



Virtual Social Media Internship

StandUp for Kids - Orange County was launched in 2003 with a single focus: to end the cycle of youth homelessness in our community. We work to provide basic needs, housing, mentoring support, care, and love to at-risk and homeless youth ages 12-24.

Website: www.standupforkids.org/orangecounty

Number of positions open: 4

This position reports to the **Marketing Coordinator**

- This is an unpaid internship.

Essential Functions:

The social media marketing interns will manage one or more platform (Instagram, Tik Tok, Youtube, Facebook, Twitter, LinkedIn. We are looking for a driven individual who is up to date on trends and has the ability to create content from posts to stories and boost engagement.

In this position, you will also work with our marketing team on promotions, emails, and posts!

- Plan and execute weekly social media strategies
- Maintain a social media schedule across multiple
- Manage the social media accounts and increase engagement and brand awareness
- Impact organization growth by creating and coordinating engaging content
- Research Social Media trends and platform developments
- Utilize social media insights and create a long term content strategy to the team
- Curate and write relevant content to reach the audience most likely to donate/partner/collaborate with us

Educational Requirements

Applicants must currently enrolled in an accredited college/university majoring in **Public Relations, communications, marketing or a similar field**; or be a recent graduate who completed their degree in one of the above-mentioned fields.



Qualifications & Requirements

- Intern must be 18+ years of age.
- Submit an application, 3 forms of reference, and a copy of a photo ID.
- Pass a criminal background check and submit the \$18 fee.
- Completion of all required orientation and training.
- Must maintain regular attendance
- Must properly handle and maintain confidential information
- Submit hours once a month.
- Complete evaluation surveys as requested by staff.
- Successfully complete an interview for a position with staff member.
- Ability to research information and prepare collateral and other correspondence
- Minimum 8-10 hours per week for 3 - 6 months. Hours can be scheduled in 3- to 8-hour blocks of time during regular business hours (Monday through Friday between 8 a.m. and 5 p.m.). Applicants able to schedule the maximum hours/duration listed for this internship typically gain a more in-depth experience.
- A good eye for photography, design, and style
- The ability to engage and build community through social media while staying on brand
- Self-motivated & a team player
- Basic understanding of digital marketing
- Ability to take initiative
- Detail-oriented with strong written and verbal communication skills.

Benefit to Interns

Although this is an unpaid internship that does not lead to paid employment or include employee benefits, students or recent graduates are offered an excellent opportunity to:

- Build resumes and explore career options
- Apply academic skills and knowledge to the workplace
- Fulfill college/university internship requirements
- Network in their fields of interest with professionals who are dedicated to making a positive difference in Orange County
- Intern with one of the premier employers in the region



To apply

1. Email justines@standupforkids.org with your resume.
2. Complete the following form
<https://forms.office.com/Pages/ResponsePage.aspx?id=MlwY009QLkKUT8liEKhaAYjbXlvTy0RPgNdnyBwAFk5UMThPQ1BCRFdaT0NBMUM2RUdIQlo1NFZHVi4u>
3. Complete necessary paperwork
4. Successfully pass background check and submit \$18 fee for processing
5. Attend Orientation and Training