Franken Enterprises Winter/Spring Internships

Public Relations interns: We are seeking 2-3 interns in public relations. We are seeking students with strong writing skills, overall communication skills, good social media skills, and some research abilities. Interns will do event postings, writer press releases, media alerts, bios, fact sheets for the 44th Redondo Beach Super Bowl 10K Run/5K Run/Walk. They will work on short content social media postings. They will do blogging on the event. Interns will work to update our existing media lists. Interns will learn to pitch media and will pitch media. Interns will, if they have strong social media abilities, do social media Postings for the event. If interns have good video skills they will create social media postings for the event. Interns will create an EPK for the event. Interns will also work on the Valley of the Stars Gala, April 8th, at The Castaways in Burbank; the Saint Patrick’s Day 5K and the Village Runner 4th of July 5K races in Redondo Beach. Interns will also help update the Franken Enterprises, World Class Sports, and other event websites with fresh new copy and interns will provide also new design suggestions. Interns can email their resume to don@frankenenterprises.com

 along with a short cover letter.

Interns, once they submit their resume and cover letter can email or call if they don’t quickly hear back regarding setting up an internship call or meeting. Any students who have written for the Daily 49’er or other newspapers should please note this in their cover letter and resume. Interns who have good event planning skills and background should note this. Students should please list all public relations and journalism classes. Also, any social media, marketing, sales, design, editing classes. Interns should please outline their design skills if they have design skills. We also need interns in marketing/sales.