A. (2005). *Grading, Rubrics, and Students Disputes*, part of a series of presentations given during our Teaching Assistant Training Workshop.

**DISCIPLINE SERVICE**

Manuscript reviewer for Western Journal of Communication, 2003-present, as needed

WSCA Graduate Student Recruitment and Success, presentation 2007

Reviewer for WSCA Rhetoric and Public Address Division, 2006, 2007

Reviewer for ICA Feminist Studies Division, 2002

**Campus and community Service**

2016 Presidential Debate Watch host

Hauth Center for Communication Skills, advisory board member, 2017 to present. The Center provides communication skills training for students, campus and community members.

Faculty Supervisor for undergraduate research assistants from the University Research Opportunities Program 2015 to 2018.

Moderator for 2006 *Candidates Debate for the Forty-sixth United States Representative District*, featuring incumbent Congressman Dana Rohrabacher and challenger Jim Brandt.

Moderator for *Hate Speech on the American Campus in a Post-9/11 Society*, debate sponsored by the Center for First Amendment Studies.

Commission on Presidential Debates, Debate Watch Host, Oct. 2004.

**PROFESSIONAL DEVELOPMENT**

Best Practices for Teaching First Year Students training 2018

Curriculog training as originator and approver, 2018

Accessible Instructional Materials (Word, PowerPoint, and Copyright) trainings, 2018-2019

Vet Net Ally training, 2018

Academic Innovation Design Initiative, 2017-2018

Academic Technology Services and Faculty Development Program for Technology Enhanced, Blended, and Online Curriculum Development, 2016-2017

California State University Chancellor’s training for department chairs, 2013

Scholarly Writing Institute, 2008, 2009, 2010, 2014