

Long Beach Forward (*a project of Community Partners*)



Position: CSULB Communications Intern

Site Supervisor(s): Melissa Morgan,
Communications Director

Hours: 10-12 hours per week throughout the academic semester
depending on course requirements

Compensation: Unpaid; Course credit through California State University, Long Beach

Eligible Programs: All Majors, College of Liberal Arts

BACKGROUND & DESCRIPTION

Long Beach Forward is a nonprofit organization that creates a healthy Long Beach with low-income communities of color by building community knowledge, leadership, and power. We are the glue that brings people, community organizations, and decision makers together by providing the tools and resources they need to be heard, be influential, and drive real change in Long Beach. We do this because we believe race and income should not determine one's future in Long Beach. Long Beach Forward is the support organization for various campaigns and initiatives, including Building Healthy Communities: Long Beach, Best Start Central Long Beach, and We Count Long Beach.

Website: www.lbforward.org

Twitter: @movebforward

Facebook: facebook.com/movebforward

Instagram: @movebforward

LinkedIn: linkedin.com/company/movebforward

ROLE

A core function of Long Beach Forward is providing support for people to be more effective communicators for social change. Our communications team works with community stakeholders to develop and carry out communication strategies that elevate their issues, change the narrative, and move people into action. We lead our communications support in tandem with advocates and organizers so they can be effective communicators. In practice, we combine storytelling and local data to create compelling narratives that shift people's hearts and minds.

LEARNING OPPORTUNITIES

Collaboration

- Support collaboration, resource sharing, and facilitation amongst community residents, organizations, and policymakers in organizational campaigns and workgroups.
- Participate in internal staff teams and external collaborative spaces.
- Participate in weekly check-ins with a site preceptor to prioritize tasks and reflect on learning outcomes.

Communications

- Support and contribute to the development of strategic communication planning.
- Contribute to accessible content creation for relevant campaigns including but not limited to interviewing, writing, copy editing, and graphic design.
- Work in coordination with the communications team to manage and curate social media channels in line with particular brands and voices.
- Assist in data and analytics tracking of communications tactics.

QUALIFICATIONS

- Ability to build new relationships and work with diverse groups, especially in communities represented in Central, West, and North Long Beach.
- Interest in community organizing, public health, and social-justice issues.
- Ability to communicate effectively with diverse audiences, both in writing and verbally, relaying complicated information in a straightforward, culturally and linguistically appropriate manner.
- Success in prioritizing and meeting multiple demands and deadlines.
- Strong organizational skills, including the ability to work independently, manage own work and time and be accountable for performance.
- Technologically proficient, especially with email, google apps, and social media.
- Ability to work some evenings and weekends.

APPLICATION

To apply, email your resume to hello@lbforward.org. Interns will be accepted based on the available opportunities. Preferred application times are as follows: April-May (for Summer session), July-August (for Fall semester), and December-January (for Spring semester).