

L.A. STYLE

LUXURY LIFESTYLE MAGAZINE

L.A. STYLE Magazine Marketing Internship 2022

This internship is designed exclusively for college students seeking experience in media and publishing. Interns will have the opportunity to learn about journalism and search engine optimization. This internship features both aspects of the company, both print publishing and online aspects to the media company, such as: social media, online features, a newsletter, non-profit projects/community outreach, etc. This unpaid internship offers an excellent overview of sample duties of an editorial assistant. From assisting with production, to actual writing, interns receive a diverse array of educational opportunities. All candidates should possess excellent writing skills and a profound passion for media/literature. Progress toward a B.A. or M.A. in Journalism, English, Mass Communication, Marketing and/or Public Relations are preferred; we also welcome applicants pursuing undergraduate or graduate studies in creative writing and library science.

Duties will include writing, researching, copywriting, editing, and more

- Researching in order to determine the proper SEO keywords to target for assigned articles
- Market research data
- Copywriting for marketing / social media posts
- Participate in research and development of influencer campaigns and partnerships
- Develop innovative marketing campaigns for new releases and partnerships
- Research appropriate digital events to cross promote branding through magazine participation and or sponsorship

Internship Benefits:

- Building a portfolio to move on to the next level of your career. Intern will be provided college credit, letter of recommendation, portfolio of credited work.

Work Location:

- Fully remote / Work from home
- Flexible schedule

Internship Compensation:

- Student must be enrolled in college and internship must be for college credit

Schedule:

- 15 hours per week
- Weekly Zoom calls