We’re currently looking for **Fall 2021 interns** (for school credit/3-month internship) to start in **mid to late-August**, and are looking for super savvy juniors or seniors at CSULB with a passion for hospitality, PR, and a strong handle on social media to join our team.

The internship will be virtually-based and remote (ideally, **at least 3 days per week**) between **9 a.m.-5:30 p.m**.

Might you be able to circulate an internship blast for us this week?

**MCPR Public Relations - Intern (Hospitality + Tourism)**

[Modern Currency PR](https://nam12.safelinks.protection.outlook.com/?url=https%3A%2F%2Furldefense.proofpoint.com%2Fv2%2Furl%3Fu%3Dhttp-3A__moderncurrencypr.com_%26d%3DDwMGaQ%26c%3DclK7kQUTWtAVEOVIgvi0NU5BOUHhpN0H8p7CSfnc_gI%26r%3Dx5qql5vMu0KAFDWJqnvUAQ%26m%3DPhrDGy_JR-ic1Q75s3QnQ7tg49GFtwUKRXw0FO_bFBk%26s%3DX3OWHSFx2tsNAFX8HBIZ8PZa6aMaGR4X8c87WIGHmtY%26e%3D&data=04%7C01%7CEmma.Daugherty%40csulb.edu%7Cb86a5ead188b4bb9026108d94d2da4be%7Cd175679bacd34644be82af041982977a%7C0%7C0%7C637625680754857002%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=PwM4jbxjPrbVonXiz%2FC4ymDLWfqqhFihg7Jerv%2Fd1cE%3D&reserved=0)is a modern communications house curating bespoke PR & marketing hospitality campaigns for leading culinary, luxury travel & lifestyle brands. Headquartered in Hollywood, we specialize in media relations, event ideation and execution, brand strategic partnerships, and social media co-direction. We are seeking **Fall 2021 interns for a virtual internship (commencing mid to late-August 2021)** with a passion for hotels & travel, restaurants, food culture/lifestyle, and wanderlust for international travel/tourism to work intimately alongside a team of seasoned senior-level media industry professionals within a supportive women-owned and led boutique agency environment.

**Ideally, Junior or Senior Level Candidates with past PR/internship experience. Hospitality PR/industry experience is a bonus!**

**Skills Required**:

* Strong organizational and time management skills
* Be self-motivated, take initiative and demonstrate appropriate follow-through
* Ability to multi-task and prioritize with attention to detail: proofreading, grammar, fact-checking
* Ability to take direction, constructive feedback and move forward productively
* Proactive knowledge sharing
* Strong verbal and written communications skills
* Supply own laptop for use on the job

The types of skills an intern at MCPR can expect to gain hands-on experiences includes:

* Creative Writing + Press materials: press releases, media alerts, editorial story angles and unique pitch creation
* Event coordination: media-attended events and hospitality/tourism industry
* Client Service: creative brainstorming for client pitches, events and programming, curation of client clip reports, briefing and memos, media profiles/backgrounds and other documents
* Business development: responding to RFPs, new business pitching, agency capabilities presentations
* Immersion into all varieties of media (print, digital, broadcast, and social) as it pertains to both the team’s practice and targeted client markets

Bonus: Someone who possesses strong social media/Instagram skills (i.e. familiarity with Canva etc.) & can help us with social media management for a super fun L.A. hotel client & our own PR agency’s platform!

**jordan robinson**| account supervisor

**MODERN CURRENCY PR®**

Los Angeles, CA

dir.949.309.8781

jordan@moderncurrencypr.com

[moderncurrencypr.com](https://nam12.safelinks.protection.outlook.com/?url=http%3A%2F%2Fmoderncurrencypr.com%2F&data=04%7C01%7CEmma.Daugherty%40csulb.edu%7Cb86a5ead188b4bb9026108d94d2da4be%7Cd175679bacd34644be82af041982977a%7C0%7C0%7C637625680754866996%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=eC%2BF5Ht5Y%2Bnj34E4s%2BwHfqcuhOSYvSExvLTusrxw4WA%3D&reserved=0)

[@moderncurrencypr](https://nam12.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.instagram.com%2Fmoderncurrencypr%2F&data=04%7C01%7CEmma.Daugherty%40csulb.edu%7Cb86a5ead188b4bb9026108d94d2da4be%7Cd175679bacd34644be82af041982977a%7C0%7C0%7C637625680754876991%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=1xACbflQbPsH%2FmL%2BxJ4qX4xCeAHC3jmi%2F2ozTtHjnpU%3D&reserved=0)

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