



**Public Relations Intern**  
CampNova Internship  
[hiring@campnovaonline.com](mailto:hiring@campnovaonline.com)

We're looking for a team of public relations interns to join our fast-paced, digitally focused team for 10 weeks for fall 2021. The intern will receive training and mentoring but also hit the ground running, breaking a variety of stories and while launching a number of multimedia assignments.

This is a great learning experience for someone looking to pursue a successful PR career. The internship provides an opportunity to organize and distribute media clips/coverage reports while conducting research for ongoing and special projects. The intern will aid in managing press lists along with contributing to the planning and on-site execution of CampNova events and news.

We are looking for a team with high standards who can collaborate well, has excellent communication skills and are comfortable providing and taking feedback. The position requires a passion for developing visionary ideas.

**Requirements:**

Public Relations Interns must be currently enrolled in an accredited college or university and taking at least one class. College credit is also available. This position is part-time and on a Monday-to-Friday schedule. The intern should be available to travel to our Long Beach area office using a personal vehicle, transit or other means.

**What we're looking for:**

- Someone willing to collaborate with others.
- Strong attention to detail.
- A growth-oriented mindset takes initiative and ownership of their work.
- Dedication and demonstrated interest in a career in public relations and media.
- Excellent communication, time management, writing/proofreading skills.
- Strong written and verbal communication skills.
- Experience with content ideation and creation.
- The intern must be able to self-manage and handle tight deadlines.
- Must have reliable transportation.

- The ability to speak and write Spanish is a plus, but not required.
- Ensure brand consistency.
- Digital and social media experience is a plus.
- Is active in social media and knows current trends
- Writing, both consumer and corporate press releases, advertorials, social media content, etc.
- Working with teams on social media campaign planning and delivery.
- Supporting teams on celebrity/influencer projects.
- Proactively identifying publicity opportunities.
- Producing internal copy for meetings and briefings.
- Helping sell in stories and products to the media and achieving coverage.
- Understanding and running media promotional activity; sampling, competitions, offers
- Assisting in the planning and organization of events.

### **What's in it for you**

- We provide college credits.
- This will help you build a career, make connections and basically get your foot on the door with the cannabis industry.
- Professional training and guidance to help you gain the right set of skills, knowledge and experience to grow into the role.
- Being mentored and trained without losing your autonomy — we allow you to explore and come up with ideas in getting things done.
- You get treated as a valuable member of the team and not as an intern, your ideas and work matter here.
- Very cool and nice office with a supply of snacks.
- You'll have your own work desk.