## **Bilingual Intern at Westbound!**

Looking for the internship experience of a lifetime? Westbound Communications' interns have helped promote clean air, encourage kids to eat healthier, reduce mental health stigma, educate voters, increase honey consumption, encourage more shopping and prevent identity fraud.

At Westbound, we strive to build the next generation of leaders by creating unique opportunities for talented, high-achieving, responsible and bright students to grow personally and professionally in the public relations and marketing industry. Our highly competitive internship program provides hands-on agency experience with a wide variety of client projects.

For this position, the ideal candidate will be <u>bilingual in Spanish</u>, have a strong academic record, excellent writing skills, and involvement in PRSSA. We seek seniors, recent graduates or graduate students from accredited colleges or universities. Public relations, communication and business majors are preferred. Candidates must be available for a minimum of 25 hours per week and be proficient with Microsoft Office, Canva, and online research.

## Westbound Interns...

- write and edit press releases, newsletter articles, digital content and more
- build media lists and coverage reports
- research for new business proposals
- conduct community outreach
- staff client events
- create content for social media channels
- pitch stories to media

## For more information

Contact the Anaheim office General Manager Linda Martin, APR, Imartin@westboundcommunications.com.