



CALIFORNIA STATE UNIVERSITY, LONG BEACH

DEPARTMENT OF JOURNALISM & PUBLIC RELATIONS

**Department of Journalism & Public Relations
Public Accountability Report 2022
Student Success Rates**

(Data obtained from CSULB Institutional Research & Assessment on 7/27/2023)

Fall Enrollment Data

2017	2018	2019	2020	2021	2022
447	408	422	463	443	438

Retention Rates for Journalism & Public Relations BA Majors

First-Time Freshmen Enrolled One Year After Entry

Fall Entry Year	2017	2018	2019	2020	2021
Total Cohort	30	22	29	36	33
# Retained in 2 nd Year	26	22	25	25	27
% Retained in 2 nd Year	86.7%	100%	86.2%	69.4%	81.8%

New Transfer Students Enrolled One Year After Entry

Fall Entry Year	2017	2018	2019	2020	2021
Total Cohort	66	83	91	109	87
# Retained in 2 nd Year	62	73	89	100	73
% Retained in 2 nd Year	93.9%	88.0%	87.8%	91.7%	83.9%

First-Time Freshmen After 6 Years

Fall Entry Year	2012	2013	2014	2015	2016
Total Cohort	41	27	42	32	37
# Graduated in 6 Years	28	23	33	25	28
% Graduated in 6 Years	68.3%	85.2%	78.6%	77.1%	75.7%

New Transfer Students After 3 Years

Fall Entry Year	2015	2016	2017	2018	2019
Total Cohort	87	89	66	83	91
# Graduated in 3 Years	70	74	54	66	77
% Graduated in 3 Years	80.5%	83.2%	81.8%	79.5%	84.6%



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Total Degrees Awarded

2018-2019	2019-2020	2020-2021	2021-2022	2022-2023
137	147	163	133	138

Grade Point Average - Academic Year Ended

Spring 2018	Spring 2019	Spring 2020	Spring 2021	Spring 2022
2.98	3.00	3.07	3.10	3.08

Enrollment by Ethnicity

	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022
Caucasian	76	85	72	63	74
African American	28	28	33	37	30
Native American	1	1	0	0	0
Asian/Pacific Islander	52	45	47	45	44
Two or more races	21	22	25	24	26
Latino/Latina	206	210	252	252	244
Unknown	13	12	11	10	12
Visa non-U.S. citizen	11	19	23	11	7
Total	408	422	463	442	438