**MCPR Public Relations - Intern (Hospitality + Tourism)**

Modern Currency PR is a modern communications house curating bespoke PR & marketing hospitality campaigns for leading culinary, luxury travel & lifestyle brands. Headquartered in Hollywood, we specialize in media relations, event ideation and execution, brand strategic partnerships, and social media co-direction. We are seeking Fall interns for a virtual internship (commencing September 2022) with a passion for luxury travel, restaurants, food culture/lifestyle (think recipes, food trends) and wanderlust for international travel/tourism to work intimately alongside a team of seasoned senior-level media industry professionals within an engaging boutique agency environment.

Ideally, Junior or Senior Level Candidates with past PR/internship experience.

Skills Required:

 Strong organizational and time management skills

 Be self-motivated, take initiative and demonstrate appropriate follow-through

 Ability to multi-task and prioritize with attention to detail: proofreading, grammar, fact-checking

 Ability to take direction, constructive feedback and move forward productively

 Proactive knowledge sharing

 Strong verbal and written communications skills

 Supply own laptop for use on the job

The types of skills an intern at MCPR can expect to gain hands-on experiences includes:

 Creative Writing + Press materials: press releases, media alerts, editorial story angles and unique pitch creation

 Event coordination: media-attended events and hospitality/tourism industry

 Client Service: creative brainstorming for client pitches, events and programming, curation of client clip reports, briefing and memos, media profiles/backgrounds and other documents

 Business development: responding to RFPs, new business pitching, agency capabilities presentations

 Immersion into all varieties of media (print, digital, broadcast, and social) as it pertains to both the team’s practice and targeted client markets

Bonus: Someone who possesses strong social media/Instagram skills (i.e. familiarity with Canva etc.) & can help us with social media management for a super fun L.A. hotel client & our own PR agency’s platform!

jordan robinson | account director

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