



CALIFORNIA STATE UNIVERSITY, LONG BEACH

**DEPARTMENT OF JOURNALISM & PUBLIC RELATIONS**

**Department of Journalism & Public Relations  
Public Accountability Report 2019  
Student Success Rates**

*(Data obtained from CSULB Institutional Research & Assessment on 7/18/2019)*

**Enrollment Data**

<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>
415	471	453	476	447	408

**Retention Rates for Journalism BA Majors**

**First-Time Freshmen Enrolled One Year After Entry**

Fall Entry Year	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>
Total Cohort	27	42	32	37	30
# Retained in 2 <sup>nd</sup> Year	25	40	27	32	26
% Retained in 2 <sup>nd</sup> Year	92.59%	95.24%	84.38%	86.49%	86.70%

**New Transfer Students Enrolled One Year After Entry**

Fall Entry Year	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>
Total Cohort	55	88	87	89	66
# Retained in 2 <sup>nd</sup> Year	54	77	77	83	63
% Retained in 2 <sup>nd</sup> Year	98.18%	87.50%	88.51%	93.26%	95.45%

**First-Time Freshmen After 6 Years**

Fall Entry Year	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2012</b>	<b>2013</b>
Total Cohort	76	37	37	41	41
# Graduated in 6 Years	58	32	28	30	28
% Graduated in 6 Years	76.32%	86.49%	75.68%	73.17%	68.29%

**New Transfer Students After 3 Years**

Fall Entry Year	2011	2012	2013	2014	2015
Total Cohort	45	76	55	88	87
# Graduated in 3 Years	32	56	45	69	70
% Graduated in 3 Years	71.11%	73.68%	81.82%	78.41%	80.46%



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**Total Degrees Awarded**

<b>2013-2014</b>	<b>2014-2015</b>	<b>2015-2016</b>	<b>2016-2017</b>	<b>2017-2018</b>
114	128	134	151	161

**Enrollment by Ethnicity**

	<b>Fall 2014</b>	<b>Fall 2015</b>	<b>Fall 2016</b>	<b>Fall 2017</b>	<b>Fall 2018</b>
Caucasian	110	90	78	69	76
African American	38	44	40	31	28
Native American	1	1	1	1	1
Asian/Pacific Islander	58	53	69	65	62
Two or more races	32	33	34	25	21
Latino/Latina	196	205	222	224	206
Unknown	20	14	14	14	13
Visa non-U.S. Citizen	16	14	19	18	11
<b>Total</b>	<b>471</b>	<b>453</b>	<b>476</b>	<b>447</b>	<b>408</b>