

L.A. STYLE

LUXURY LIFESTYLE MAGAZINE

L.A. STYLE Magazine Internships

Graphic Design || Journalism || Marketing

**All Spring Internship Timelines 12 Weeks
January 15 - April 9, 2022**

About L.A. STYLE Magazine is a luxury lifestyle publication based in Los Angeles with a reputation dating back over three decades due to strong celebrity influence from its inception. L.A. STYLE represents the contemporary rebirth of the popular '80s publication, which featured only the crème de la crème, the illustrious and sought after icons in the industry, including: Naomi Campbell, Madonna, Elvis Presley, and Marilyn Monroe. Visit LAsyleMagazine.com to learn more.

L.A. STYLE Magazine Graphic Design Spring Internship 2022

This internship is designed exclusively for college students seeking experience in media & publishing. This internship features both aspects of the company, both print publishing and online aspects to the media company, such as: social media, online features, a newsletter, non-profit projects/community outreach, etc. This unpaid internship offers an excellent overview of sample duties of a graphic design assistant. From assisting with production, to visual design, interns receive a diverse array of educational opportunities. All candidates should possess excellent writing skills and a profound passion for media/literature. Progress toward a B.A. or M.A. in MultiMedia Journalism, Graphic Design, Mass Communication, Marketing and/or Public Relations are preferred.

Duties will include designing, researching, editing, and more

- Must have: strong knowledge of Adobe Suite (Photoshop, Illustrator, InDesign)
- Pitching campaign design concepts based on rising digital trends
- Contribute graphic design for social media campaigns
- Contribute creative designs for industry professional interviews and fashion editorials

Internship Benefits:

- Building a portfolio to move on to the next level of your career. Intern will be provided college credit, letter of recommendation, portfolio of credited work.

Work Location:

- Fully Remote / Work from home
- Flexible schedule

Internship Compensation:

- Student must be enrolled in college and internship must be for college credit

Schedule:

- 15 Hours per week
- Weekly Zoom calls

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L.A. STYLE Magazine Journalism Internship 2022

This internship is designed exclusively for college students and new college grads seeking experience in media & publishing. Interns will have the opportunity to learn about journalism and search engine optimization. This internship features both aspects of the company, both print publishing and online aspects to the media company, such as: social media, online features, a newsletter, non-profit projects/community outreach, etc. This unpaid internship offers an excellent overview of sample duties of an editorial assistant. From assisting with production, to actual writing, interns receive a diverse array of educational opportunities. All candidates should possess excellent writing skills and a profound passion for media/literature. Progress toward a B.A. or M.A. in Journalism, English, Mass Communication, Marketing and/or Public Relations are preferred; we also welcome applicants pursuing undergraduate or graduate studies in creative writing and library science.

Duties will include writing, researching, copywriting, editing, and more

- Researching in order to determine the proper SEO keywords to target for assigned articles
- Contributing creative writing/concepts for feature interview introductions
- Pitching topics based on rising digital trends
- Market research data
- Copywriting idea generation for marketing / social media posts
- Interview select up and coming fashion designers / industry professionals / nonprofit organizations
- Contribute creative writing on lifestyle topics assigned, to be considered for digital publishing
- Use of AP STYLE and style guide

Internship Benefits:

- Building a portfolio to move on to the next level of your career. Intern will be provided college credit, letter of recommendation, portfolio of credited work.

Work Location:

- Fully remote / Work from home
- Flexible schedule

Internship Compensation:

- Student must be enrolled in college and internship must be for college credit

Schedule:

- 15 Hours per week
- Weekly Zoom calls

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L.A. STYLE Magazine Marketing Internship 2022

This internship is designed exclusively for college students seeking experience in media and publishing. Interns will have the opportunity to learn about journalism and search engine optimization. This internship features both aspects of the company, both print publishing and online aspects to the media company, such as: social media, online features, a newsletter, non-profit projects/community outreach, etc. This unpaid internship offers an excellent overview of sample duties of an editorial assistant. From assisting with production, to actual writing, interns receive a diverse array of educational opportunities. All candidates should possess excellent writing skills and a profound passion for media/literature. Progress toward a B.A. or M.A. in Journalism, English, Mass Communication, Marketing and/or Public Relations are preferred; we also welcome applicants pursuing undergraduate or graduate studies in creative writing and library science.

Duties will include writing, researching, copywriting, editing, and more

- Researching in order to determine the proper SEO keywords to target for assigned articles
- Market research data
- Copywriting for marketing / social media posts
- Participate in research and development of influencer campaigns and partnerships
- Develop innovative marketing campaigns for new releases and partnerships
- Research appropriate digital events to cross promote branding through magazine participation and or sponsorship

Internship Benefits:

- Building a portfolio to move on to the next level of your career. Intern will be provided college credit, letter of recommendation, portfolio of credited work.

Work Location:

- Fully remote / Work from home
- Flexible schedule

Internship Compensation:

- Student must be enrolled in college and internship must be for college credit

Schedule:

- 15 hours per week
- Weekly Zoom calls