

MCPR – PR Intern (Hospitality + Tourism)

MCPR, an award-winning, boutique, luxury hospitality & marketing public relations agency based in Los Angeles, CA, seeks super savvy internship candidates with deep interest in hospitality to join our growing team this Summer 2023 (**May – August 2023**). Candidates must possess a passion for luxury travel, restaurants, food culture/lifestyle (think recipes, food trends) and wanderlust for international travel/tourism to work intimately alongside a team of seasoned senior-level media industry professionals within an engaging boutique agency environment.

The unpaid internship will be virtually-based and remote (ideally, at least 3 days per week) between 9am – 5:30pm. All candidates must be enrolled in college and eligible to receive academic credit. Ideal candidates will possess previous internship/professional experience.

Skills Required:

- Strong organizational and time management skills
- Be self-motivated, take initiative and demonstrate appropriate follow-through
- Ability to multi-task and prioritize with attention to detail: proofreading, grammar, fact-checking
- Ability to take direction, constructive feedback and move forward productively
- Proactive knowledge sharing
- Strong verbal and written communications skills
- Supply own laptop for use on the job

The types of skills an intern at MCPR can expect to gain hands-on experiences includes:

- Creative Writing + Press materials: press releases, media alerts, editorial story angles and unique pitch creation
- Event coordination: media-attended events and hospitality/tourism industry
- Client Service: creative brainstorming for client pitches, events and programming, curation of client clip reports, briefing and memos, media profiles/backgrounds and other documents
- Business development: responding to RFPs, new business pitching, agency capabilities presentations
- Immersion into all varieties of media (print, digital, broadcast, and social) as it pertains to both the team's practice and targeted client markets