

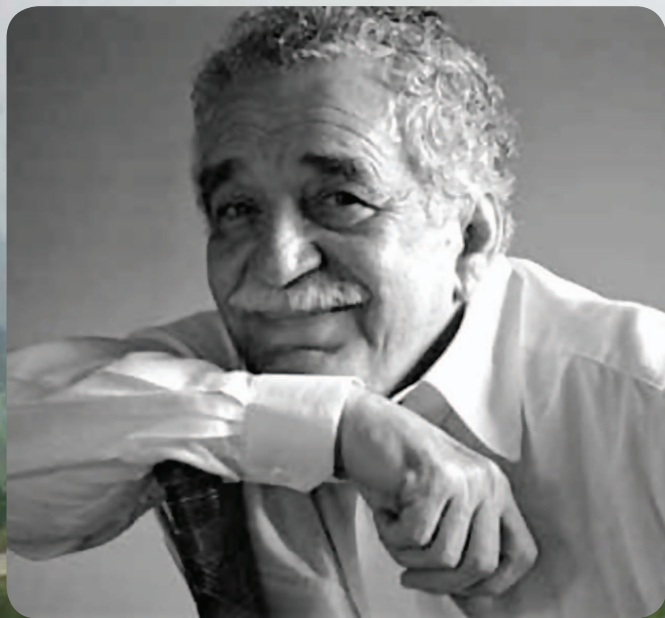
California State University, Long Beach  
The Spanish Graduate Student Association  
in affiliation with the Department of  
Romance, German, Russian Languages and Literatures  
proudly presents:

**Dr. Diana R. Quevedo**  
El “branding” de Colombia:  
de García Márquez al rap chocoano

Dr. Diana R. Quevedo, a Professor of Latin-American literature and Culture from the University of Evansville, will trace the trajectory of Colombia’s “branding,” from García Márquez to contemporary rap from the Chocó region. Her approach will highlight cultural elements focusing on music and popular religion.

**Wednesday November 2**  
**2:00-4:00 PM | AS 384**

MONÓLOGO DE ISABEL VIENDO LLOVER EN MACONDO



Questions? Contact: Dr. Rita Palacios [rpalacio@csulb.edu](mailto:rpalacio@csulb.edu); Dalia Gómez SGSA, President [sgsa@csulbclasc.org](mailto:sgsa@csulbclasc.org)

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