

## **M CPR – Digital Intern (Hospitality + Tourism)**

M CPR, an award-winning, boutique, luxury hospitality & marketing public relations agency based in Los Angeles, CA, seeks a super savvy digital intern with a deep interest in hospitality & social media to join our growing team this Summer 2023 (**May – August 2023**). Candidates must possess a passion for social media, luxury travel, restaurants, food culture/lifestyle (think recipes, food trends) and wanderlust for international travel/tourism to work intimately alongside a team of seasoned senior-level media industry professionals within an engaging boutique agency environment. Ideal candidates are creative, visually inclined & have a strong understanding of the digital landscape.

The unpaid internship will be virtually-based and remote (ideally, at least 3 days per week) between 9am – 5:30pm. All candidates must be enrolled in college and eligible to receive academic credit.

### **Skills Required:**

- Strong organizational and time management skills
- Be self-motivated, take initiative and demonstrate appropriate follow-through
- Ability to multi-task and prioritize with attention to detail: proofreading, grammar, fact-checking
- Ability to take direction, constructive feedback and move forward productively
- Proactive knowledge sharing
- Strong verbal and written communications skills
- Supply own laptop for use on the job

### **The types of skills an intern at M CPR can expect to gain hands-on experiences includes:**

- Creative caption writing + grid building
- Familiarization with Tagger & Canva
- Event coordination: influencer-attended events and hospitality/tourism industry
- Client Service: creative brainstorming for client pitches, events and programming, curation of client clip reports, briefing and memos, influencer profiles/backgrounds and other documents
- Research & target identification
- Community management & engagement
- Graphic design & new business development