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From: Nicole Beckstrand <nicolebeckstrand@healthandcommerce.com>

Date: 8/17/21 3:27 PM (GMT-08:00)

To: Emma Daugherty <Emma.Daugherty@csulb.edu>

Subject: Re: Communications Internships & Entry level positions available for CSULB students

Hello! And welcome back to a new school year! I'm sure there's a lot to figure out with COVID still affecting people's decisions about school, work and social gatherings. I wanted to reach out to see if I can post job openings for internships and entry-level account coordinator positions in public relations? I would love the chance to be able to provide opportunities to students and/or recent grads from your program there.

I'm currently at a boutique, full-service, healthcare-focused communications agency called [Health + Commerce](https://nam12.safelinks.protection.outlook.com/?url=https%3A%2F%2Fhealthandcommerce.com%2F&data=04%7C01%7CEmma.Daugherty%40csulb.edu%7C1d445063674b41590a9908d961e63977%7Cd175679bacd34644be82af041982977a%7C0%7C0%7C637648463703060628%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=KvbcZF%2B6FQupxTFbgW1o%2FBxLU5vPtFVEgqhMGL0FTsQ%3D&reserved=0). Our clients are leaders of all sizes, from entrepreneurial start ups to established companies in medtech and biopharmaceuticals and our team is made up of fun, bright and creative professionals at all levels of their careers. We are a virtual agency, with team members across the US, including Southern California, the Bay Area, the Midwest and the East Coast. Please let me know if you'd like more information or if I can send you postings for job openings.

Thank you and cheers to a successful new academic year!

Nicole

**Nicole Beckstrand**

Health+Commerce

Mobile (858) 431-9611

We pay $20/hour, it’s remote, applicants can send their resumes and cover letters to careers@healthandcommerce.com. Job description below. Thank you so much!

Health+Commerce**,**a rapidly growing public relations agency helping companies across medtech, biotech and digital health, is searching for Interns and our next Account Coordinator. Named a PR News Best Places to Work in 2020, H+C is a great place to build a career in public relations. We seek an individual with previous public relations agency experience. We invest heavily in training and helping you take your skills to the next level. We are a collaborative, collegial team spread across the U.S. with a preference for an east coast- based team member (our east coast office is in Philadelphia) but are open to all remote locations.

**Responsibilities**

* Serve as a valued member of the client account team
* Build influencer databases by researching media, bloggers, podcasts and more
* Scan media and develop analytical client coverage reports
* Manage industry and competitive news monitoring programs
* Manage projects and organization of client programs
* Proof and edit copy
* Assist in the development and execution of media outreach programs
* Write content including press releases, social media and internal newsletters

**Skills/Expertise**

* 1-2 years of PR experience (internships or other)
* Familiarity with social media channels
* Excellent organizational, communications (written and verbal), and time management skills
* Knowledge of AP style
* Previous experience with basic office software as well as other programs such as Adobe Creative, Canva, Falcon, Hootsuite and others desirable
* Strong presentation skills

We can be very flexible on full or part time, flex schedule according to school schedule, etc. Please send your resume and cover letter to careers@healthandcommerce.com.