



>>> OCTOBER 2024

INTERN INTEL

VOL. 2 ISSUE 1

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LOOKING BACK, LOOKING AHEAD



Todd Henneman
JPR Internship Coordinator

More than 200 journalism and public relations students completed an internship during the last 12 months, and another 76 have begun internships this fall. Overwhelmingly, host organizations praise the talent, skills and preparation of JPR students. This issue shares more of their tips as well as resources to help those considering internships in the near future. Enjoy!

Warm regards,

Advice

How to excel in an internship — by someone who completed three



BY EMILY ROSAS
JPR Class of 2024

I can vividly recall the feelings of nervousness and anxiety I experienced before starting my first PR internship. The unknown sometimes can trigger a sense of being out of place or not belonging. But after completing internships at three different organizations, I have gained valuable insights into what it takes to thrive and succeed in an internship.

Being friendly and making small talk is a great way to form connections with coworkers. Whether it's your supervisor or a fellow intern, making conversation and asking questions not only allows you to get to know them but also to find out more about their professional career and the steps they took to get to where they are today. Be friendly and open to conversation, and don't be afraid to share your thoughts — you never know if these connections may lead to new job opportunities in the future!

On occasion I found myself finishing my daily tasks and needing more to do. Instead of letting my last hour of the day go to waste, I would ask my supervisors if they needed extra assistance. This gesture goes a long way because it'll show your supervisor that you're reliable and dedicated to completing daily tasks and you're eager to do more.

If there is a PR event happening, ask if you could attend and take the opportunity to see what it's like. Attending will show your supervisor you're interested in their clients and all the work that goes into planning and executing a PR event.

During my internship with Emily Blair Media, I attended one of the client's PR events. It allowed me to see how the publicists interacted with their client and the press. Showing up will also allow you to further the connections with your supervisors and team.

Internships are what you make of them: Learn as much as you can, embrace mistakes and make connections with everyone around you. Every experience is valuable, so take opportunities as they come and apply to that internship even if it seems out of your comfort zone.

Rosas interned with Valerie Allen Public Relations, Emily Blair Media and the CSULB Department of Journalism & Public Relations social media team during her academic career. Since graduating CSULB, Rosas has joined the Disney College Program at Walt Disney World.

Upcoming information session



>>> Tuesday, Oct. 22, 12 to 1 p.m.

CAA is a leading entertainment, sports, and media agency. It represents many of the most successful professionals working in television, film, music, theatre, video games, sports, and digital content. We also provide a range of strategic and marketing consulting services to corporate clients. CAA invites CSULB students to attend a virtual information session to learn more about CAA and its recruiting process for internships and entry level roles.

- Click to [register](#)

JPR spring internship opportunities



DreamWorks Animation is looking for more adventurous dreamers for a Technology Communications & Events Internship. The DreamWorks Internship Program showcases also offers speaker series, career development workshops, community outreach opportunities, movie screenings, and much more! It is based in Glendale and pays \$17.28 per hour. Apply through the [NBCUniversal Careers](#) site by Oct. 14.



The Fox Sports Internship Program offers an opportunity to gain practical experience while interning for one of the world's biggest media companies. You will be considered for an internship based on the content of your cover letter as well as your prior experience and interests. Apply on [Fox Careers](#) by Nov. 24.

Los Angeles Times

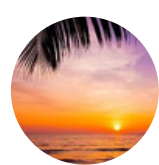
The Los Angeles Times spring internship is structured to allow students the flexibility to gain experience while continuing their education. Last spring, interns were paid \$18.50 an hour. The entire internship is a total of 400 hours, which equals a 20-week internship at 20 hours a week. Apply through the [Los Angeles Times internship portal](#) by Nov. 15.



PBS SoCal is looking for public relations candidates for its Spring Internship. The PR & Communications Intern supports all of PBS SoCal's PR and 'earned media' efforts. This is part of the organization's Marketing and Communications team and works primarily remotely. It pays \$18 per hour. Apply through the [PBS SoCal recruitment portal](#).



Warner Bros. Discovery has multiple publicity internship opportunities available, including ones in its Warner Bros. Television Group, Global Theatrical division and HBO/Max. The WBD Internship Program offers a competitive hourly wage. Interns will be expected to work at least 16 hours per week in a hybrid capacity for 12 weeks. Apply through the [WBD Careers site](#) by Oct. 20. Applicants will be considered for all publicity internships.



JPR summer internship opportunities

THE WALL STREET JOURNAL.

The Wall Street Journal Sports Reporting Internship is an opportunity for college juniors and seniors to work in the Journal's award-winning newsroom in New York. The Journal's sports team is known for its distinctive coverage, insightful analysis and unconventional perspectives on the biggest sports news of the day. You will work closely with other reporters and editors to deliver news and feature stories. You also will be expected to generate your own story ideas and follow those stories through to completion with supervision and guidance from an editor. The internship pays \$28.57 per hour. Apply through the [Journal's career portal](#) by Oct. 27.



McClatchy serves 30 distinct communities that are home to iconic news brands such as The Sacramento Bee. The Fresno Bee, Merced Sun-Star, Modesto Bee and Sacramento Bee are hiring journalism majors for 10-week summer internships. The anticipated base pay is \$16.25 per hour. You can find the full list as well as application details on [McClatchy's website](#). Applications are due by Dec. 31.

Save the date

Internship Week

Join us for an information session, alumni panel and interactive resume workshop Tuesday, Dec. 3, through Thursday, Dec. 5, from 9:30 to 10:30 a.m. on Zoom. Details will be coming in November.

Watch highlights from [Internship Week 2023](#) on the JPR YouTube channel.



Learn about jobs and other internship opportunities by following the Department of Journalism & Public Relations on [LinkedIn](#).