

## 2023 Cottonwood Scholarships at Rancho Los Alamitos Historic Ranch & Gardens

### *Internship Opportunities for CSULB students!*

A historic site adjacent to the CSULB campus, [Rancho Los Alamitos](#)' mission is to educate and engage visitors by sharing our rich history, compelling stories, and authentic connections to California's past, thus inspiring a sense of community. To fulfill this mission, the Rancho aims to promote, reflect, and exemplify diversity, equity, accessibility, and inclusion in all aspects of its operations.

**We are seeking two temporary, part-time Cottonwood Scholars to support our organization's diversity, equity, and inclusion (DEI) goals from June 2023 into fall 2023.** The time commitment is approximately 5-10 hours weekly (130 hours total). Interns will receive a \$2000 scholarship each. An initial payment of \$1000 will be distributed at the beginning of the project, and the final distribution will be made when all requirements have been fulfilled.

#### **Position Descriptions & Duties:**

The Evaluation Intern will collect and analyze data on Rancho visitors' experiences, interests, and demographics. Methods for collecting data will include both surveys and visitor observations. This analysis will support the Rancho's efforts to ensure the visitor experience is relevant and meaningful to people from diverse backgrounds. It will also inform the development of the organization's community outreach strategy, which the intern will contribute to. The student will gain experience in putting DEI commitments into action as well as in visitor studies, audience research, and market analysis.

The Education Intern will develop a smartphone tour of the historic site focused on Indigenous history and culture. In 2022, Rancho visitors expressed they were most interested in learning more about Tongva culture, history, and Native California. The smartphone tour will bring these stories to the forefront. Visitors will access the self-guided tour on their own devices. The intern will collaborate with experts, review information, select and write tour stops, record audio, photograph and upload imagery, and create supplementary signage or handouts. The student will gain experience in museum interpretation and digital storytelling.

**Requirements:** The selected interns will work under the direction and supervision of Rancho staff, but must be self-starters who are able to work independently and collaboratively and adhere to deadlines. The ideal candidates are upper-level undergraduate or graduate students who have excellent written and verbal communication skills. Prior coursework in the humanities, American Indian studies, psychology, sociology, applied statistics, or marketing are desirable. The interns must have reliable transportation, competence in the Microsoft Office Suite, and availability for regular meetings.

**To Apply:** Email the following to Katie Lowe, Manager of Education & Public Engagement, [katie@rancholosalamitos.org](mailto:katie@rancholosalamitos.org). Please include "Cottonwood Scholarship" in the subject line.

- A current copy of university transcripts (unofficial is acceptable)
- Resume or C.V.
- Cover letter including a statement of purpose referencing their area of interest
- [optional] Portfolio showcasing relevant work

**The application deadline is Monday, March 6, 2023.**