Boeing Business Case Competition
Information Session

Sep 15, 2022
GLOBAL REACH

- $62.3 Billion in 2021 revenues
- Products and services support to customers in more than 150 countries
- Contracts with more than 12,000 suppliers globally
- More than 140,000 employees in more than 65 countries
WHAT WE DO TODAY
Connect and protect people globally

COMMERCIAL AIRPLANES
A complete family of the world’s most versatile commercial airplanes

DEFENSE, SPACE & SECURITY
The world’s leader in providing the most digitally advanced, simply and efficiently produced and intelligently supported solutions to customers

GLOBAL SERVICES
A dedicated, digital-first services business focused on the needs of global commercial, defense and space customers
COMMERCIAL AIRPLANES

- Headquartered in the PUGET SOUND region of Washington state with operations in several U.S. states.
- Boeing airplanes represent about half of the world’s fleet, with more than 11,000 jetliners in service.
- Offers a family of airplanes and a broad portfolio of aviation services for passenger and cargo carriers worldwide.

- $19.5 Billion in 2021 revenues.
- 75% of sales (by value) are to customers outside the United States.
- Approximately 36,000 Boeing Employees.
Delivering digitally advanced, simply and efficiently produced and intelligently supported solutions to customers

Headquartered in the
ARLINGTON, VIRGINIA

Key markets include aeronautics, space, and weapons. Core capabilities are in development, production and mission enabling upgrades of integrated solutions.

Approximately 15,000 Boeing Employees

FORMED IN 2002 to integrate Boeing’s defense, space, intelligence and communications capabilities

$26.5 Billion in 2021 revenues
GLOBAL SERVICES

Headquartered in the
PLANO, TEXAS
With operations worldwide

Data-driven innovation
Keeps world’s fleet flying safely, efficiently and sustainably

Providing digitally advanced, simply and efficiently produced, and intelligently supported solutions to our customers

FORCED IN 2017 to integrate the services capabilities of the commercial, defense and space sectors.

A dedicated, digitally-first services business focused on the needs of global commercial, defense and space customers

$16.3 Billion in 2021 revenues

Approximately 18,000 Boeing Employees

FORMED IN 2017 to integrate the services capabilities of the commercial, defense and space sectors.
HELPING OUR COMMUNITIES
INVESTING. INNOVATING. INSPIRING.

In 2021, Boeing contributed more than $100 million in charitable in 70 countries.

Boeing has helped inspire 2.7 million young women and girls in STEM through our 2021 community programs, grants and sponsorships.

Donated $13.1 million in support of veteran programs in 2021.

296 grants in support of STEM education and workforce development programs in 2021.

Boeing’s hands-on learning program, FUTURE U, has reached 8 million students since 2019.
SUSTAINABILITY

PEOPLE

Our story starts with our people
- Employee Safety & Well-Being
- Diversity & Inclusion
- Human Rights
- Education & Training

DiversityInc. Named Boeing a Top 50
Company for Diversity

PRODUCTS & SERVICES

We innovate for a better tomorrow
- Product Safety & Reliability
- Quality
- Environment

We’ve reduced emissions by 20%-25% in each new generation of Boeing airplane compared to the generation before.

COMMUNITIES

Our communities matter to us
- Community Impact
- STEM Education
- Veterans

We’ve invested $2 billion in our communities over the last 10 years.

OPERATIONS

It’s not just what we do – it’s also how we do it
- Ethics and Business Conduct
- Environment
- Supply Chain

Boeing’s factories in Renton, Wash. and Charleston, S.C. as well as sites in Illinois, Indiana, Ohio, Pennsylvania and Texas run on 100% renewable electricity.

Innovate and operate to make the world better
Boeing Career Opportunities
OUR VALUES

HOW WE OPERATE:

Start with engineering excellence
Be accountable — from beginning to end
Apply Lean principles
Eliminate traveled work
Reward predictability and stability — everywhere in our business

HOW WE ACT:

Lead on safety, quality, integrity and sustainability
Foster a Just Culture grounded in humility, inclusion and transparency
Import best leadership practices
Earn stakeholder trust and preference
Respect one another and advance a global, diverse team

Innovate and operate to make the world better
Boeing offers great **Total Rewards** to help you have a great life and great career.

**Compensation** includes salary, incentive opportunities and recognition programs like cash awards and Pride@Boeing.

Be prepared for life during and after your career with market-leading **retirement** savings plans, financial well-being programs and much more.

In addition to paid time off, we help employees reach personal goals, manage life events and develop fulfilling relationships.

Boeing’s market-leading **career** programs including tuition assistance and learning resources can help you sharpen your skills and build your future.

Take advantage of **health care** benefits and best-in-class Well Being programs to achieve and maintain your best health.

We partner together to invest our time, our skills and our money to drive lasting improvements in the **community**.
Career Opportunities at Boeing

**Full-time, entry-level (non-rotation)**
- Opportunities in Finance, Supply Chain, Business Operations, Facilities & Asset Management, HR and more.

**Finance Career Foundation Program**
- Two-year rotation program (four six-month rotations total) focuses on leadership and professional development activities.

**Human Resources Career Foundation Program**
- Two-year program comprises four six-month rotations in various assignments, such as an HR business partner or HR specialist in a Center of Excellence.

**Engineering Resources Career Foundation Program**
- Two-year program comprises four six-month rotations dedicated to developing early career engineering talent for the Boeing enterprise.

**IT Career Foundation Program**
- Two-year program comprises four six-month rotations through a variety of IT roles.

boeing.com/collegecareers

Connect with us:
Open Requisitions!

- Boeing 101 Virtual Information Sessions
  - Session 1: Wednesday 9/21/2022 at 3pm PST
    - https://tinyurl.com/2nmsv17g
  - Session 2: Monday 10/3/2022 at 3pm PST
    - https://tinyurl.com/2hghc628

Intern
https://www.myworkday.com/boeing/d/inst/15$158872/9925$321045.htmlld

FCFP
https://boeing.wd1.myworkdayjobs.com/EXTERNAL_CAREERS/job/USA---Renton-WA/Finance-Career-Foundation-Program-2023_00000338139

www.boeing.com/careers
CSULB Case Competition
The Boeing Business Case Competition

- **Goal:** apply business knowledge in an integrated team setting to solve industrial problems that you may someday encounter in the real world.
Structure of Boeing Business Case Competition

- Student Teams: **Up to 5 undergraduates**
  - Applications open through Sep 27, 11:59PM PST
  - 1 application per team
  - At least 1 team member must have an expected graduation date of either 2023 or 2024
  - 6 teams selected for CSULB finals
  - All majors welcome
- Time: ~2 Weeks of preparation after Kick-off
- Final presentation to panel of CSULB Alumni and Boeing Executives
- Presentations will be 10-12min with 8min for Q&A
Case Competition Key Dates & How to Apply

CONTACT: Mac Ballman (mackenzie.c.ballman@boeing.com)

<table>
<thead>
<tr>
<th>Activity</th>
<th>Date</th>
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<tbody>
<tr>
<td>Online Application</td>
<td>OPEN NOW – Email Mac to request form</td>
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<tr>
<td>Applications Due</td>
<td>Sep. 27th 2022</td>
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<tr>
<td>Competition Kick-Off (Zoom)</td>
<td>Oct 3rd 5-5:30PM PST</td>
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<td>Presentations DUE in PDF by E-mail to <a href="mailto:collin.j.long@boeing.com">collin.j.long@boeing.com</a></td>
<td>Oct 19th 11:59PM PST</td>
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<tr>
<td>In-person Finals</td>
<td>Oct 21st 9–2PM PST</td>
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**Application:** Email Mac Ballman at mackenzie.c.ballman@boeing.com in order to request the application form.

*Application Link Here:* [https://form.jotform.com/222513822747153](https://form.jotform.com/222513822747153)
Case Competition Benefits

- Management and Employee Mentorship
- Networking with Boeing Executives
- Career Opportunities with Boeing
Questions?
Find a Team

If you do not have a team, you can use this time to find other team members.

Tips for coordinating teams:
- Collect a list of names and use the CSULB student database to find contact info.
- Use this time to determine teams and share contact info.