



INTERNSHIP DESCRIPTION SPRING 2022

As an intern at B/Hi, you will assist staff members with work for clients across both the Entertainment Content, Interactive Gaming, Esports and Consumer Technology divisions. Taking part in projects across all B/Hi teams, the intern will have the opportunity to gain a broad range of knowledge and skills applicable to various aspects of PR within the entertainment, gaming and technology industries.

****Intern candidates must be eligible to receive college credit.****

The Intern will provide support on various daily tasks for clients and the internal team. Daily assignments include, but are not limited to;

- Competitor and client research
- Media list building
- Drafting press materials (i.e. media alerts, press releases, etc.)
- Press tracking
- Compiling press coverage reports
- Cision intro and training

Running from January to May, the Internship Program is for students who are eligible to receive college credit.* Dates are flexible, depending on the student's schedule. Office hours are Monday – Friday from 9am – 6pm. We prefer our interns are in the office at least 2-3 days per week, with specific scheduling also flexible.

**Due to COVID-19, the program is currently fully remote, allowing the interns to take part in the program from cities outside of NYC and LA.*

If interested, please submit your resume to Rayvon_hill@bhim pact.com