

## Private Equity Stakeholder Project

### Stakeholder Outreach Intern

The Private Equity Stakeholder Project is an advocacy watchdog group that straddles issues of finance, investments and social issues such as healthcare, labor and jobs, climate, housing and civil rights.

We are looking for an Intern with strong interpersonal and communication skills who will support the work of our organization by collecting the narratives and stories of individuals and communities impacted by private equity.

The ideal applicant will be energetic, self-motivated, and will have strong organizational skills. They will have familiarity in video and photo editing and graphic design, be detail oriented, and assist in designing innovative ways to share these stories over social media.

This internship will be an opportunity to conduct intimate conversations with workers, patients, tenants, family members, students and others who have been impacted by private equity in their workplaces, communities and lives.

Our Stakeholder Outreach Intern will be responsible for bringing new ideas to our team such as: who to reach out to, what kinds of conversations to have and how best to share the voices of impacted communities through other channels, including social media.

Stakeholders of private equity include very vulnerable and diverse communities, many who have been deeply impacted by their interaction with private equity investments. Our Stakeholder Outreach Intern must be sensitive and thoughtful, with a deep understanding and compassion of the experiences these stakeholders are sharing. The Intern must be able to understand and support our work over a wide range of social issues. The candidate must be passionate about lifting the voices of vulnerable populations who often do not have a voice, must be adept with social media and enjoy thinking out of the box in order to increase the visibility of the Private Equity Stakeholder Project's work to a wide range of publics.

Under the direction of the Director of Communications, the Stakeholder Outreach Intern will help identify possible stakeholders – often in conjunction with the research our various teams are currently conducting – that help bring a personal element to the work of our research teams. The Intern will also help identify the messaging and

communication framing that best uplifts the voices of impacted communities, and the best media and other channels to amplify those voices.

This position offers current or recently graduated students the opportunity to gain experience generating content, engaging with relevant issues and stakeholders, creating strategic plans, and testing out concepts. The Director of Communications will work with student interns to ensure their academic goals are supported through this opportunity. Potential candidates for this internship role do not need to be students.

The Intern must have:

- Strong verbal and written communication skills
- Ability to research and gather information
- Experience using social media platforms including Facebook, Instagram, Twitter, and LinkedIn
- Ability to manage numerous projects simultaneously without constant supervision
- Experience filming and editing videos
- Be a compassionate, skilled listener with strong interviewing skills
- Be comfortable within socio-economic and culturally diverse communities
- Have strong writing and note-taking skills
- Be able to take professional-level video of their discussions with impacted individuals
- Be able to do light video editing
- Be able to take professional-level photographs
- Be detail-oriented and organized
- Possess a positive attitude and be a team player

Tasks required of this position include:

- Helping to identify stakeholders to interview
- Helping to develop questions in order to have a robust discussion with identified stakeholders
- Understanding the impact private equity has had on stakeholders
- Being an active listener with stakeholders
- Being compassionate and understanding while speaking with stakeholders
- Being able to elicit clear responses from stakeholders about the impact private equity has had on their lives
- Keeping track of the discussions, helping to produce videos and written versions of the interviews

- Working closely with professional videographers to aid in gathering pictures and footage
- Proofing written materials for style, grammar, etc.
- Developing a plan in order to get the stories out to wider audiences

The Stakeholder Outreach Intern position pays at least \$15 an hour and is expected to work 15-20 hours a week. The Private Equity Stakeholder Project will also work with educational institutions to ensure the Intern receives proper internship credits.

Please apply to:

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Private Equity Stakeholder Project  
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