## **Tenzo Tea Internship**

Tenzo is a matcha green tea brand in southern California. We are looking to find a Spring Intern in the Journalism & Public Relations program at CSULB. We are hoping to find someone with an interest in ecommerce, but it is not a requirement.

The duties/skill development will be focused on writing and public relations work to promote our brand, products, and founders. Examples of the type of work we would like to work on with you are, Press Releases, blog and feature article pitches, social media copywriting, Email marketing copy, media measurement/tracking, and influencer outreach marketing.

We'll work with your schedule to meet your hours requirement. Mostly remote work, with some in-person meetings in Long Beach. Send an email to <u>lori@tenzotea.co</u> with a cover letter noting your interests and skills, plus a resume. Deadline to apply is December 18, 2021.