

PUBLIC MEDIA GROUP OF SOUTHERN CALIFORNIA

Position Title: Digital Content Intern
Department: Production
Classification: Temporary, Intern
Reports to: Senior Director, Digital Content
Location: Burbank (Remote Primarily)
Compensation: JOUR 498 course credit

About Public Media Group of Southern California (PMGSC)

Public Media Group of Southern California (KCET, PBS SoCal and LINK TV) tell stories that matter through original programs that reflect the diversity of the region, and the full schedule of trusted PBS programs. Our content channels – KCET and PBS SoCal – are available for free on internet – connected screens and seven local broadcast channels. LINK TV can be accessed through national satellite channels.

A donor- supported community institution, PMGSC sparks the sharing of ideas at in-person cultural events and community conversations and delivers social impact through services that prepare our most vulnerable children for school.

Job Overview

The Digital Content Intern will be supervised by the Senior Director, Digital Content and will participate in an engaging 100-hour internship with the Production Department. During this time, the intern will participate in numerous projects, activities, meetings, etc. to broaden the intern’s experience and knowledge of journalistic principals, functions, skills, and content.

Scope of Work:

- The Intern will shadow digital producers in the day-to-day production of digital content including attending meetings, having group and one-to-one conversations with producers and writers, and scheduled meetings with other content creators and stakeholders
- The Intern will aid team members in researching writers, journalists, and producers across Southern California
- In attending content meetings, the intern will be encouraged to share ideas or feedback on story ideas, production formats, and content under review.
- Working alongside digital producers, the Intern will be able to review content and discuss feedback

- The Intern will learn how to use our CMS and be able to practice in the publication of content through the CMS through shadowing team members
- The Intern will be able to participate in our pitch meetings, sharing ideas and feedback on pitches from external producers and journalists
- The Intern will conduct research relative to content development, best practices, and other topics of interest to them.
- The Intern will be supported in the development of a student project to produce under the guidance of our content team. This project will be primarily for the student's self-enrichment as it will involve the coaching of a digital producer through the process. This project may be considered for publication and further development with the student beyond the period of the internship.

Qualifications

- Current CSULB student enrolled in Jour 498
- Ability to complete 100 hours by May 2022
- Experience with Production Content creation is a plus

Equal Opportunity Employer

PMGSC provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regards to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state, or local laws. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation and training.

Vaccination Requirement

Full COVID-19 vaccination is required for all interns working onsite (regularly or occasionally).

Candidates can send their applications to hr@pmgsocal.org