

YUPING MAO
CURRICULUM VITAE
(May, 2023)

PERSONAL INFORMATION

Yuping Mao, Ph.D.
Associate Professor
Department of Communication Studies
California State University Long Beach
E-mail: maoyuping@yahoo.com
Cellphone: 562-666-5484
Google Scholar link: <https://scholar.google.com/citations?user=Zz-ChYMAAAAJ&hl=en>

EDUCATION

Ohio University, School of Communication Studies Athens, Ohio, the U.S.

Ph.D. in Communication

August, 2010

Primary Area: Organizational Communication and Relational Communication

Secondary Area: Health Communication

Dissertation Title: Does Culture Matter? Relating Intercultural Communication Sensitivity to Conflict Management Styles, Technology Use, and Organizational Communication Satisfaction in Multinationals in China

Dissertation Advisor: Dr. Claudia Hale

Committee Members: Dr. Anita James, Dr. Andrew M. Ledbetter, and Dr. Gordon Brooks

Bowling Green State University, School of Media and Communication

Bowling Green, Ohio, the U. S.

Master of Arts in Communication Studies

August 2005

Advisor: Dr. Victoria Smith Ekstrand

Nankai University

Tianjin, China

Bachelor of Arts in Publishing and Editing

ACADEMIC EMPLOYMENT

- California State University Long Beach** Long Beach, California, the U.S.
Department of Communication Studies
Associate Professor since August, 2020
Assistant Professor August, 2015 to July 2020
- Erasmus MC - University Medical Center Rotterdam** Rotterdam, the Netherlands
Department of Public Health since March 2020
Guest Researcher
- Editor-in-Chief, *Communication Studies*** 2022-2024
- Project ValueCare**
Advisory Board Member November 2020 to November 2024
Project ValueCare is an EU funded project (total budget: € 6,116,238.75) that aims to deliver efficient outcome-based integrated care to the elderly. The project's vision of integrated value-based care will be supported by a robust, secure and scalable digital solution that will be tested and evaluated in 7 large-scale pilots in Europe following a sound methodology developed by the project partners together with the end-users.
- Erasmus University Rotterdam** Rotterdam, the Netherlands
Department of Media and Communication September, 2011 to August, 2015
Assistant Professor
- University of Alberta** Edmonton, Alberta, Canada
Centre for Public Involvement (CPI) September 1 to December 31, 2014
Research Fellow
- University of Alberta, Master of Arts in Communications & Technology**
Edmonton, Alberta, Canada
Academic Developer April, 2008 to June 2011
(Maternity leave from March 1, 2010 to October 31, 2010)
- Ohio University, School of Communication Studies** Athens, Ohio, the U.S.
Teaching/Research Associate August, 2005 to April, 2008
- Bowling Green State University, School of Media and Communication**
Bowling Green, Ohio, the U.S.
Research Assistant August, 2004 to May, 2005

TEACHING EXPERIENCE

Primary Areas of Instructional Interest:

Intercultural Communication
Health Communication
Technology and Communication
Research Methods

California State University Long Beach
Assistant Professor, Associate Professor

Long Beach, California, the U.S.
August, 2015 to present

Graduate courses:

1. Quantitative Research Methods

Undergraduate courses:

1. Intercultural Communication
2. Research Measurement
3. Advanced Intercultural Communication
4. Communication Theory

Erasmus University Rotterdam
Assistant Professor

Rotterdam, the Netherlands
September 2011 to August 2015

Undergraduate courses:

1. Qualitative Methods in Media and Communication
2. Introduction to Social Scientific Research
3. Media Campaigns
4. Applied Communication Research
5. Communication and Organizations
6. Communication Ethics
7. Bachelor Thesis

Graduate courses:

1. Culture, New Media and International Business
2. Master's Thesis Advisement

University of Alberta, Master of Arts in Communications & Technology
Edmonton, Alberta, Canada

Instructor

October 2007 to June 2011

Graduate courses:

1. EXT 597– Health Communication
2. EXT 501– Applied Research in Communication and Technology

**Ohio University, School of Communication Studies
Graduate Teaching Associate**

Athens, Ohio, the U.S.
September 2005 to December 2007

Undergraduate courses taught as instructor of record:

1. COMS 245 – Introduction to Organizational Communication
2. COMS 206 – Communication of Interpersonal Relations
3. COMS 205 – Techniques of Group Discussion
4. COMS 103 – Fundamentals of Public Speaking

Undergraduate course taught as teaching assistant:

5. COMS 110 – Communication between Cultures

AWARDS

Top Panel Award: Panel discussion on “Silos, Silence, and Success: Navigating the Unwritten Rules of Higher Education”. Central States Communication Association Annual Convention, St. Louis, Missouri, 2023.

Excellent Article Award 2016-2020 of *Infectious Diseases of Poverty* Journal.

Top Paper Award in Ethnicity and Race in Communication Division of International Communication Association, 2017.

Top Paper Award in Instructional and Developmental Communication division of International Communication Association, 2017.

Top Paper (ranked #1) in the Interpersonal and Small Group Communication Interest Group, Central States Communication Association Annual Convention, St. Louis, Missouri, 2009.

Ray and Tish Wagner International Student Award, School of Communication Studies, Ohio University, 2007.

1st place research award, Communication, Graduate Session, 5th Annual Student Research and Creative Activity Fair, Ohio University, Athens, OH, 2006.

RESEARCH AND SCHOLARSHIP

Research Interests: My research efforts focus on the areas of (1) health communication mainly in intercultural and international contexts; (2) intercultural communication and migrants’ experiences; (3) new media’s role in intercultural communication and health communication.

Publications (student co-authored publications with *):

A. Edited Academic Books and Journal Special Issues:

Ahmed, R., **Mao, Y.**, Refki, D., Richter, S. (forthcoming). Co-editors of the special research topic collection on “Communicating Breastfeeding Benefits and Supporting New Mothers’ Wellbeing: Cross-Cultural Perspectives” in *Frontiers in Sociology*.

Ahmed, R. & **Mao, Y.** (2022). Co-editors of the special issue on “Communication Research on Health Disparities and Coping Strategies in COVID-19 Related Crises” in *Health Communication*.

Mao, Y., Shi, L., & Raat, H. (2020). Co-editors of the special issue on “Media Use and Health” in the *International Journal of Environmental Research and Public Health*.

https://www.mdpi.com/journal/ijerph/special_issues/media_use_health#published

Mao, Y. & Ahmed, R. (Eds., 2017). *Culture, migration, and health communication in a global context*. New York: Routledge.

Adria, M. & **Mao, Y.** (Eds., 2016). *Handbook of research on citizen engagement and public participation in the era of new media*. Hershey, PA: IGI Global.

B. Peer Reviewed Journal Articles

*41. Ye, R., Wu, Y., Sun, C., Wang, Q., **Mao, Y.**, Zhou, H., Raat, R. (in press). Diffusion of a micronutrient home fortification program for infants and toddlers in a multi-ethnic population in rural Western China. *BMC Public Health*.

*40. **Mao, Y.**, Ji, Y., Shi, L., Richter, S., Huang, Y., Chen, Y. (in press). Communication and decision-making of caesarean sections in China: An exploration of both obstetricians’ and patients’ perspectives. *Journal of Applied Communication Research*.

39. Ahmed, R. & **Mao, Y.** (2022). Measuring physicians’ religious competence in clinical health communication context: Female Muslim immigrant patients’ expectations. *International Journal of Migration, Health and Social Care*. <https://doi.org/10.1108/IJMHS-02-2022-0020>

*38. **Mao, Y.**, Menchen-Trevino, E., Cronin, J. (2022). Communicating environmental issues across media: An exploration of international news flows between Twitter and traditional media. *The Journal of International Communication*. <https://doi.org/10.1080/13216597.2022.2149605>

37. Zhang, X., Mu, L., Zhang, D., **Mao, Y.**, Shi, L., Rajbhandari-Thapa, J., Chen, Z., Li, Y., Pagán, J. A. (2022). Geographical and temporal analysis of Tweets related to COVID-19 and cardiovascular disease in the U.S. *Annals of GIS*, 28(4), 491-500. <https://doi.org/10.1080/19475683.2022.2133167>

- *36. Wang, Q., Adhikari, S. P., Wu, Y., Sunil, T. S., **Mao, Y.**, Ye, R., Sun, C., Zhou, C., Sylvia, S., Rozelle, S., Zhou, H. (2022). Consultation length, process quality and diagnosis quality of primary care in rural China: A cross-sectional standardized patient study. *Patient Education and Counseling*, 105(4), 902-908. <https://doi.org/10.1016/j.pec.2021.08.006>
- *35. Wu, S., Zhang, D., Li, X., Zhao, J., Sun, X., Shi, L., **Mao, Y.**, Zhang, Y., Jiang, F. (2022). Siblings and early childhood development: Evidence from a population-based cohort in preschoolers from Shanghai. *International Journal of Environmental Research and Public Health*, 19(9), 5739. <https://doi.org/10.3390/ijerph19095739>
- *34. Cronin, J., **Mao, Y.**, Menchen-Trevino, E. (2022). Connecting during a government shutdown: Networked care and the temporal aspects of social media activism. *Social Media + Society*, 8(1), <https://doi.org/10.1177/20563051211069054>
- *33. Du, Y., Liao, Y., Leng, F., Li, L., Ye, R., **Mao, Y.**, Raat, H., & Zhou, H. (2022). Anaemia prevalence and its associated factors in children under 5 years in Western China: A systemic review. *BMJ Paediatrics Open*, 6(1). <http://dx.doi.org/10.1136/bmjpo-2021-001185>
- *32. Fierloos, I. N., Windhorst, D. A., Fang, Y., **Mao, Y.**, Crone, M. R., Hosman, C. M., Jansen, W., Raat, H. (2022). Factors associated with media use for parenting information: A cross-sectional study among parents of children aged 0-8 years. *Nursing Open*, 9(1), 446-457. <https://doi.org/10.1002/nop2.1084>
- *31. Ye, R., Wu, Y., Sun, C., Wang, Q., **Mao, Y.**, Raat, H., Rozelle, S., Johnstone, H., & Zhou, H., (2022). Health communication patterns and adherence to a micronutrient home fortification program in rural China. *Journal of Nutrition Education and Behavior*, 54(1), 36-45. <https://doi.org/10.1016/j.jneb.2021.07.014>
- *30. Ye, R., Wu, Y., Sun, C., Wang, Q., **Mao, Y.**, Chang, W., & Zhou, H. (2022). What prompted the adoption of self-protective behaviors in response to COVID-19? Evidence from women living in the rural areas of western China. *Frontiers in Public Health*, 9, 756933. <https://doi.org/10.3389/fpubh.2021.756933>
- *29. Yang, L., **Mao, Y.**, & Jansz, J. (2021). A qualitative content analysis of cardiovascular disease related health information targeted at the Hui minority on Chinese WeChat official accounts. *Healthcare*, 9(10), 1359. <https://doi.org/10.3390/healthcare9101359>
28. Gao, Y., Fu, N., **Mao, Y.**, & Shi, L. (2021). Recreational screen time and anxiety among college athletes: Findings from Shanghai. *International Journal of Environmental Research and Public Health*, 18(14), 7470. <https://doi.org/10.3390/ijerph18147470>

27. Qian, Y. & **Mao, Y.** (2021). Coping with cultural differences in healthcare: Chinese immigrant mothers' health information sharing via WeChat. *International Journal of Intercultural Relations*, 84, 315-324. <https://doi.org/10.1016/j.ijintrel.2021.05.001>
- *26. Adhikari, S. P., Meng, S., Wu, Y-J., **Mao, Y.**, Ye, R-X., Wang, Q-Z., Sun, C., Sylvia, S., Rozelle, S., Raat, H., & Zhou, H. (March 2020). Epidemiology, causes, clinical manifestation and diagnosis, prevention and control of coronavirus disease (COVID-19) during the early outbreak period: A scoping review. *Infectious Disease of Poverty*, 9(29). <https://doi.org/10.1186/s40249-020-00646-x> **This paper won the Excellent Article Award 2016-2020 of *Infectious Diseases of Poverty*.**
- *25. Sun, C., Wang, Q., Adhikari, S. P., Ye, R., Meng, S., Wu, Y., **Mao, Y.**, Raat, H., Zhou, H. (September 2019). Correlates of school children's handwashing: A study in Tibetan primary schools. *International Journal of Environmental Research and Public Health*, 16(17), 3217. <https://doi.org/10.3390/ijerph16173217>
- *24. Yang, L., **Mao, Y.**, & Jansz, J. (August 2019). Understanding the Chinese Hui ethnic minority's information seeking on cardiovascular diseases: A focus group study. *International Journal of Environmental Research and Public Health*, 16(15), 2784. <https://doi.org/10.3390/ijerph16152784>
23. **Mao, Y.**, Guardado, M., & Meyer, K. R. (2019). Podcasts and English-language learning: A qualitative investigation of organizational, instructional, and learning perspectives. *International Journal of Information Communication Technologies and Human Development (IJICTHD)*, 11(1), 20-35. <https://doi.org/10.4018/IJICTHD.2019010102>
22. Cargile, A., **Mao, Y.**, & Young, S. (January 2019). What's hard work got to do with it? Diversity course impact on meritocracy beliefs and dialogue about race. *International Journal of Intercultural Relations*, 68, 13-25. <https://doi.org/10.1016/j.ijintrel.2018.10.005>
21. **Mao, Y.** & Menchen-Trevino, E. (2018). Global news-making practices on Twitter: Exploring English-Chinese language boundary spanning. *Journal of International and Intercultural Communication*, 12(3), 248-266. <https://doi.org/10.1080/17513057.2018.1542018>
- *20. Le, P-H & **Mao, Y.** (November 2018). Reddit as a new platform for public relations: Organizations' use of dialogic principles and their publics' responses in the subreddit IAmA. *First Monday*, 23(11). <https://doi.org/10.5210/fm.v23i11.8131>

- *19. Yang, L., **Mao, Y.**, & Jansz, J. (September 2018). Chinese urban Hui Muslims' access to and evaluation of cardiovascular diseases-related health information from different sources. *International Journal of Environmental Research and Public Health*, 15(9).
<https://doi.org/10.3390/ijerph15092021>
- *18. Calder, M., Richter, M.S., **Mao, Y.**, Kovacs Burns, K., Mogale, S., Danko M. (2016). International students attending Canadian universities: Their experiences with housing, finances, and other issues. *Canadian Journal of Higher Education*, 46(2), 92-110.
17. **Mao, Y.** (2015). Investigating Chinese migrants' information-seeking patterns in Canada: Media selection and language preference. *Global Media Journal -- Canadian Edition*, 8(2), 113-131.
16. **Mao, Y.** & Qian, Y. (2015). Facebook use and acculturation: The case of overseas Chinese professionals in Western countries. *International Journal of Communication*, 9, 2467–2486.
<http://ijoc.org/index.php/ijoc/article/view/2380/1434>
15. **Mao, Y.** & Hale, C. (2015). Relating intercultural communication sensitivity to conflict management styles, technology use, and organizational communication satisfaction in multinational organizations in China. *Journal of Intercultural Communication Research*, 44(2), 132-150.
<http://dx.doi.org/10.1080/17475759.2015.1025090>
14. Shi, L., & **Mao, Y.** (2014). Neighborhood social environment and health communication at pre-pregnancy and maternal stages among Caucasian and Asian women: Findings from the Los Angeles Mommy and Baby (LAMB) Survey. *Advances in Public Health*, 2014(Article ID 57320). <http://dx.doi.org/10.1155/2014/573205>
- *13. Kovacs Burns, K., Richter, M.S., **Mao, Y.**, Mogale, S., & Danko, M. (2014). Case study of a post-secondary institution and its response to student homelessness. *International Journal of Case Studies*, 3(9), 49-70.
12. **Mao, Y.**, & Meyer, K. (2014). Comparing student perceptions of the classroom climate created by U.S. American and international teaching assistants. *Higher Learning Research Communications*, 4(3), 12-22.
11. **Mao, Y.**, & Adria, M. (2013). Deciding who will decide: Assessing stratified random selection for participants in Edmonton's Citizen Panel on budget priorities. *Canadian Journal of Public Administration*, 56(4), 610-637.

10. Zhou, H., Shi, L, **Mao, Y.**, Tang, J., & Zeng, Y. (2012). Diffusion of new technology, health services and information after a crisis: A focus group study of the Sichuan “5.12” earthquake. *International Journal of Health Planning and Management*. <https://doi.org/10.1002/hpm.2137>.
9. **Mao, Y.**, Richter, M. S, Kovacs Burns, K., & Chaw-Kant, J. (2012). Homelessness coverage, social reality, and media ownership: Comparing a national newspaper with two regional newspapers in Canada. *Mass Communication and Journalism*, 2(7). <http://dx.doi.org/10.4172/2165-7912.1000119>
- *8. Calder, M., Richter, M.S., Kovacs Burns, K. & **Mao, Y.** (winter 2011). Framing homelessness for the Canadian Public: The news media and homelessness. *Canadian Journal of Urban Research*, 20(2), 1-19.
7. **Mao, Y.**, & Adria, M. (2011). Changes in public opinion after a public-deliberation event. *Canadian Social Science*, 7(6), 234-239.
6. Richter, M.S., Kovacs Burns, K., **Mao, Y.**, Chaw-Kant, J., Calder, M., Mogale, S., Goin, L. & Schnell, K. (2011). Homelessness coverage in major Canadian newspapers, 1987 – 2007. *Canadian Journal of Communication*, 36(4), 619-635.
5. Shi, L., & **Mao, Y.** (2011). Weekend television viewing and video gaming are associated with less adolescent smoking. *Journal of Substance Use*, 16(2), 109-115. doi: 10.3109/14659891.2011.555056.
4. Ledbetter, A. M., Mazer, J. P., DeGroot, J. M., Meyer, K. R., **Mao, Y.**, & Swafford, B. (2011, February). Attitudes toward online social connection and self-disclosure as predictors of Facebook communication and relational closeness. *Communication Research*, 38 (1), 27-53, first published on September 10, 2010 doi:10.1177/0093650210365537.
3. Qian, Y. & **Mao, Y.** (2010, October). A content analysis of online social support behaviors of overseas Chinese prenatal and postnatal women. *China Media Research*, 6(4), 43-55.
2. Shi, L., & **Mao, Y.** (2010, August). Excessive recreational computer use and food consumption behaviour among adolescents. *Italian Journal of Pediatrics*, 36 (52), <http://www.ijponline.net/content/36/1/52>
1. **Mao, Y.** (2006). Experiencing public speaking in cross-cultural scenarios. *Teaching ideas for the basic communication course*, 10, 87-93.

C. Peer Reviewed Book Chapters:

12. **Mao, Y., & Ahmed, R.** (2017). Acculturation, identity management, and cultural competence: Understanding culture and health communication from dynamic and dyadic approaches. In Y. Mao & R. Ahmed (Eds.), *Culture, migration, and health communication in a global context* (pp. 17-32). New York: Routledge.
11. Ahmed, R., & **Mao, Y.** (2017). Introduction: Health communication at the crossroads of culture and migration. In Y. Mao & R. Ahmed (Eds.), *Culture, migration, and health communication in a global context* (pp. 1-13). New York: Routledge.
10. **Mao, Y., & Shi, L.** (2016). Comparing Chinese immigrant women with Caucasian women on maternal health communication with healthcare providers: Findings from the Los Angeles Mommy and Baby (LAMB) Survey. In A. M. Gatison (Ed.), *Communicating women's health: Social and cultural norms that influence health decisions* (pp.91-103). New York: Routledge.
9. **Mao, Y., & Shi, L.** (2015, September). Can media consumption predict immigrant adolescents' acculturation related risky health behavior? An analysis of Latino sample in CHIS Survey. In S. L. Blair, P. N. Claster, & S. M. Claster (Eds.), *Technology and youth: Growing up in a digital world* (pp.421-438). Emerald Group Publishing Limited. <http://dx.doi.org/10.1108/S1537-466120150000019015>
8. Menchen-Trevino, E., & **Mao, Y.** (2015). Online political discussion in English and Chinese: The case of Bo Xilai. In W. Chen & S. D. Reese (Eds.), *Networked China: Global dynamics of digital media and civic engagement* (pp. 175-196). Routledge.
7. **Mao, Y. & Richter, S.** (May 2014). Content analysis: Canadian newspaper coverage of homelessness. In P. Brindle (Ed.), *SAGE research methods cases*. DOI: <http://dx.doi.org/10.4135/978144627305014526829>
6. Xia, Y., & **Mao, Y.** (2013). Mobile phone usage in organizational communication and decision-making: Experience of employees in multinational company's China branch. In E. Nikoi & K. Boateng (Eds.), *Collaborative processes and decision making in organizations* (pp. 240-257). Hershey, PA: IGI Global.
5. **Mao, Y., Guardado, M., & Meyer, K. R.** (2013). Integrating Chinese community into Canadian society: Podcasts, technology apprehension, and language learning. In J. E. Aitken (Ed.), *Cases on communication technology for second language acquisition and cultural learning* (pp.459-483). Hershey, PA: IGI Global.

4. Prater, A., **Mao, Y.**, Niles, M. N., & Qian, Y. (2011). Disclose and demystify: The discrepancy between the concept of diversity and the action of diversity in the face of “stubborn faculty, wary students, and unsupportive administrators.” In M. N. Niles & N. S. Gordon (Eds.), *Still searching for our mothers’ gardens: Experiences of new, tenure-track women of color at ‘majority’ institutions* (pp.3-20). Lanham, MD: University Press of America.
3. Adria, M., & **Mao, Y.** (2011). Encouraging public involvement in public policymaking through university-government collaboration. In M. A. Bowdon & R. G. Carpenter (Eds.), *Higher education, emerging technologies, and community engagement: Concepts, models, and applications* (pp. 374-380). Hershey, PA: IGI Global.
2. **Mao, Y.**, Qian, Y., & Starosta, W. (2010). A cross-cultural comparison of American and overseas Chinese prenatal and postnatal women’s online social support behavior in two online message boards. In J-R. Park & E. Abels (Eds.), *Interpersonal relations and social patterns in communication technologies: Discourse norms, language structures and cultural variables* (pp. 331-353). Hershey, PA: IGI Global.
1. Rattine-Flaherty, E., **Mao, Y.**, & Meyer, K. R. (2006). Constructing outlines and arguments. In M. Leeman, A. Smith, & S. Titsworth (Eds.), *Skills for the engaged speaker* (pp. 25-38). New York: McGraw Hill.

D. Commentary and Editorial in Academic Journals

Ahmed, R. & **Mao, Y.** (2022). Editorial. Communication Research on Health Disparities and Coping Strategies in COVID-19 Related Crises. *Health Communication*, 39(12), 1455-1456.
<https://doi.org/10.1080/10410236.2022.2111633>

Mao, Y. (2008, June). Sexuality, gender, and body: The role of the Internet in women’s self-representations through two Chinese online scandals. *Feminist Media Studies*, 8(2), 214-217.

E. Conference Proceedings

Mao, Y., & Hale, C. (2012). An examination of Chinese employees’ use of technologies in relation to intercultural sensitivity, organizational conflict management styles, and organizational satisfaction in China branches of multinational companies. *2011 Media Ecology Association Annual Conference Proceedings, Volume 12*, available at http://www.media-ecology.org/publications/MEA_proceedings/v12/index.html.

F. Encyclopedia Entries

Mao, Y. & Yang, Q. (2022). Social Media: WeChat, Weibo. *The International Encyclopedia of Health Communication*. Wiley.

Mao, Y. (2022). Social Media: Twitter. *The International Encyclopedia of Health Communication*. Wiley.

G. Refereed Book Reviews

Mao, Y. (2008, January). A review of “Health and the Rhetoric of Medicine.” *Howard Journal of Communications*, 19(1), 85-87.

Mao, Y. (2006, October). Learning and practicing organizational culture with a handbook. *Review of Communication*, 6(4), 377-379.

H. Published Abstract

Richter, M. S., Kovacs Burns, K., Adria, M., **Mao, Y.**, Gow, G., Calder, M., Mogale, S., & Goin, L. (2011) Homeless students – a hidden population. *International Journal of Qualitative Methods*, 10(4), 479-480. [Published Abstract].

I. Invited Articles in Professional Association Publications

Guardado, M., Meyer, K., & **Mao, Y.** (2011, October). Using podcasts in EAL programs. *Alberta Teachers of English as a Second Language Newsletter*, 5-7.

Conference Presentations (student co-authored paper with *):

70. Ji, Y., **Mao, Y.**, & Chen, L. (2023). An investigation of Disparities in Breast Cancer Screening Among Chinese Women: Sociodemographic Factors and Communication Behaviors. Paper has been accepted and will be presented in China Health Policy and Management Society (CHPAMS) 2023 summer meeting. **This paper submission received a \$1,000 travel grant from the CHPAMS.**

69. Mao, Y. (2023). Panel discussion on “Silos, Silence, and Success: Navigating the Unwritten Rules of Higher Education”. **Top Panel**. Central States Communication Association Annual Convention, St. Louis, Missouri.

68. **Mao, Y.** (2023). Panel discussion on “Acting in Allyship and Solidarity: Learning to be Bold and Correctable”. Central States Communication Association Annual Convention, St. Louis, Missouri.

*67. **Mao, Y.**, Ye, R., Wu, Y., Sun, C., Wang, Q., Zhou, H., & Raat, H. (2023). Diffusion of a micronutrient home fortification program for infants and toddlers in a multi-ethnic population in rural Western China. Paper accepted in the Central States Communication Association Annual Convention, St. Louis, Missouri.

66. **Mao, Y.** (2022). A scholarly reflection on transnational health communication in the intersection of ethnic media, language, culture, and social networks. Paper presented in the Central States Communication Association Annual Convention, Madison, Wisconsin.

- *65. Zhang, X., Mu, L., Zhang, D., **Mao, Y.**, Shi, L., Thapa, J., Chen, Z., Li, Y., Pagan, J. (2021). Health communication on Twitter: Geographical, temporal, and content analysis on COVID-19 and cardiovascular disease (CVD) related Tweets. Paper presented in the National Communication Association Annual Convention, Seattle, Washington.
- *64. Cronin, J., **Mao, Y.**, Menchen-Trevino, E., & Shimoga, S. (2021). Connecting in a government shutdown: Networked social support and temporal aspects of connective action. Paper presented in the International Communication Association Annual Conference.
63. Ahmed, R., & **Mao, Y.** (2019). Measuring physicians' religious competence in clinical health communication context: Female Muslim immigrant patients' expectations. Paper presented in the Annual Conference of Religious Communication Association in Baltimore.
- *62. **Mao, Y.**, Shimoga, S., Wirth, K., & Menchen-Trevino, E. (2019, November). Surviving government shutdown: A content analysis of social support Messages on Twitter. Paper presented in the National Communication Association Annual Conference in Baltimore.
61. Shi, L., **Mao, Y.**, & Gao, Y. (2019, June). Recreational screen time and anxiety among college athletes: Findings from Shanghai. Paper presented at Westlake Youth Forum 2019 held at Zhejiang University Haining international campus on June 10-13, 2019. **This paper submission received a \$1,000 travel grant from the China Health Policy and Management Society.**
60. Qian, Y., & **Mao, Y.** (2019, June). Health information exchange via WeChat among Chinese immigrant moms in the U.S. Paper presented in the Shenzhen Forum 2019: Communication Innovation, New Media, and Digital Journalism, a conference co-sponsored by the Shenzhen University of China and the National Communication Association, Shenzhen, China, June 26 – 28, 2019. **This paper submission received a \$1,000 travel grant from the NCA.**
- *59. **Mao, Y.**, Menchen-Trevino, E., & Cronin, J. (2019, May). Comparing news translation and dissemination on Twitter and traditional media: An exploration of international news flow and global coverage. Paper presented in the ICA official preconference, "Environmental Communication Beyond Borders: Transnational, International, and Comparative Approaches to Understanding Environmental Issues." Washington DC, the U.S.
- *58. Yang, L., **Mao, Y.**, & Jansz, J. (2019, February). Health information related to cardiovascular diseases and cardiovascular risk factors in television health programs in China. Paper presented in ETMAAL (24 Hours of Communication Science), Nijmegen, the Netherlands.
57. **Mao, Y.**, & Menchen-Trevino, E. (2018, May). Translating and disseminating news on Twitter: Exploring English-Chinese language boundary spanning practices. Paper presented in the annual conference of International Communication Association in Prague, Czech Republic.

- *56. Yang, L., **Mao, Y.**, & Jansz, J. (2018, May). Chinese Hui minority people's needs in obtaining health information about cardiovascular diseases. Paper presented in the annual conference of International Communication Association in Prague, Czech Republic.
- *55. Yang, L., **Mao, Y.**, & Jansz, J. (2018, February). Chinese Hui minority people's needs in obtaining health information about cardiovascular diseases. Paper presented in ETMAAL (24 Hours of Communication Science), Ghent, Belgium.
54. Cargile, A., **Mao, Y.**, & Young, S. (2017, May). What's hard work got to do with it? Investigating meritocracy beliefs and interracial dialogue. Paper presented in the annual conference of International Communication Association in San Diego, California. **Top Paper Award in Ethnicity and Race in Communication Division of International Communication Association.**
53. Cargile, A., Young, S., & **Mao, Y.** (2017, May). How diversity course enrollment impacts meritocracy beliefs and interracial dialogue. Paper presented in the annual conference of International Communication Association in San Diego, California. **Top Paper Award in Instructional and Developmental Communication division of International Communication Association.**
52. Ahmed, R. & **Mao, Y.** (2016, November). Mental health beliefs and practices among Muslim immigrant women in Canada. Paper presented in the annual conference of National Communication Association in Philadelphia, Pennsylvania.
- *51. Le, P-H & **Mao, Y.** (2016, June). Reddit as a new platform for public relations: Organizations' use of dialogic principles and their publics' responses in the subreddit IAmA. Paper presented in the annual conference of International Communication Association in Fukuoka, Japan.
50. **Mao, Y.**, & Menchen-Trevino, E. (2015, May). Opportunities and challenges of cross-cultural comparison: Studying new media and political communication in English and Chinese. Participants of bluesky workshop on "Networked China: Exploring Digital Media and Civic Engagement" in the annual conference of International Communication Association in San Juan, Puerto Rico.
49. Xia, Y., & **Mao, Y.** (2015, May). Qualitative study of mobile phone use in business: A case in a multinational company's China branch. Paper has been accepted for presentation in the annual conference of International Communication Association in San Juan, Puerto Rico.

48. **Mao, Y., & Shi, L.** (2015, February). Can media consumption predict migrant adolescents' acculturation related risky health behavior? An analysis of Latino Sample in CHIS Survey. Paper presented at the ETMAAL (24 Hours of Communication Science) conference in Antwerp, Belgium.
- *47. Kovac Burns, K., Richter, S., **Mao, Y.**, Mogale, S. & Danko, M. (2014, November). Identifying student poverty & student homelessness at post-secondary institutions: A prevention opportunity. Paper presented at CAEH 14 (National Conference on Ending Homelessness), Vancouver, Canada.
- *46. Kovac Burns, K., Richter, S., **Mao, Y.**, Mogale, S. & Danko, M. (2014, June). Multi-phased mixed methods study on student poverty and homelessness at post-secondary institutions. Paper presented at Advances in Qualitative Methods Conference, Edmonton, Canada.
- *45. Richter, S., **Mao, Y.**, Kovac Burns, K., Mogale, S. & Danko, M. (2014, June). Understanding homelessness in post-secondary student population. Paper presented at Thinking Qualitatively Workshop Series, Edmonton, Canada.
44. **Mao, Y., & Shi, L.** (2014, February). Comparing neighborhood social environment and health communication at pre-pregnancy and maternal stages between Caucasian and Asian women in the U.S.: Findings From the Los Angeles Mommy and Baby (LAMB) Survey. Paper presented at the ETMAAL (24 Hours of Communication Science) conference in Wageningen, the Netherlands.
43. **Mao, Y., & Al-Rawi, A. K.** (2014, January). The Internet, public opinion, and mobilization: Comparing the Zhu Ling case in China with Abdulhadi al-Khawaja case in Bahrain. Paper presented in the conference on "Conceptualizing Cyber-Urban Connections in Asia and the Middle East" in Singapore.
42. Menchen-Trevino, E., & **Mao, Y.** (2013, June) Framing Xilai Bo (薄熙来) in the global fifth estate. Paper presented at the China and the New Internet World: an ICA 2013 Preconference in London, UK.
41. **Mao, Y.,** Chen, Y., Shi, L., Barton, S., Richter, S. & Zhou, H., (2013, March). Communication and decision-making of "necessary" and "unnecessary" caesarean sections in China: An exploration of both medical professionals' and patients' perspectives. Paper presented at the Communicating Medical Error conference in Ascona, Switzerland.

40. **Mao, Y., & Shi, L.** (2013, February). What do prenatal and postnatal women talk to their doctors: Findings from the Los Angeles Mommy and Baby (LAMB) Survey. Paper presented at the ETMAAL (24 Hours of Communication Science) conference in Rotterdam, the Netherlands.
39. **Mao, Y., Guardado, M., & Meyer, K. R.** (2012, November). Podcasts and English language learning: A case study of Chinese immigrants in Canada. Paper presented at the Annual Convention of National Communication Association, Orlando, FL.
38. **Mao, Y., Qian, Y., & Mensah, A.** (2012, June). An exploration of overseas Chinese's use of Facebook and cultural adaptation in Western countries. Paper presented at the conference Digital Crossroads: Media, Migration and Diaspora in a Transnational Perspective, Utrecht, the Netherlands.
37. **Mao, Y., & Hale, C.** (2011, November). Relating intercultural communication sensitivity to conflict management styles, technology use, and organizational communication satisfaction in multinational organizations in China. Paper presented at the Annual Convention of National Communication Association, New Orleans, LA.
36. Prater, A., Niles, M., **Mao, Y., & Qian, Y.** (2011, November). Disclose and demystify: The discrepancy between the concept of diversity and the action of diversity in the face of 'stubborn faculty, wary students, and unsupportive administrators. Paper presented. Paper presented at the Annual Convention of National Communication Association, New Orleans, LA.
35. Zhou, H., Lu, S., **Mao, Y., Tang, J., & Zeng Y.** (2011, June). Technology assessment of e-health following a crisis: A focus group study of the Sichuan "5.12" earthquake. Poster presented at the Health Technology Assessment International Annual Meeting, Rio de Janeiro, Brazil.
34. **Mao, Y., & Hale, C.** (2011, June). An examination of Chinese Employees' use of Technologies in relation to intercultural sensitivity, organizational conflict management styles, and organizational satisfaction in China branches of multinational companies. Paper presented at the annual convention of the Media Ecology Association, Edmonton, AB.
33. **Mao, Y., & Hale, C.** (2011). Organizational Communication Satisfaction of Chinese Employees of the China-Branch of a Multicultural Organization. Paper presented at the International Communication Association annual convention, Boston, MA.
- *32. Richter, M.S., Kovacs K. B., **Mao, Y., Mogale, S., & Calder, M.** (2010). Homelessness and the media: Research methodological processes and challenges. 24th Annual Margaret Scott Wright Research Day (Oral presentation). October 22nd, 2010.

- *31. Richter, M.S., Kovacs K. B., **Mao, Y.**, Mogale, S., & Calder, M. (2010). The media and homelessness: How do we communicate about social determinants of health? (Poster presentation). 24th Annual Margaret Scott Wright Research Day, October 22nd, 2010.
- *30. Richter, M. S., Kovacs Burns, K., **Mao, Y.**, Calder, L., Kant, J. C., Goin, L., & Mogale, S., (2010, November). A longitudinal content analysis of homelessness coverage in six major Canadian newspapers from 1987 to 2007. Poster presented at the National Communication Association annual convention, San Francisco, CA.
29. Adria, M., & **Mao, Y.** (2010, November). Building bridges through innovative selection and design for public deliberation events. Paper presented at the National Communication Association annual convention, San Francisco, CA.
- *28. Richter, M. S., Kovacs Burns, K., **Mao, Y.**, Mogale, S., Chaw-Kant, J., & Goin, L. (2010, September). The media and homelessness: A critical analysis of Canadian newspapers' coverage of social determinants of health-related issues of homelessness. Paper presented at the International Conference on Communication in Healthcare. Verona, Italy.
27. Richter, M. S., Kovacs Burns, K., **Mao, Y.**, Chaw-Kant, J. (2010, September). Homelessness and the media: Research methodological processes and challenges. Poster presented at the International Conference on Communication in Healthcare. Verona, Italy.
26. Shi, L., & **Mao, Y.** (2010, June). Excessive recreational computer use and food choices among adolescents in California. Poster presented at the annual research meeting of AcademyHealth, Boston, MA.
25. **Mao, Y.**, & Adria, M. (2010, June). Changes in public opinion after the Edmonton Citizen Panel 2009. Poster presented at the annual convention of the International Communication Association, Singapore.
24. Turner, A., Chapman, C., **Mao, Y.**, & Adria, M. (2010, March). Establishing research priorities for university-government partnerships. Presentation made in the third Community University Engagement Showcase, University of Alberta, Edmonton, AB.
23. Qian, Y., & **Mao, Y.** (2009, November). A content analysis of online social support behaviors of overseas Chinese prenatal and postnatal women. Paper presented at the annual convention of the National Communication Association, Chicago, IL.

22. **Mao, Y.** (2009, October). Comparing NGOs' roles in AIDS campaigns and social support in China and Canada: An ideological criticism of Websites' information. Poster presented at the 16th Canadian Conference on International Health, Ottawa, ON.
21. Shi, L., & **Mao, Y.** (2009, October). A study on the relationships between adolescents' TV viewing in weekdays/weekends and their smoking behaviors. Poster presented at the 16th Canadian Conference on International Health, Ottawa, ON.
20. Adria, M., & **Mao, Y.** (2009, July). The Edmonton Citizen Panel: An engaged communication project in process. Presented at the 7th Aspen Conference on Engaged Communication Scholarship, Aspen, CO.
19. **Mao, Y.** (2009, May). Participant in a panel discussion on "Public deliberation and the engaged citizenry: "Democracy" as a keyword in the internet age." Presented at the annual convention of the International Communication Association, Chicago, IL.
18. Ledbetter, A. M., DeGroot, J. M., **Mao, Y.**, Mazer, J. P., Meyer, K. R., & Swafford, B. (2009, April). Attitudes toward online social connection and self-disclosure as predictors of Facebook communication and relational closeness. Paper presented at the annual meeting of the Central States Communication Association, St. Louis, MO. **Top Paper (ranked #1) in the Interpersonal and Small Group Communication Interest Group.**
17. **Mao, Y.** (2008, November). Examining the Athens Farmers Market as a loosely coupled system: Cooperation, competition, and community building. Paper presented at the annual convention of the National Communication Association, San Diego, CA.
16. **Mao, Y.** (2008, November). An investigation of Chinese immigrants' information seeking in Canada. Paper presented at the annual convention of the National Communication Association, San Diego, CA.
15. **Mao, Y.** (2008, June). In living memory: A comparative content analysis of Canadian and American AIDS memorial quilts. Paper presented at the annual convention of the Canadian Communication Association, Vancouver, BC.
14. **Mao, Y.** (2007, November). In living memory: A longitudinal content analysis of American AIDS memorial quilts. Paper presented at the annual convention of the National Communication Association, Chicago, IL.

13. **Mao, Y.** (2007, November). Communicating the self-"otherness" with American students: A Chinese teaching assistant's multicultural pedagogy. Paper presented at the annual convention of the National Communication Association, Chicago, IL.
12. **Mao, Y.** (2007, November). Communicating worldviews in cross-cultural friendships: Communication adaptability, interaction involvement, and relational communication. Paper presented at the annual convention of the National Communication Association, Chicago, IL.
11. **Mao, Y., & Meyer, K. R.** (2007, November). Communicating worldviews: Comparing student perceptions of the classroom climate created by American and international teaching assistants. Paper presented at the annual convention of the National Communication Association, Chicago, IL.
10. **Mao, Y.** (2007, November). An exploration of Chinese dual-career commuter couples' emotion communication in North America. Poster presentation at Organizational Communication Mini-Conference, Urbana, IL.
9. **Mao, Y.** (2007, May). Bridging Chinese community with Canadian society: A narrative approach to Chinese interactants' metacommunication with non-Chinese in Canada. Paper presented at the annual convention of the Canadian Communication Association, Saskatoon, Canada.
8. **Mao, Y.** (2007, May). Communicating worldviews in cross-cultural friendships: Communication adaptability, interaction involvement, and relational communication. Paper presented at 6th Annual Student Research and Creative Activity Fair, Ohio University, Athens, OH.
7. **Mao, Y.** (2007, March). A rhetorical analysis of Brokeback Mountain in Chinese and American interpretive communalities. Paper presented at the annual convention of the Central States Communication Association, Minneapolis, MI.
6. **Mao, Y., & Meyer, K. R.** (2007, February). Communicating worldviews: Comparing student perceptions of the classroom climate created by American and international teaching assistants. Paper presented at the annual research symposium of the International Student Union, Ohio University, Athens, OH.
5. **Mao, Y.** (2006, November). A comparative study: Contextualizing Chinese informants' metacommunications with Western people in Canada and in the U. S. Paper presented at the annual convention of the National Communication Association, San Antonio, TX.
4. Meyer, K. R., & **Mao, Y.** (2006, November). Analyzing classroom interaction: Connecting students' use of behavior alteration techniques with teaching assistants. Paper presented at the annual convention of the National Communication Association, San Antonio, TX.

3. **Mao, Y.** (2006, October). Complexity science, Taoism, and leadership in organizational communication. Paper presented at the Organizational Communication Mini-Conference, East Lansing, MI.
2. Meyer, K. R., & **Mao, Y.** (2006, May). A comparison of American and international teaching assistants: Classroom climate and students' use of behavior alteration techniques. Research presented at 5th Annual Student Research and Creative Activity Fair, Ohio University, Athens, OH. [**Received 1st place award, \$400 cash prize, Communication, Graduate Session.**]
1. **Mao, Y.** (2006, April). A rhetorical analysis of Sun Yat-sen's speech in 1924: National morale, world tranquility and nationalism. Paper presented at the annual conference of the Central States Communication Association, Indianapolis, IN.

Invited Guest Lectures:

- Mao, Y.** (September 20, 2018). Finding my way in social science: From personal journey to scholarly discovery. COMM 200 Gateway to Communication Studies. California State University Long Beach.
- Mao, Y.** (October 10, 2014). Culture and access to health. Nursing 685: Migration and Health in the Canadian Context (doctoral level course). Faculty of Nursing, University of Alberta.
- Mao, Y.** (October 31, 2013; November 18, 2014). Organizational communication satisfaction in multinationals in China. COMM 467/667 Advanced Intercultural Communication, University of Wisconsin Superior.
- Mao, Y.** (November, 2010, 2011, and 2012). Culture and health communication. Nutrition and Food Science 410 – Teaching and Communication in Nutrition. University of Alberta.

GRANT INITIATIVES (Funded Projects With *)

- *24. Richter, M.S., Co-Pis: Adjorlolo, S., Jarvis, K., **Co-Investigators:** Adjei, C., Chubb, L., Manu, A., **Mao, Y.**, Midodzi, W., Petrucka, P., Tenkorang, E., Torpey, K. (2023). Unveiling the Silence: Developing and Evaluation an Intervention to Improve Access and Utilization to Sexual and Reproductive Health Services for Kayayeyi (Head Porters) in Ghanaian Markets. 40, 000 Canadian dollars CIHR Bridging fund, University of Saskatchewan, Canada.

23. **Mao, Y.** (March, 2023, resubmitted the revised version of 2022 application, waiting for result). **Co-applicant.** Title: Unveiling the Silence: Developing and Evaluating an Intervention to Improve Access and Utilization to Sexual and Reproductive Health Services for Kayayei (Head Porters) in Ghanaian Markets. Total amount requested: 1,205,000 Canadian dollars. Canadian Institutes of Health Research.
22. **Mao, Y.** (May, 2020, not funded). **PI.** Title: Improvised Marketing Interventions for Customer Retention and Growth of Small Businesses During COVID-19 Crisis. Total amount requested: \$99,756. Facebook Research Grant on Economic Impact of Digital Technologies.
21. **Mao, Y.** (May, 2020, not funded). **Collaborator.** Title: Health Misinformation in Social Media of Uganda & US Mexico Border. Total amount requested: \$129,276.00. Foundational Integrity Research: Misinformation & Polarization Request for Proposals. Facebook Research.
20. **Mao, Y.** (March, 2020, not funded). **Collaborator.** A 200,000 CNY (around 30,000 U.S. dollars) grant titled “Public Risk Perception, Behavioral Patterns and Emotional Guidance in An Important Public Health Emergency” submitted to National Natural Science Foundation of China.
19. **Mao, Y.** (March, 2019, not funded). **Co-PI.** A 15,000 U.S. dollars grant titled “Patient Knowledge and Perception of Medication-Related Risk Information” submitted to 2019-2020 ORSP Multidisciplinary Research Grants at California State University Long Beach.
18. **Mao, Y.** (January 2015, not funded). **PI.** 249,735 Euros grant application titled “Investigating Health Information Diffusion among Chinese Immigrant Women in the Netherlands and in Canada: Transnational Health Learning and Communication across Communities” submitted to Innovational Research Incentives Scheme in the Netherlands.
17. **Mao, Y.** (submitted in October 2014, not funded). **Collaborator** of a 406,414 Canadian dollars insight grant of Social Sciences and Humanities Research Council of Canada. Grant application title: A Critical Discourse Analysis of Homelessness: A Comparison of Canada, Germany and South Africa.
16. ***Mao, Y.** (2014-2015). **Co-PI** of a 7,500 Canadian dollars Kule Research Team Grant. Grant application title: Information Seeking and Diffusion Among Chinese Immigrant Women in Alberta.
15. ***Mao, Y.** (2014-2015). **PI.** 9,200 Euros from the Erasmus School of History, Culture, and Communication. Incentive for writing an extensive research proposal for external competition.

14. **Mao, Y.** (March 2014, not funded). Co-PI of a 49,980 Canadian dollars innovation grant application to the Women and Children's Health Research Institute. Grant application title "Health Information Diffusion Among Chinese Migrant Women in Canada: Discovering the Reality, Understanding Multiple Community Perspectives and Informing Practice."
13. **Mao, Y.** (December 2013, not funded). Co-PI of a China-Europe collaborative research titled "Health Inequalities Among Migrant Workers in Urban Areas and Consequences for Health Care Seeking" applying for 250,643.53 Euros from NWO in the Netherlands and 900,000 RMB from NSFC in China.
12. **Mao, Y.** (October 2013, not funded). Collaborator of a 471,801 Canadian dollars insight grant of Social Sciences and Humanities Research Council of Canada. Application title: Applying Critical Discourse Analysis in Global Homelessness Research.
11. **Mao, Y.** (2013, not funded). PI. 243,800 Euros grant application titled "Health Information Diffusion Among Chinese Migrant Women in Canada: Discover the Reality, Understand Multiple Perspectives, and Hear the Voices of the Community" submitted to Innovational Research Incentives Scheme in the Netherlands.
10. ***Mao, Y.** (2011). **PI.** 480 Euros from the Erasmus Research Center for Media, Communication, and Culture for the study titled "Communication and Decision-Making of "Necessary" and "Unnecessary" Caesarean Sections in China: An Exploration of Both Medical Professionals' and Patients' Perspectives."
9. ***Mao, Y.** (2011). **PI.** 200 Euros from the Erasmus Research Center for Media, Communication, and Culture for the study titled "An Exploration of Overseas Chinese's Use of Facebook and Cultural Adaptation in Western Countries."
8. *Barton, S., **Mao, Y.**, Richter, S., Shi, L., Zhou, H., & Chen, Y (2011). **Co-PI.** 10,000 Canadian dollars as Meetings Planning & Dissemination Grant from Canadian Institutes of Health Research for the project titled: Building Partnerships and Capacity to Explore the Consequences of Caesarean Section, Birth Policies and Practices of Women in Canada and China.
7. *Richter, M. S., Kovacs Burns, K., Adria, M., **Mao, Y.**, Gow, G., Calder, M., Mogale, S., & Goin, L. (2010). **Co-PI.** 6,953.19 Canadian dollars from Killam research fund of University of Alberta for a research on homeless students, a hidden population.
6. *Adria, M., & **Mao, Y.** (2008). **Collaborator.** 150,000 Canadian dollars from the City of Edmonton and University of Alberta to hold and evaluate a pilot public deliberation project in association with the Edmonton 2009 Citizen Panel.

5. ***Mao, Y.** (2007). **PI.** \$200 from School of Communication Studies, Ohio University, to complete research study titled “A Social Network Analysis of ACEnet: Understanding the Diffusion of Innovations Among Micro-Entrepreneurs.”
4. ***Mao, Y.** (2007). 2,000 Canadian Dollars from Explore (Second Language Summer Program) to study French at University of Montreal in Canada from July 9 to August 10, 2007.
3. ***Mao, Y.** (2007). **PI.** \$400 from the Graduate Student Senate, Ohio University, to attend Central States Communication Association 2007 Annual Convention in Minneapolis, MN, and present a paper titled “A Rhetorical Analysis of Brokeback Mountain in Chinese and American Interpretive Communities.”
2. ***Mao, Y.** (2006). **PI.** \$300 from the School of Communication Studies, Ohio University, to complete a research project titled “A Comparative Study: Contextualizing Chinese Informants’ Metacommunications With Western People in Canada and in the U.S.”
1. ***Meyer, K. R., & Mao, Y.** (2005). **Co-PI.** \$380 from the School of Communication Studies, Ohio University, to complete a research project titled “A Comparison of International and American Teaching Assistants: Classroom Climate and Students’ Use of Behavior Alteration Techniques.”

GRADUATE SUPERVISION

Doctoral Supervision:

Lei Yang (graduated in 2019). Co-supervise Lei Yang’s doctoral dissertation titled “Health Communication Research Among the Chinese Hui Ethnic Minority Group in Shenyang City” with Professor Jeroen Jansz. Department of Media and Communication, Erasmus University Rotterdam.

Supervisor of MA theses:

8. Jessica Paek (May 2019). Committee member. Ambivalent Attitudes Toward Minorities in the Media? The Real-time Detection of the Hand in Motion. Master in Communication Studies, Department of Communication Studies, California State University Long Beach.
7. Ellen Franssen (July 2015). Advisor. Building brands on Youtube: Communication Strategies of Three Successful Beauty Vloggers. Master in Media and Business, Department of Media and Communication, Erasmus University Rotterdam.
6. Phuong Hoan Le (July 2015). Advisor. Organization-Public Dialogues on Reddit: Organizations’ Use of Dialogic Principles and their Public Responses in the Subreddit IAmA. Master in Media and Business, Department of Media and Communication, Erasmus University Rotterdam.

5. Pei Yin (July 2015). Advisor. *Between Engagement and Response: Influence of Viral Messages on Engaged Chinese Users in the Ice Bucket Challenge Campaign on Sina Weibo*. Master in Media and Business, Department of Media and Communication, Erasmus University Rotterdam.
4. Cornelia Schneider (July 2014). Advisor. *Long Night of Museums: A Research on the Concept Museumnight, the Image Presented on Social Media and the Image Perceived by the Audience*. Master in Media and Business, Department of Media and Communication, Erasmus University Rotterdam.
3. James Doods (July 2014). Advisor. *An Investigation of Information Exposure and Social Stigmatization Among Students in the Netherlands*. Master in Media and Business, Department of Media and Communication, Erasmus University Rotterdam.
2. Selin Varol (July 2014). Advisor. *How Zara got Detoxed by Greenpeace: An Online Content Analysis from the Dragonfly Effect Model Perspective*. Master in Media and Business, Department of Media and Communication, Erasmus University Rotterdam.
1. Richard Theemling (July 2013). Advisor. *The use of online social media and expatriate adjustment and integration in the Netherlands*. Master in Media and Business, Department of Media and Communication, Erasmus University Rotterdam.

External Examiner of MA theses:

5. Karen Romero (2022). *Exploring the Effect of Self-Esteem on Self-presentation and Consumption on Instagram*. Master of Arts in Professional Communication, Royal Roads University, Canada.
4. Megan Laura Reimer (2021). *What's That Noise? The Blogged Lived Experiences of Mental Health Conditions (MHCs) Through Interpretative Phenomenological Analysis (IPA)*. Master of Arts in Professional Communication, Royal Roads University, Canada.
3. Meghan Miller (2020). *New in the Wheat City: A Photovoice Exploration of New Residents' Relationship with Community and Place*. Master of Arts in Professional Communication, Royal Roads University, Canada.
2. Karen McKinnon (2019). *Finding meaning in hospice palliative care: An interpretive phenomenological study*. Master of Arts in Professional Communication, Royal Roads University, Canada.

1. Michelle James (2018). Healthcare Organizations' Twitter Communication: An integrative literature review. Master of Arts in Professional Communication, Royal Roads University, Canada.

PROFESSIONAL SERVICE

Service to Department and the College:

Co-facilitator, CLA Learning Community on “Supporting Asian Faculty’s Professional Development and Well-being”, Fall 2022 & Spring 2023

Beach Scholarships Dept. Review Committee Member, 2022-2024

CLA Faculty Council representative, 2017-2020, 2022-2024.

Co-facilitator, RSCA and workload group, Equity Task Force, College of Liberal Arts, 2022-2023

Member, Implementation Support Team, College of Liberal Arts strategic planning, 2022-2023

Member, Planning Support Team, College of Liberal Arts strategic planning, 2021-2023

Member, College Scholarly Intersections Review Committee, 2018-2020.

Member, department Curriculum Committee, 2018-2020, 2021-2023.

Member, department Election Committee, 2017-2020.

Member, department Grade Appeal Committee, 2017-2019.

Member, Room 224 renovation committee, 2017.

Department secretary of Department of Communication Studies of CSULB, from September 2015 to June 2016.

Committee Member (October, 2008 to June, 2011), student recruitment committee for the Communications and Technology Graduate Program, University of Alberta.

Committee Member (October, 2008 to June, 2011), steering committee for the Communications and Technology Graduate Program, University of Alberta.

Student Mentor (October, 2005 to April, 2007), School of Communication Studies, Ohio University.

Committee Member (September, 2007 to January, 2007), search committee for new faculty member in organizing and relating, School of Communication Studies, Ohio University.

Service to University:

Communication advisor to assist the annual CSULB Student Research Competition rehearsal on April 16, 2019.

Chair, East Asia Subcommittee of the International Education Committee, California State University Long Beach, 2019-2020.

Presenter at the International Student Ally training at CSULB, March 22, 2019.

Faculty Juror, 31st Student Annual Research Competition, California State University Long Beach, 2019.

Reviewer for CSULB BeachScholarship as member of General Financial Need Review Committee 2018-19

Serve as a member in Douglas W. Robinson Student Success Scholarship Review Committee 2017-18.

Elected member, UMGSSC (University Mini Grants and Summer Stipend Committee), 2017.

Elected member, URC (University Resource Council), 2017.

Communication advisor to assist the annual CSULB Student Research Competition rehearsal on April 21, 2018.

Communication advisor to assist the annual CSULB Student Research Competition rehearsal on April 21, 2017.

Presenter at the International Student Ally training at CSULB, March 17, 2017.

Juror for the annual CSULB Student Research Competition, Feb 17, 2017.

Reviewer for Rotary Club of Long Beach Centennial Scholarship to read, score, and assess scholarship applications, 2017, 2016.

Communication advisor to assist the annual CSULB Student Research Competition rehearsal on April 22, 2016.

Committee member, 2016 John and Flora Olsen Scholarship Selection Committee to read, score, and assess each scholarship application.

Serve as affiliated faculty member of Global Migration Studies at CSULB since 2015.

Member of sounding board group of the internationalization team at Erasmus University Rotterdam 2012.

Women's Affairs Commissioner (Fall, 2007), Graduate Student Senate, Ohio University.

Judge (Spring 2006 and Spring 2007), preliminary round of Public Speaking Showcase, College of Communication and School of Communication Studies, Ohio University.

Service to Profession:

Editor-in-Chief, *Communication Studies*, 2022-2024

Executive Board Member, Central States Communication Association, 2022-2024

Member of CSCA (Central States Communication Association) *Communication Studies* Best Article Award Committee, 2020.

Reviewer for Routledge book proposals, 2020, 2021, and 2023.

Reviewer for *Health Communication*, 2022

Reviewer for textbook of Oxford University Press, 2020.

Reviewer for *Frontiers in Communication*, 2020.

Reviewer for *International Journal of Disaster Risk Science*, 2020.

Member of Editorial Advisory Board of the book titled *Privacy Concerns Surrounding Personal Information Sharing on Health and Fitness Mobile Applications*, 2019.

Reviewer for *International Journal of Intercultural Relations*, 2019.

Reviewer for *International Journal of Communication*, 2019, 2020.

Reviewer for the *Journal of International and Intercultural Communication*, 2019.

Reviewer, Intercultural Communication Interest Group of Eastern Communication Association Annual Conference, 2018.

Reviewer, the 21st ACM Conference on Computer-Supported Cooperative Work and Social Computing, 2018.

Reviewer for *Asian Journal of Communication*, 2018.

Reviewer for Ethnicity and Race in Communication Division, Health Communication Division, and Intercultural Communication Division of International Communication Association, 2017, 2018.

Reviewer for the Applied Communication Division, Health Communication Division, and the International and Intercultural Communication Division of National Communication Association, 2017.

Reviewer for *Chinese Journal of Communication* in 2017.

Reviewer for the *Journal of Public Deliberation* in 2014, 2016, 2017, 2018.

Reviewer for the Sue DeWine Distinguished Award for top scholarly book, Applied Communication Division, National communication Association, 2016.

Reviewer for *Western Journal of Communication* in 2016.

Review Editor in *Health Communication, journal(s) Frontiers in Communication*, since April, 2016.

Reviewer for *Global Media Journal* (Canadian edition) in 2015.

Reviewer for *Canadian Public Administration* in 2015, 2016.

Reviewer for *Journal of Intercultural Communication Research* in 2015, 2016, and 2019.

Reviewer for *Sociological Studies of Children and Youth* in 2015.

Reviewer for *Corporate Communications: An International Journal* in 2015.

Reviewer for *Signs: Journal of Women in Culture and Society* in 2014.

Reviewer for the *Journal of Immigrant & Refugee Studies* in 2013.

Reviewer for the Routledge book in 2013.

Reviewer for Etmaal van de Communicatiewetenschap (24 Hours of Communication Sciences) conference in 2013.

Review board member of the *Journal of Social Media in Society* from 2012 to present.

Reviewer for the book *Collaborative Processes and Decision Making in Organizations* in 2012.

Reviewer for *Mass Communication and Society* in 2012.

Reviewer for the Routledge book proposals in 2012.

Reviewer for the Sage book proposals in 2012.

Members of the Media Ecology Association Convention 2011 Secretariat.

External Affairs Chair of Association of Chinese Communication Studies, 2008-2009.

Reviewer for the book *Teaching and Learning with the Net Generation: Concepts and Tools for Reaching Digital Learners*.

Reviewer for the book *Higher education, emerging technologies, and community engagement: concepts, models, and applications*.

Reviewer for the book *Interpersonal Relations and Social Patterns in Communication Technologies: Discourse Norms, Language Structures and Cultural Variables*.

Reviewer for Health Communication Division of 2009 National Communication Association Annual Conference.

Reviewer for Association of Chinese Communication Studies of 2008 National Communication Association Annual Conference.

Reviewer for Scholarship of Teaching and Learning Division of 2008 National Communication Association Annual Conference.

Reviewer for Mass Communication Division of 2008 National Communication Association Annual Conference.

Reviewer for Student Division of 2007 National Communication Association Annual Conference.

Reviewer for International and Intercultural Division of 2007 National Communication Association Annual Conference.

Chair of panel, “Combined and Contrasted Worldviews in Cross-Cultural and Intercultural Business Contexts” for International and Intercultural Division of 2007 National Communication Association Annual Conference.

Service to Community:

Volunteer for ASSIST Community Services Centre, April 2008 to July 2011.

Communication advisor for Edmonton Mandarin Immigrant Society, October 2008 to July 2011.

Member of the planning team of the 2009 Edmonton Citizen Panel.

SPECIALIZED WORKSHOPS

Sinclair, J., Crookes, E., & **Mao, Y.** (2009). A presentation on Elluminate virtual classrooms, A Taste of Technology Event hosted by University of Alberta Online Program Support Group and University Teaching Services.

Work and Learning Network conference, at University of Alberta, Edmonton, AB (October 24-26, 2008).

SUNSIH/REUSSI 1st annual regional conference, at University of Alberta, Edmonton, AB (September 27-28, 2008).

Moderator training: The role and practice of deliberation. National Issues Forums, at Dupage College, Glen Ellyn Il, (September 26-27, 2008).

U.S. Foreign Policy Colloquium, National Committee on United States-China Relations, at George Washington University, Washington, DC 20052 (June 6-9, 2007).

Young Leaders Summit on Future of U.S.-Islamic World Relations, Americans for Informed Democracy, at Bowling Green State University, Bowling Green, OH 43403 (July 15, 2006).